



Global Medicine for Good.

01

An AI-Support Digital
Health Ecosystem

SPRING 2022



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- The Campus

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- Campus Overview
- Detailed Facility Listings



Team



Eden Lord
CEO/CO-FOUNDER

After spending a decade and a half in online education and curriculum development, Eden is passionate about bringing medical tools and resources to patients right where they are.



Jeff Lord
CTO/CO-FOUNDER

With over 30 years of experience in IT development for non-profit and life sciences organizations, Jeff brings innovative solutions to traditional challenges in the medical space.



Part 1:

Overview



Objectives

We seek to connect patients across the global with the resources they need to secure a diagnosis or pursue a treatment path.

The creation of a cloud-based medical campus highlights available medical resources, highlights on-going research efforts and developments, and provides opportunities for on-going physician education.

Dedicated spaces for stakeholder groups are complimented by a secure social network designed to facilitate networking among patients and professionals.



Clinical Trials
Center

Rare Disease
Centers of
Excellence

CUMULUS CAMPUS BLUEPRINT | SPRING 2022

Virtual Pharmacy
(Research)

MedLearn
Campus

Genetics
Lab

Center for
Preventative
Medicine

Physician, Nurse &
Medical Professional
Resources

Auditorium & Events Center

Virtual Hospital & Telemedicine Center

Specialty Clinics
& Virtual Centers
of Excellence

Medical
Student
Support





cumulus

Auditorium &
Event Space

Conference Hall

CRO Center

Virtual Hospital and
Telemedicine Services
Campus

Industry Hub

Non-Profit
Hub

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Center for
Advocacy &
Equality

R&D

Research
Library

Medical Atlas Hall

Therapy Centers

Center for
Advocacy &
Equality

Non-Profit
Hub

R&D

Caregiver
Support

Patient & Family
Community
Campus

Pediatric
Support

Research Library

Art Gallery &
Performance Stage

Memorial Gardens



cumulus

R&D

Non-Profit Hub

Industry Hub

Therapy Centers





Part 2:

Features



Campus Directory Overview

- Patient Campus
 - Patient Support
 - Caregiver Support
 - Pediatric Support
 - 17 and Under Support
- Physician & Nursing Resource Center
- Medical Professional Resource Center
- Medical Student Support
- Center for Preventative Medicine
- MedLearn Campus
- Clinical Trials Center
- Virtual Pharmacy
- CRO Center
- Specialty Clinics and Virtual Centers of Excellence
- Genetics Research Lab
- Rare Disease Centers of Excellence
- Virtual Hospital & Telemedicine Center
- Auditorium, Conference Hall & Events Center
- Medical Atlas Hall
- Industry Networking Center
- Non-Profit Resource Hub
- Center for Advocacy & Equality
- Research & Development
- Research Library/Digital Media Library
- Therapy Centers
- Art Gallery & Performance Stage
- Memorial Gardens
- Other Development to Be Announced





Patient Campus Features

- Info Desk & Conceirge
- Triage (AI Symptom Tracker)
- Cumulus Social - Closed Social Media Network
- Patient Groups & Networking
- Caregivers' Center
- Pediatrics' Support Center for Parents
- 17 and Under Center
- Patient Resource Center
- Patient Education Classroom & Research Library
- Community Events Hub
- Health & Wellness Center
- Patient Digital Media Center
- Access to Centers of Excellence & Specialty Clinics
- Access to the Virtual Hospital and Telemedicine Tools
- Access to the Clinical Trials Center





