

2019

AUTOMOTIVE PRODUCTS BROCHURE



DECALS
MAGNETS
ROLL LABELS
SIGNS
PLASTICS
AND MORE



License Plates



Use Back Imprint for Coupons!

- Upsell to Your Existing Auto Dealers
- Incentivize New Buyers
- Encourage Repeat Business
- Priced as an Additional Color

12" x 6"

Spot Color License Plates		50	100	250	500	750	1000	1500	2000	3000	5000
No. 314 6-Ply All-Weather Card	One Color	\$3.25	1.72	1.15	.701	.556	.465	.388	.325	.271	.248
No. 312 .030" White Polystyrene	One Color	\$4.57	2.48	1.64	1.24	1.12	1.04	.978	.874	.719	.652
No. 321 .015" Polyethylene	One Color	\$4.03	2.28	1.34	.881	.724	.644	.568	.486	.409	.356
No. 313 .023" Polyethylene	One Color	\$4.55	2.46	1.62	1.15	.904	.861	.788	.657	.548	.495
No. 315 .035" Polyethylene	One Color	\$5.18	2.88	1.99	1.45	1.33	1.16	1.04	.925	.842	.725
No. 316 .055" Polyethylene	One Color	\$5.48	3.00	2.02	1.69	1.53	1.50	1.38	1.20	1.07	.978
Each Add'l Color		\$2.34	1.22	.644	.372	.297	.242	.169	.135	.095	.072

Please identify repeat orders.

7A-B-C-D

19 States Require Only A Rear License Plate

Alabama	Michigan
Arkansas	Mississippi
Arizona	New Mexico
Delaware	North Carolina
Florida	Oklahoma
Georgia	Pennsylvania
Indiana	South Carolina
Kansas	Tennessee
Kentucky	West Virginia
Louisiana	



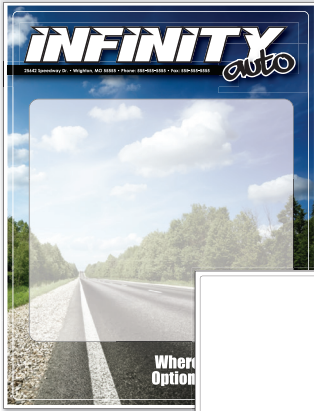
4-Color Process License Plates		50	100	250	500	750	1000	1500	2000
No. 3166 6-Ply All-Weather Card		\$5.60	4.86	3.63	2.13	1.70	1.40	1.04	.843
No. 3165 .030" White Polystyrene		\$6.91	5.54	4.11	2.66	2.25	1.96	1.62	1.38
No. 3164 .015" Polyethylene		\$6.38	5.36	3.81	2.31	1.86	1.79	1.21	1.00
No. 3163 .023" Polyethylene		\$6.89	5.52	4.09	2.57	2.04	1.81	1.43	1.17
No. 3162 .035" Polyethylene		\$7.54	5.89	4.10	2.93	2.45	2.14	1.76	1.56
No. 3161 .055" Polyethylene		\$8.53	6.13	4.20	3.23	2.64	2.46	2.24	1.93
Each Add'l Color		\$2.34	1.22	.644	.372	.297	.242	.169	.135

Please identify repeat orders.

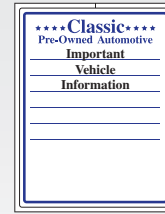
7A-B

For quantities greater than 2,000, contact us for pricing.

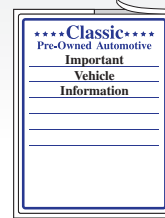
Automotive Laser Labels



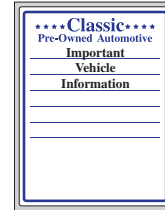
Sheet: 8½" x 11"
Label: 8" x 10½"
No. 5051



Run the pre-printed sheets through a laser printer, identifying important vehicle information.



Peel away the outside edge of the material exposing the adhesive on the edges only.



With the entire edge removed, apply to the inside of the vehicle's window.

PRICE PER THOUSAND

Automotive Laser Labels	1000	2000	3000	5000	10,000
No. 5051 4-Color Process	\$458.00	446.00	342.00	331.00	273.00

Please identify repeat orders.

5A

Business Card Magnets



3½" x 2"

4-Color Process Business Card Magnets - 3 Day	125	250	500	1000	1500	2500	5000	10,000
No. 3306 Square Corners Approximately .019"	\$.837	.503	.339	.258	.234	.201	.152	.114

Please identify repeat orders.

