



Dr. William Burrus Elementary

Business Sponsorship 2023-2024

Dr. William Burrus Elementary boasts 800+ students and is located on Drakes Creek Road in the heart of Hendersonville. We have been honored as a Tennessee Reward School for academic achievement and were one of the first schools in Sumner County to earn the Science Technology Engineering and Math (STEM) certification. WBE is seeking sponsorships from businesses in our community for the 2023-2024 school year. Donations start at \$250, are tax deductible, and aid all areas of the school, including the purchase of new technology, playground equipment, and supplies as we continue to experience tremendous growth each year.

Look what we were able to do last year with funds raised:

- Funded full salary for STEM & Technology teacher
- Multi-sport court for playground
- New soccer goals and sport balls for playground
- Wall mount file folders for hallways
- Microphones, wiring, and amplifier for music program
- Security vests and classroom window coverings

We rely heavily on support from the Hendersonville community and we hope that you will consider partnering with us. We offer several sponsorship levels that allow us to highlight your business online, in the school, and during our events throughout the year. (see attachment)

The PTO at Burrus Elementary is considered a tax-exempt public charity under section 501(c)3 of the Internal Revenue Code. Our organization's federal tax identification number is 47-3565755. Email burruselementarypto@gmail.com with any questions. Thank you for your consideration!

BURRUS ELEMENTARY BUSINESS SPONSORSHIP INTEREST

_____ My business is interested in becoming a 2023/2024 WBE Sponsor. Please check level below.

FRIEND SUPPORTER PARTNER ADVOCATE MUSTANG

Name: _____

Business Name: _____

Phone Number: _____ Email: _____

Child(s) Name: _____ Grade: _____ Teacher: _____



Dr. William Burrus Elementary

Sponsorship Levels 2023-2024

FRIEND \$250

- Business shout-out on our Facebook and Instagram pages.
- Business name/logo displayed on PTO website.

SUPPORTER \$500

- Business shout-out on our Facebook and Instagram pages.
- Business name/logo displayed on PTO website and online auction website.
- Business name/logo displayed inside the school on the Partners in Education Wall.

PARTNER \$1000

- Business shout-out on our Facebook and Instagram pages.
- Business name/logo displayed on PTO website and online auction website.
- Business name/logo displayed inside the school on the Partners in Education Wall.
- Yard sign with business logo displayed at outdoor school events.
- Business name/logo printed on the back of t-shirt worn by every student.
- ***New this year:*** Business name/logo printed on sponsor banner hung on playground fence at front of school, visible in car rider line

ADVOCATE \$2500

- Business shout-out on our Facebook and Instagram pages.
- Business name/logo displayed on PTO website and online auction website.
- Business name/logo displayed inside the school on the Partners in Education Wall.
- Yard sign with business logo displayed at outdoor school events.
- Priority placement of business name/logo printed on the back of t-shirt worn by every student.
- Sponsor Spotlight in PTO newsletter, sent to all students.
- ***New this year:*** Business name/logo printed on sponsor banner hung on playground fence at front of school, visible in car rider line

MUSTANG \$5000

- Business shout-out on our Facebook and Instagram pages.
- Business name/logo displayed on PTO website and online auction website.
- Business name/logo displayed inside the school on the Partners in Education Wall.
- Yard sign with business logo displayed at outdoor school events.
- Priority placement of business name/logo printed on the back of t-shirt worn by all students.
- Sponsor Spotlight in PTO newsletter, sent to all students.
- Business name/logo printed on sponsor banner hung on playground fence at front of school, visible in car rider line
- ***Mustang Exclusive:*** Business name/logo used as sole Fall Carnival Sponsor. Printed on banner at event, on all marketing materials, including social media pages and Fall Carnival Flyer given out to all visitors (limited to 1 sponsor)