



Rodrigo Remón

Product Designer
www.rodrigoremon.com



Argentinian



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★ Skills

English level
Advanced C1 Tested

Mac & PC

UX / Graphic design

Adobe Creative Suite & XD, Figma, Sketch

Prototyping

XD, Figma, Invision

Motion Graphics

Adobe Premiere, After Fx, Animate

Presentations

Keynotes, PPT

Planning

Figjam, Miro, Slack Jira

“Who kicks the last penalty and get the match definition is the user.”

18+ years

working as creative and graphic designer

6 years

as teacher forming advertisers

12 years

leading multidisciplinary teams

👤 Experience

Product Designer

Applaudo Studios

📅 2024 - Currently

Market experience: Technology, Real State, Hospitality, Self services

Senior Product Designer

Dev Ready (USA)

📅 2022 - 2024

Market experience: Technology, Home-supplies, e-commerce

Senior Product Designer, UX Lead

Valtech Argentina

📅 2017 - 2022

Market experience: Health, Pharma, Laboratory, Pets, Financial, Banks, Airlines, Tech, Beauty, Pets.

Chief Creative Officer (CCO)

Dentsu Aegis Network

📅 2014 - 2017

Market experience: Automotive, Fashion, Food, Banks, Media & TV Channels.

Head of Digital & Innovation

Carat (Dentsu Aegis Network)

📅 2014 - 2017

Market experience: Automotive, Fashion, Food, Banks, Media & TV Channels.

Senior Creative Art Director

Leo Burnett Singapore

📅 2013 - 2015

Market experience: Beauty & Fashion.

Design / Advertising Teacher

FADU UBA / AAAP - Asoc Argentina de Publicidad

📅 2005 - 2011

Creative, Head of Art

Grey Argentina

📅 2004 - 2010

Market experience: Cigarettes, Beverages, Food, Agro, Bets, Gaming, Magazines, e-commerce, entertainment.

Web graphic designer

Disney / e-volution

📅 1999 - 2004

Market experience: (Disney's Multichannel platforms) TV Channels, Movies, Kids, Shows, Media and Websites.

🎓 Education

Graphic designer

UBA - Universidad de Buenos Aires

📅 1998 - 2004

Advertising Creative

AAAP - Asoc Argentina de Publicidad

📅 2004 - 2007

UX Designer

Digital House

📅 2019

⚡ Strengths

TED Talks Coaching

Specialist in narrative, storytelling, and creative resources applied to commercial presentations, keynotes, and inspiring talks.

I help transform ideas into clear, captivating, and memorable stories.

Digital Creative

Over 18 years of experience in the digital departments of advertising agencies and IT companies, driving major brands through their digital transformation with innovative solutions that connect with audiences.

Health, Pharma & Beauty Expert

Proven track record leading top market brands such as Pfizer, Novartis, P&G, Omint (BR & AR), among others.

Expert in designing and delivering 360° brand experiences, from digital ecosystems to point-of-sale activation.

Optimistic and motivational

I have been training colleagues with amazing skills that today are leaders in the market of the communications.

Hands-on Creative & Designer

A problem-solving creative with a hands-on approach. Skilled at designing interfaces, crafting social ad campaigns, and developing multiple approaches to present projects with impact and originality.