Physician Resource Center

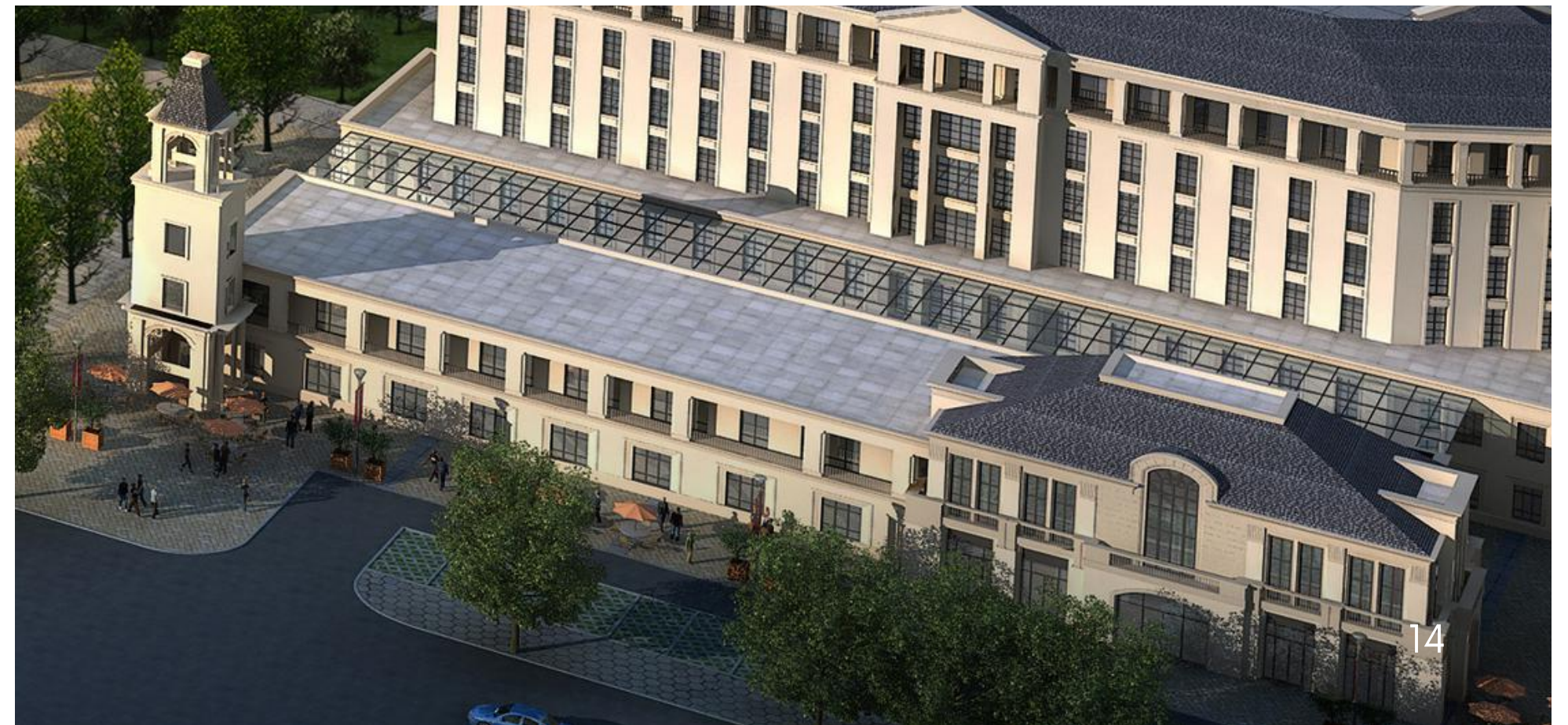
- Professional social media networking
- Directory listing with video introduction
- Subscription Services
- Lounges organized by
 - Geographical Location
 - Specialty
 - Diagnosis
 - Research Interest
- AI Symptom Tracker for guided diagnosis
- Access to:
 - R&D Center
 - Research Library
 - Centers of Excellence/Preventative Med
 - Virtual Hospital
 - Clinical Trials Center
- Telemedicine Appointments
- Digital Media Center





