



Rodrigo Remón

Product Designer



Argentinian



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+54 11 3003 8693

★ Skills

English level
Advanced

Mac & PC

UX / Graphic design
Adobe Creative Suite & XD, Figma, Sketch

Prototyping
XD, Figma, Invision

Motion Graphics
Adobe Premiere, After Fx, Animate

Presentations
Keynotes, PPT

Planning
Figjam, Miro, Slack Jira

“Who kicks the last penalty and get the match definition is the user.”

18+ years

working as creative and graphic designer

6 years

as teacher forming advertisers

12 years

leading multidisciplinary teams



Experience

Digital Design Team Lead

Conway & Partners (C+)



2023 - Currently

Market experience: Technology, Real State, Hospitality

Senior Product Designer

Dev Ready (USA)



2022 - 2023

Market experience: Technology, Home-supplies, e-commerce

Senior Product Designer, UX Lead

Valtech Argentina



2017 - 2022

Market experience: Health, Pharma, Laboratory, Pets, Financial, Banks, Airlines, Tech, Beauty, Pets.

Chief Creative Officer (CCO)

Dentsu Aegis Network



2014 - 2017

Market experience: Automotive, Fashion, Food, Banks, Media & TV Channels.

Head of Digital & Innovation

Carat (Dentsu Aegis Network)



2014 - 2017

Market experience: Automotive, Fashion, Food, Banks, Media & TV Channels.

Senior Creative Art Director

Leo Burnett Singapore



2013 - 2015

Market experience: Beauty & Fashion.

Design / Advertising Teacher

FADU UBA / AAAP - Asoc Argentina de Publicidad



2005 - 2011

Creative, Head of Art

Grey Argentina



2004 - 2010

Market experience: Cigarettes, Beverages, Food, Agro, Bets, Gaming, Magazines, e-commerce, entertainment.

Web graphic designer

Disney / e-volution



1999 - 2004

Market experience: (Disney's Multichannel platforms) TV Channels, Movies, Kids, Shows, Media and Websites.



Education

Graphic designer

UBA - Universidad de Buenos Aires



1998 - 2004

Advertising Creative

AAAP - Asoc Argentina de Publicidad



2004 - 2007

UX Designer

Digital House



2019



Strenghts

Coaching TED Speaks

Specialist in Storytelling and creative & innovative resources, applied in commercial presentations.

Digital Creative

I have more than 18 years working on digital departments of advertising agencies and IT companies pushing amazing brands to their own digital transformation.

Health/Pharma/Beauty expert

I have been leading top market brands (Pfizer, Novartis, P&G, Omint BR & AR, etc) selling experiences in a 360 thinking from digital to point of sale.

Optimistic and motivational

I have been training colleagues with amazing skills that today are leaders in the market of the communications.

‘Hands on’

Creative and Designer

I can design an interface, create a Social Ad Campaign and find many ways to present a project with multiple solutions to face every challenge.