



# Dr. William Burrus Elementary

## Business Sponsorship 2024-2025

Dr. William Burrus Elementary boasts 800+ students and is located on Drakes Creek Road in the heart of Hendersonville. Last year we earned redesignation as 1 of only 88 STEAM (Science Technology Engineering Art and Math) schools in the state of Tennessee. Our school has seen tremendous growth in recent years, increasing our need for community support.

WBE is seeking sponsorships from businesses in our community for the 2024-2025 school year. Donations start at \$500, are tax deductible, and aid all areas of the school. We offer several sponsorship levels that allow us to highlight your business online, in the school, and during our events throughout the year. (see below). WBE PTO is considered a tax-exempt public charity under section 501(c)3 of the Internal Revenue Code. Our organization's federal tax identification number is 47-3565755. Thank you for your consideration!

### SUPPORTER \$500

- Business shout-out on our Facebook and Instagram pages.
- Business name/logo displayed on PTO website
- Free Vendor Booth at Fall Festival - Saturday October 26th 2-5pm
- Business name/logo displayed inside the school on the Partners in Education Wall

### PARTNER \$1000

- Supporter level incentives plus:
- *Partner Exclusives:*
  - Yard sign with business logo displayed at outdoor school events
  - Business name/logo printed on sponsor banner hung on playground fence, visible in car line

### ADVOCATE \$2000

- Supporter and Partner level incentives plus:
- *Advocate Exclusives:*
  - Business name/logo printed on all Fall Festival materials
  - Business name/logo printed in Yearbook

### MUSTANG \$5000

- Supporter, Partner, and Advocate level incentives plus:
- *Mustang Exclusives:*
  - Sponsor Spotlight - personalized marketing materials sent home with every student (approx 800) advertising your business
  - Business logo used as sole Fun Run t-shirt sponsor, worn by every student. (limited to one sponsor)

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### BURRUS ELEMENTARY BUSINESS SPONSORSHIP INTEREST

\_\_\_\_\_ My business is interested in becoming a 2024/2025 WBE Sponsor. Please check level below.

SUPPORTER       PARTNER       ADVOCATE       MUSTANG

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Child(s) Name: \_\_\_\_\_ Grade: \_\_\_\_\_ Teacher: \_\_\_\_\_