Nursing & Medical Professionals Center

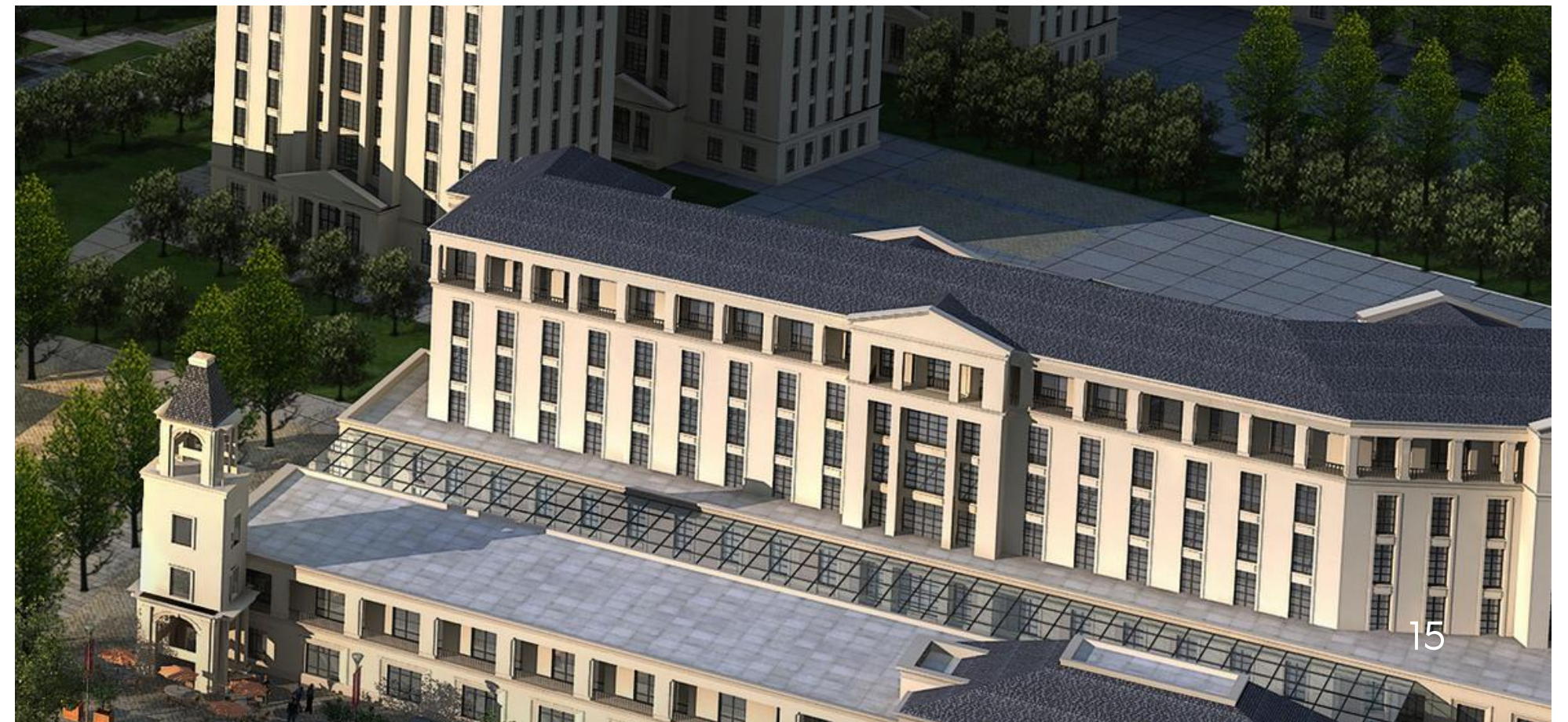
- Support for all non-physician medical professionals
- Directory listing with video introduction
- Subscription Services
- Lounges organized by
 - Professional Field
 - Geographical Location
- Access to:
 - R&D Center
 - Research Library
 - Centers of Excellence/Preventative Med
 - Virtual Hospital
 - Clinical Trials Center
- Telemedicine Appointments
- Digital Media Center
- Resource Tool Center





Medical Student Center

- Support for Medical Students
- Access to MedLearn Platform
- Access to Lectures from Expert Physicians
- Lounges organized by
 - Professional
 - Geographical Location
 - School
- Access to:
 - R&D Center
 - Research Library
 - Centers of Excellence/Preventative Med
- Digital Media Center
- Resource Tool Center
- Educational Events

