

THE VALUE *of* OUR LAKES

It's hard to deny the value of Kosciusko County's lakes. As natural sources of beauty and recreation, they draw thousands of tourists annually. But what is their exact value to our community, in dollars and cents?

The Center for Lakes & Streams conducted an economic impact study to find out. Using data collected from 314 businesses along with public data sources and national averages, they arrived at the figures below.



WHAT'S *at* STAKE

Understanding the value of our lakes is only the first step. Keeping the lakes clean and healthy is integral to maintaining the value of our lakes for the future. As part of the economic impact study, the Center for Lakes & Streams identified the potential impact of lake health on our economic future.

IMPROVEMENT *in* LAKE QUALITY

If we all do our part to improve lake quality, the economic value of our lakes could increase by 5% –
an additional \$10,519,000 each year!

DECLINE *in* LAKE QUALITY

If we follow practices that degrade lake quality, the economic loss to the value of our lakes could be a devastating 40% –
\$84,153,000 less each year.

Keeping our lakes healthy and clean is an investment in our future and will benefit our community for generations to come.

Find out how you can help or download the full report at:

LAKES.GRACE.EDU

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