

FOR IMMEDIATE RELEASE



XOX Energy Drink Enters Raiders Small Business Showcase, Powered by America First Credit Union

Las Vegas, NV – April-2-2025 – Execution Over Excuses LLC (dba) XOX Energy Drink is excited to announce that it has officially applied to the **Raiders Small Business Showcase**, a prestigious sponsorship opportunity presented by America First Credit Union. This competition highlights standout small businesses, offering them a chance to receive brand exposure, sponsorship, and strategic support from the Las Vegas Raiders organization.

With an unwavering commitment to empowering entrepreneurs, athletes, and go-getters, XOX Energy Drink is more than just a beverage—it's a movement. Rooted in the philosophy of "**Execution Over Excuses**," XOX Energy Drink fuels individuals who push boundaries, overcome obstacles, and chase their dreams relentlessly.

"We are confident that XOX Energy Drink will stand out in this competition, and we anticipate, at a minimum, being selected as a top five finalist," said Darby Johnson, Founder of Execution Over Excuses LLC. "This is a tremendous opportunity to showcase our brand's mission and impact on a grand stage."

As XOX Energy Drink continues to grow, we invite our community, fans, and supporters to be part of this journey.

You can show your support by investing in our company via Wefunder at:

www.wefunder.com/xoxenergydrink

Minimum investment: \$100

Join us in fueling the next generation of high achievers. Thank you for your support!

For media inquiries, interviews, or partnership opportunities, please contact:

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