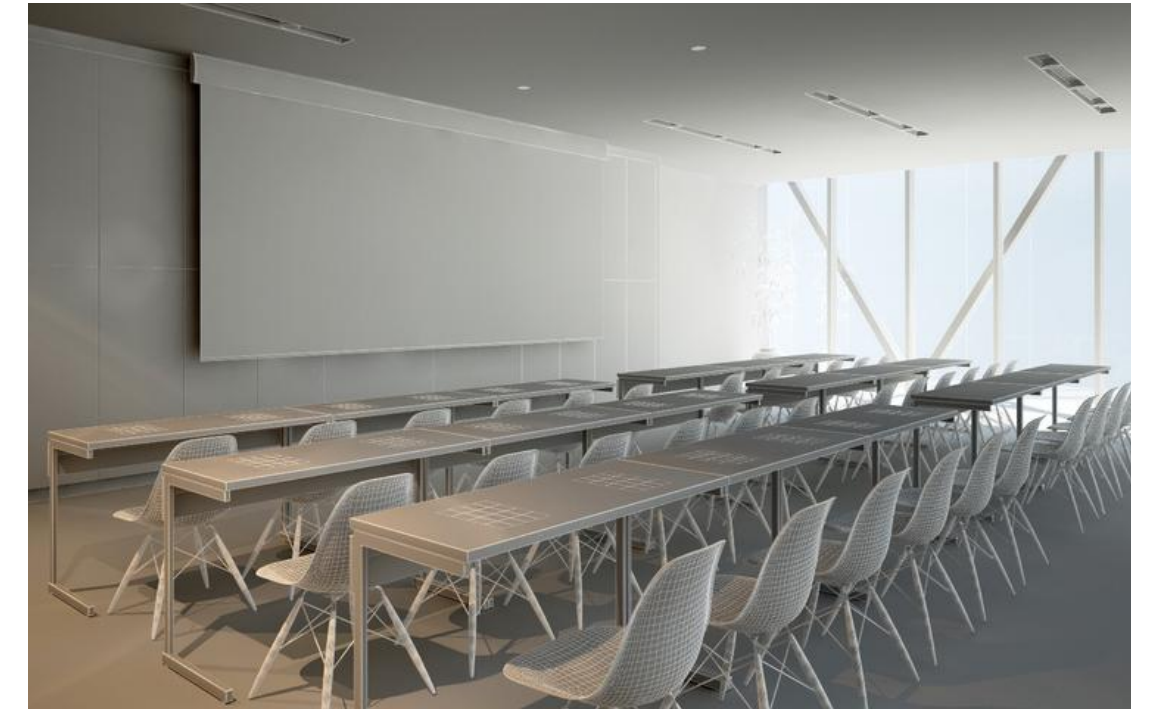




Center for Preventative Medicine

Designed to be a virtual center of excellence for practicing medical professionals, the CPM offers:

- Best practices
- Standards of Care
- Research presentations
- Grand Rounds Sessions
- Virtual conferences
- Educational events
- Live events





MedLearn Campus

Situated adjacent to the Physician and Medical Professional Facilities, MedLearn features:

- Educational events
- Learning opportunities
- Teaching Opportunities
- Grand Rounds
- International Networking
- Virtual conferences
- Physician Lectures/Visiting Professors Series
- Digital Resource Library





Clinical Trials Center

Located in the Medical Complex, the Clinical Trials Center offers patients the opportunity to learn about their potential role in clinical trial research and search for an open study.

The CTC features:

- Educational materials
- Study opportunities





Virtual Pharmacy

The virtual pharmacy offers patients and physicians the opportunity to research pharmaceutical and over-the-counter (OTC) treatments that might be helpful on their medical journey.

The VP features:

- Medication Research
- Medical Device Research
- Annoucements Hub for new pharma offerings
- Educational resources addressing early access, compassionate use, pharmacovigilance and other topics



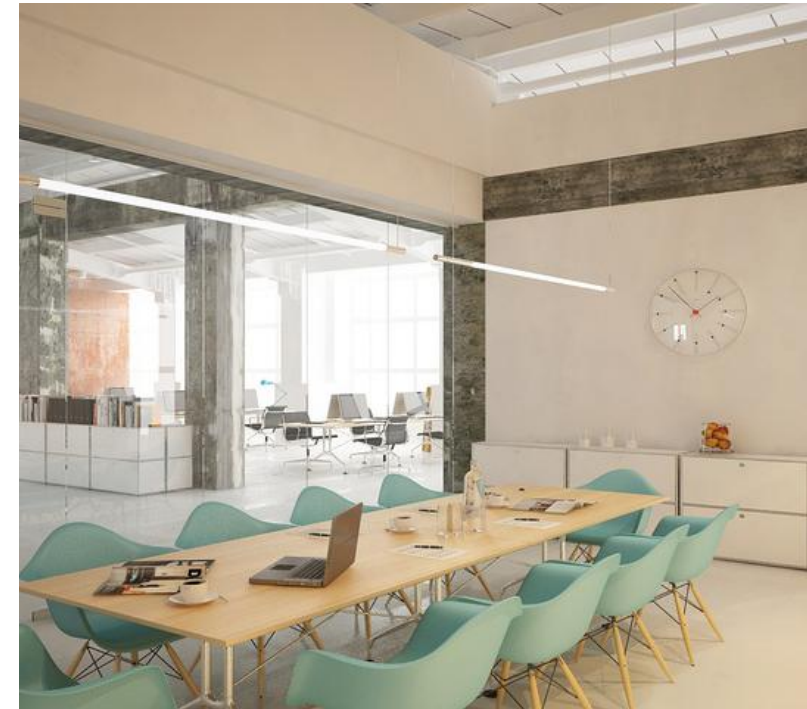


Speciality Clinics & Virtual Centers of Excellence

Our specialty clinics and virtual centers of excellence showcase the highest standards of care and benchmarks by specialty and diagnosis.

