

ANNA ECKBURG

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EDUCATION

University of Illinois Urbana - Champaign

B.S. in Journalism

Area of Specializations in Recreation, Sport, and Tourism and Public Relations

Expected Graduation: May 2026

PROFESSIONAL EXPERIENCE

Big Ten Network

Student U Talent

Champaign, IL

September 2025 - Present

- Sideline reported for women's basketball games, providing pregame and in-game hits on players and coaches, as well as conducting halftime and post-game interviews.
- Researched coaches and athletes before gameday and during the game to report accurate information and statistics and form detailed questions about their performances.
- Color commented on women's basketball and softball games for Big Ten Plus, providing in-game analysis of plays, fun facts about players, and coaches pregame comments.

Fighting Illini Productions

Student Intern

Champaign, IL

September 2025 - Present

- Operated professional cameras and equipment throughout State Farm Center for coverage of Illinois men's and women's basketball teams, ensuring accurate framing of players, coaches, and fans throughout the game.
- Field produced during men's and women's basketball games to ensure our play-by-play and color analysts, as well as our sideline reporter, communicate effectively with the control room, fostering confidence in the broadcast's smooth execution.

The Rockford Rivets - The Northwoods League

Webcast Intern

Rockford, IL

May 2025 - August 2025

- Operated the first and third base cameras to capture detailed and accurate footage of the game's pivotal moments, ensuring proper angles and framing.
- Conducted post-game interviews with athletes and coaches from the Rockford Rivets and various other teams within the Northwoods League.
- Directed and produced live broadcasts being aired on the Northwoods League Sports Network and ESPN+, coordinating with crew members, managing camera angles, and ensuring all elements of the broadcast run smoothly to provide an engaging viewing experience for fans.

LEADERSHIP & INVOLVEMENT

UI7 Newsroom, Illini Sports Night

Anchor

Champaign, IL

September 2023 - Present

- Wrote and broadcast scripts for on-air recaps of various University of Illinois sports, including volleyball, men's and women's golf, baseball, softball, and women's soccer.
- Provided in-depth analysis of University of Illinois and Big Ten sports, engaging viewers with expert commentary while building my professionalism and confidence on air.
- Conducted interviews, filmed and edited high-quality footage of athletes, coaches, games and key moments, contributing to dynamic and visually compelling sports segments.

Pi Rho Omega Professional Business Fraternity

New Member Education Director

Champaign, IL

December 2024 - December 2025

- Oversaw meetings every Tuesday to educate over 60 potential new members of the Pi Rho Omega Professional Business Fraternity about the organization's history, its members, and its core pillars.
- Assisted potential new members with resume writing, LinkedIn profiles, and conducted workshops aimed at boosting professionalism and confidence to prepare them for success in professional environments.
- Organized brotherhood events to foster bonding among potential new members, successfully coordinating an overnight retreat that involved over 45 potential members.
- Created, wrote, edited and launched a weekly newsletter that provides updates on our organization, the Gies College of Business, and other colleges within the University of Illinois.

SKILLS & CERTIFICATIONS

Skills: Public Speaking, Interviewing, Camera Work, Creativity, Adaptability, Time Management, Resilience, News Writing (for televised and non-televised), Researching, Editing, Ross Inception, Adobe Premiere Pro, Adobe Photoshop

Certifications: University of Illinois Sports Media Certificate, University of Illinois Spring 2025 and Fall 2025 Dean's List Recipient

Interests: Writing poetry, playing the piano, horse racing, thrifting, cooking, jewelry making, and the Dave Matthews Band