Launching in 2022/2023:

- Surgical Clinic
- Cancer Clinic





Genetics Lab

Our virtual Genetics Lab offers patients and medical professionals access to:

- Educational Resources
- Current Developments in testing
- Educational Events
- Access to testing information
- Global Lab Directory
- Ethical standards





Rare Disease Centers of Excellence

Designed to be a virtual center of excellence for world-renowned COE's, the Rare Disease COE's offer:

- Best practices
- Standards of Care
- Research presentations
- Grand Rounds Sessions
- Virtual conferences
- Educational events for physicians, researchers & patients
- Live events





Virtual Hospital and Telemedicine

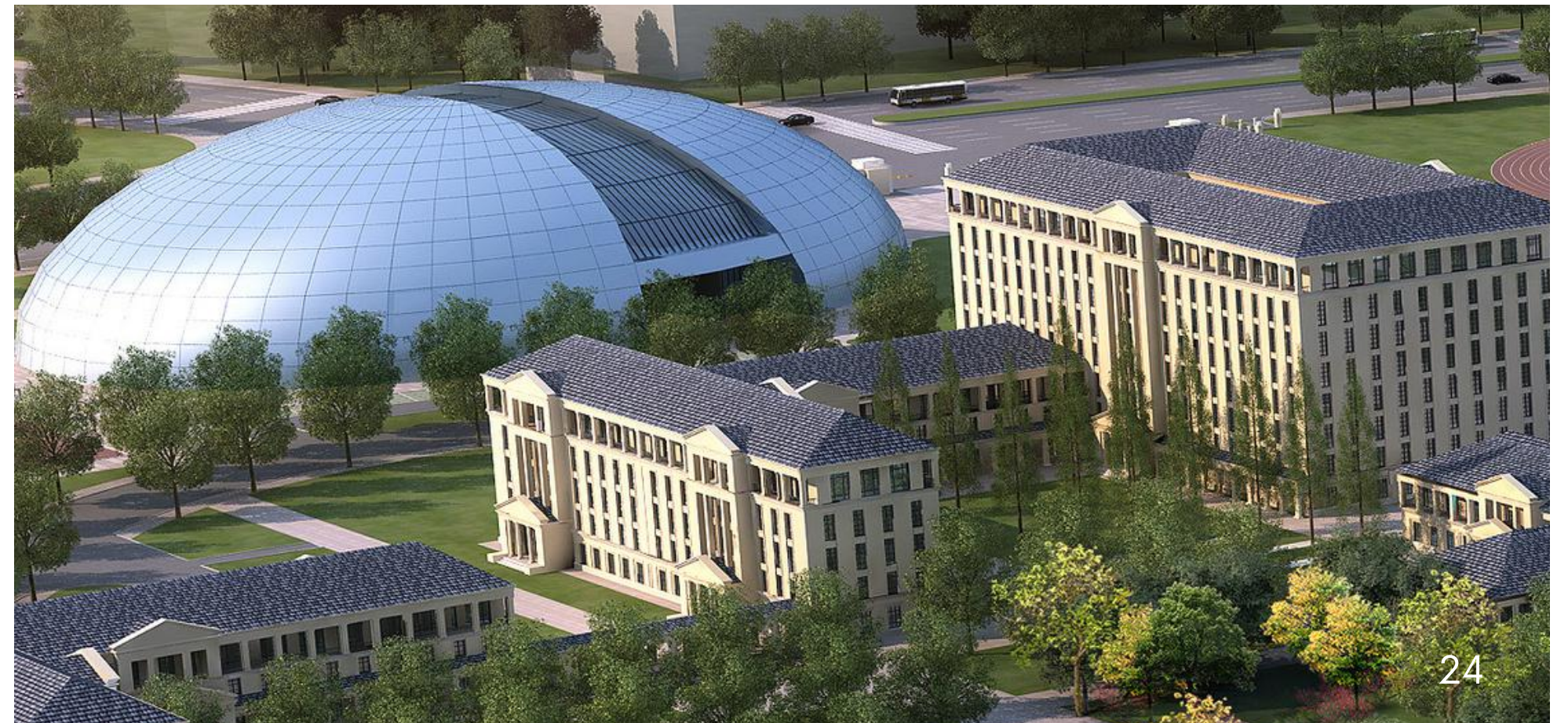
- Global Physician, Medical Professional, and Facility Directory, searchable by provider name, diagnosis, specialty, or geographic location
- Telemedicine Appointments
- Curated Disease State Information from credible sources





Auditorium & Event Center

- Professional events
- Patient events
- Research presentations
- Grand Rounds
- Virtual conferences





Medical Atlas Hall

The Medical Atlas Hall offers access to medical resources by geographical location.

- Physician directory
- Patient resources
- Non-Profit/NGO directory
- Virtual events
- Global collaboration
- Cumulus Social groups/forums by geographical location





Industry Networking Hub

- Private Groups and Lounges on Cumulus Social with real-time data
- Patient & Physician Engagement Tools
- Subscription Content Pushes
- Access to:
 - IP Database
 - Incubator Center
 - Grants Database
 - Research Project Matching
- Announcements Hub
- Collaborative Project Management Dashboard





Non-Profit Resource Hub

- Non-Profit Directory Listing
- Project Management Dashboard
- Services Swap Page
- Educational Resources:
 - How to Form a Non-Profit
 - Medical Advisory Boards
 - Scientific Advisory Boards
 - Access to Grants Database
- Professional Networking Lounges
- Virtual Event Hosting (conferences, patient meetups, etc.)
- Public and Private community groups on Cumulus Social
- Networking opportunities with:
 - Patients
 - Physicians
 - Other Non-Profits
 - Research/Academia
 - Industry
- Access to the Patient/Community Engagement Center





Center for Advocacy & Equality

- Resources and toolkits for:
 - Patients
 - Families
 - Caregivers
- Current Legislative Updates
- Announcements Hub
- Diversity Initiatives
- Awareness Initiatives
- Project Management Interface
- Private Groups and Lounges on Cumulus Social





Research & Development Center

- Virtual Lab Space
- Collaborative Research Project Management Dashboard
- IP Database
- Incubator Center
- Grants Database
- Medical Device Research Floor
- Medical Technology Floor
- Research Project Matching
- Announcements Hub
- Private Groups and Lounges on Cumulus Social





Contract Research Organization (CRO) Center

- Discovery, Preclinical, Clinical & Laboratory Services
- Collaborative Research Project Management Dashboard
- Announcements Hub
- Private Groups and Lounges on Cumulus Social





Research Library

- Medical Journals
- Current Events
- White Papers
- Clinical Trials Database
- IP Database
- Grants Database
- Links to the Digital Media Center
- Health Literacy Education
- Research Strategies Classes





Digital Media Center

- Videos from previous medical conferences
- Podcasts
- Television Productions
- Documentaries
- Blogs
- Social Media Accounts
- Online Publications
- Public Patient Blogs





Therapy Centers

Our virtual therapy centers offer patients the opportunity to connect with world-class providers and learn about developments in:

- Physical Therapy
- Occupational Therapy
- Speech Therapy

*A video library will eventually be added to the virtual centers.

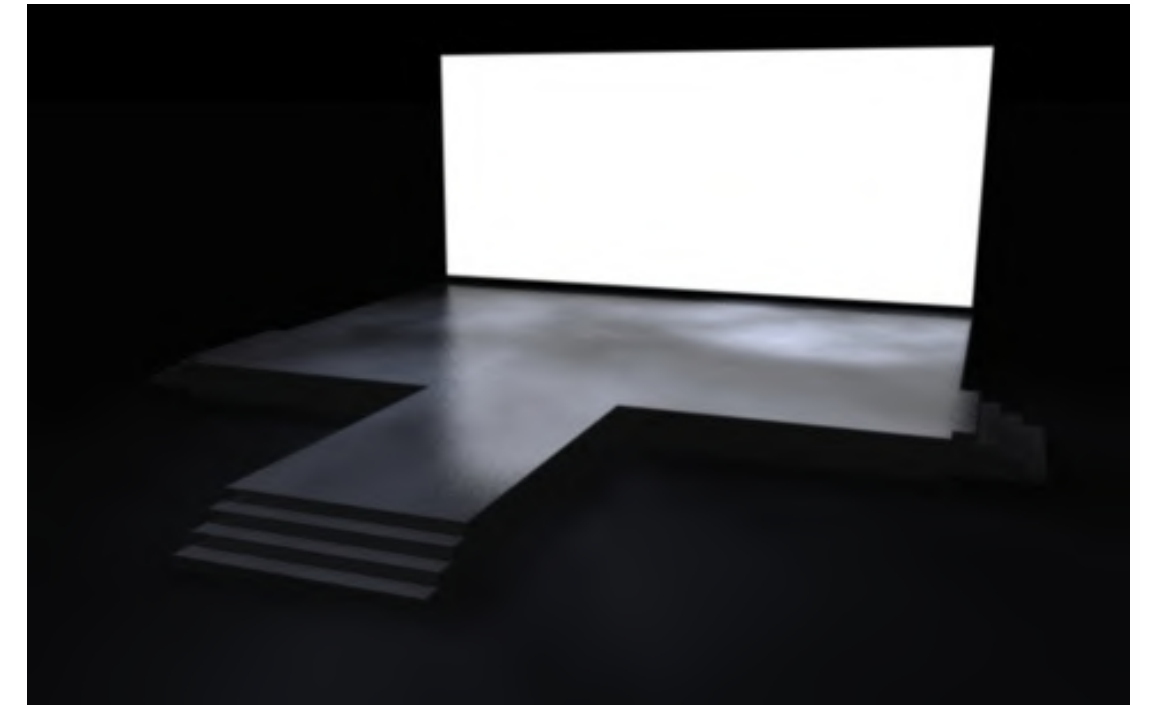




Art Gallery & Performance Stage

The Performance Complex offers multiple opportunities to highlight patient and professional groups during awareness days/weeks.

- Live performances
- Recorded performances
- Art Installations & Exhibits





Memorial Gardens

- For a small donation to a non-profit organization, patients and loved ones can be commemorated in the Memorial Gardens
- Plantings in the Memorial Gardens may change monthly or seasonally to reflect the colors of a particular disease group in order to highlight awareness
- Virtual lighting may also reflect awareness days



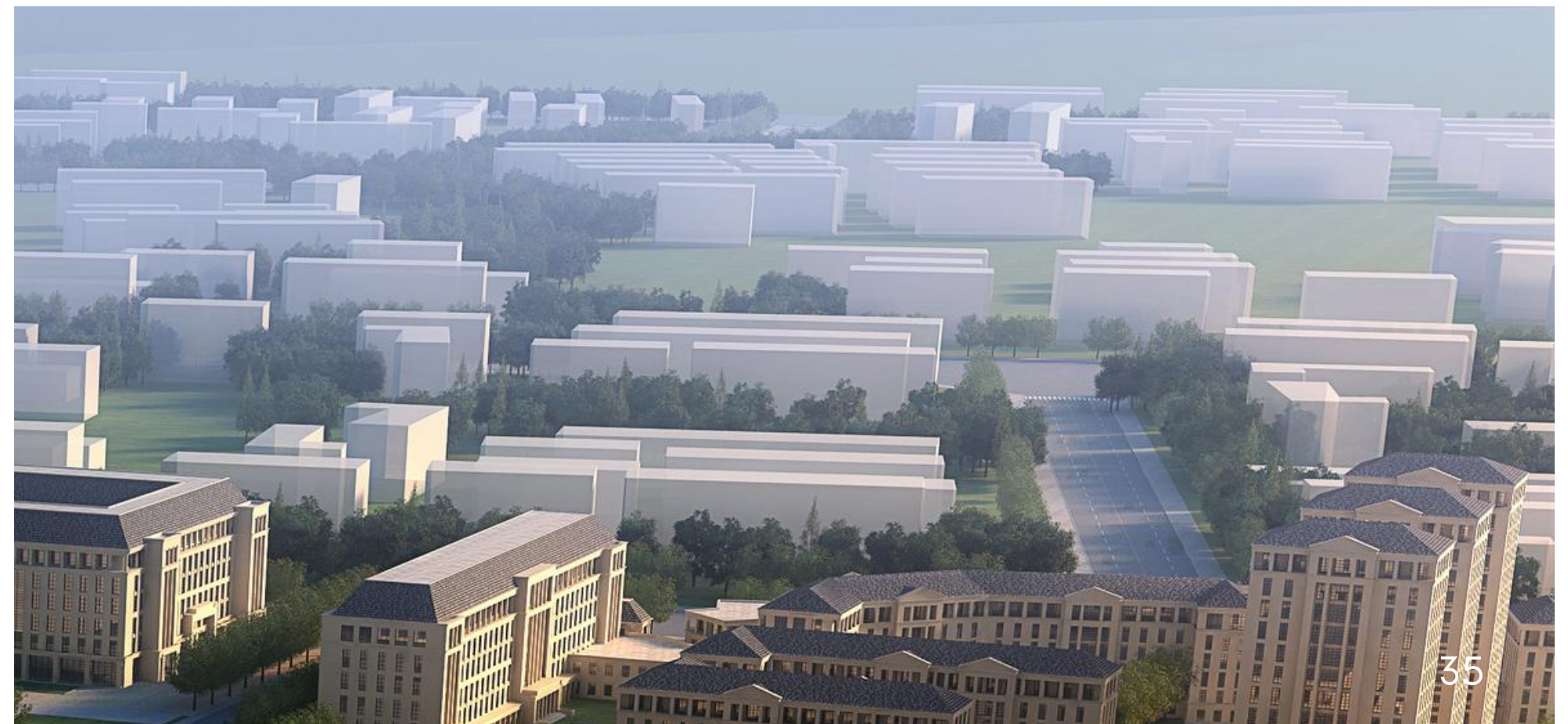
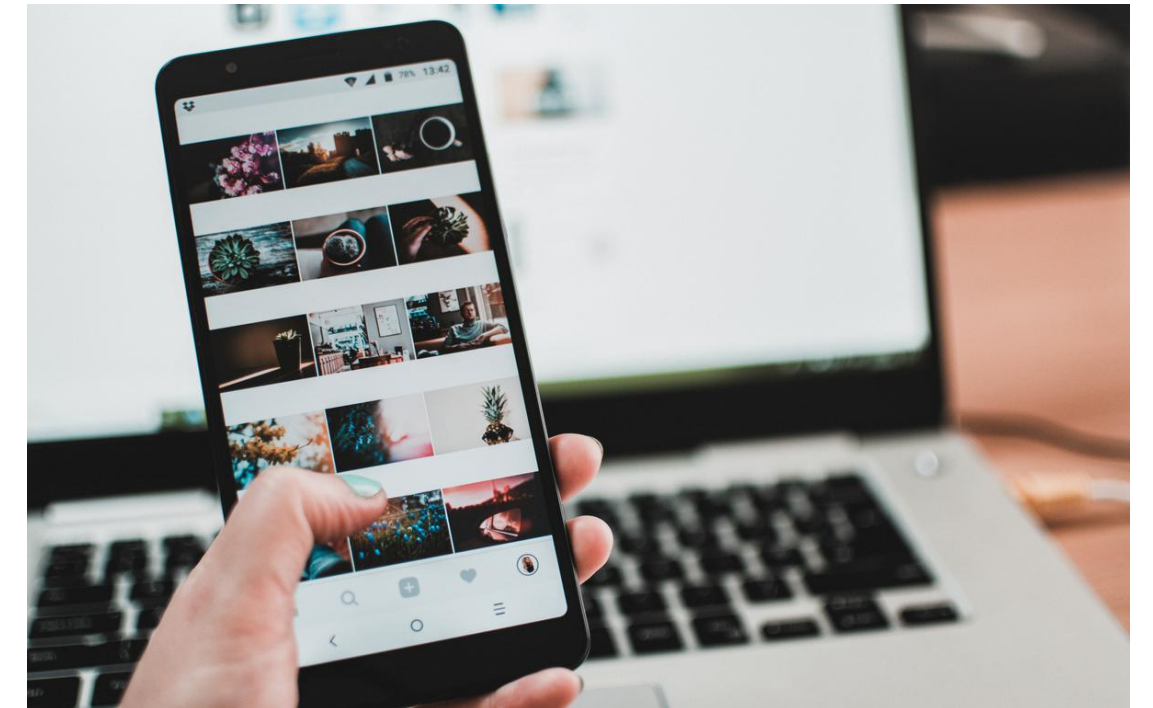


Future Development

- Mobile App
- Additional Facilities will be added as needed
- Other developments TBA

Opportunities

- Subscriptions
- Sponsorships





Thank you!

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