8C

4-Color Process Business Card Magnets - 5 Day	125	250	500	1000	1500	2500	5000	10,000
No. 3310 Square Corners Approximately .019"	\$.712	.425	.285	.237	.201	.179	.131	.106
No. 3413 Square Corners Approximately .036"	\$.845	.534	.356	.326	.285	.208	.155	.141

Please identify repeat orders.

8C

Mini Key Tags



2½" x 1⅞"

No. 6761 4-Color Process



2¾" x 1¼"

No. 6763 4-Color Process

4-Color Process Mini Key Tags	125	250	500	1000	1500	2500
No. 6761, 6763 .020" Overlaminated Plastic One Side	\$1.50	.983	.709	.646	.623	.552
.020" Overlaminated Plastic Two Sides	\$1.67	1.26	.734	.671	.636	.563

Please identify repeat orders.

5A-B

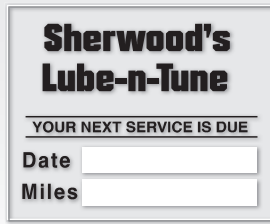
Key rings are included in the price but are not attached.

Static Stick Service Decals



2½" x 2"

Individual: **No. 780** Clear // **No. 1715** White
On a Roll: **No. 1205** Clear // **No. 1215** White



2½" x 2"

Individual: **No. 781** Clear // **No. 1716** White
On a Roll: **No. 1206** Clear // **No. 1216** White

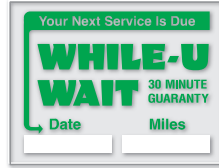


Static Stick Service Decals can be easily removed when the vehicle is serviced again. Because they adhere with static, there is no adhesive residue to clean up.



2½" x 2"

Individual: **No. 782** Clear // **No. 1717** White
On a Roll: **No. 1207** Clear // **No. 1217** White



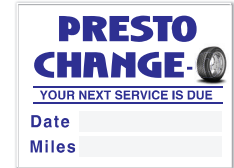
2" x 1½"

Individual: **No. 682** Clear // **No. 1714** White
On a Roll: **No. 1204** Clear // **No. 1214** White



2" x 1½"

Individual: **No. 680** Clear // **No. 1712** White
On a Roll: **No. 1202** Clear // **No. 1212** White



2" x 1½"

Individual: **No. 681** Clear // **No. 1713** White
On a Roll: **No. 1203** Clear // **No. 1213** White

Static Stick Service Decals		250	500	1000	1500	2500	5000	10,000	15,000
No. 680-682, 1202-1204, 1212-1214, 1712-1717	One Color	\$.757	.423	.266	.196	.147	.101	.072	.066
	4-Color Process	\$1.10	.597	.361	.271	.199	.131	.095	.085
No. 780-782, 1205-1207, 1215-1217, 1715-1717	One Color	\$.821	.469	.291	.217	.162	.121	.082	.072
	4-Color Process	\$1.16	.643	.384	.292	.214	.151	.105	.091
Each Add'l Color		\$.339	.172	.093	.074	.051	.029	.023	.019

Please identify repeat orders.

5A-B-C-D

Deluxe Loyalty Cards



Card is 3⅜" x 2⅞"
Key tag is 1¼" x 2⅞"
Combined size is 4⅞" x 2⅞"

No. 6067 .030" Gloss White Plastic



3⅜" x 2⅞"

Each key tag is
1¼" x 2⅞"

Combined size is 5½" x 2⅞"

No. 6068 .030" Gloss White Plastic



3⅜" x 2⅞"

No. 6061 .030" Gloss White Plastic

4-Color Process Deluxe Loyalty Cards		125	250	500	1000	1500	2500	5000
No. 6061	One Side	\$1.31	.749	.544	.478	.453	.389	.342
	Two Sides	\$1.44	.818	.579	.497	.469	.403	.354
No. 6067	One Side	\$1.69	1.18	.866	.768	.701	.594	.515
	Two Sides	\$1.82	1.25	.904	.799	.723	.608	.526
No. 6068	One Side	\$1.83	1.23	.908	.811	.733	.601	.519
	Two Sides	\$1.96	1.30	.952	.854	.775	.639	.553

Please identify repeat orders.

5A-B-C

Automotive Pro-Cut Vinyl Decals

Individual Cut Letters / Graphics

Standard Materials:



The sample below has 6 "picks".



Price includes 14 or fewer picks. Additional picks are \$0.02 (A) per pick, per decal.



Transfer vinyl cut letters and graphics directly to the vehicle!

Pratt Auto Group
St. Louis, MO

No. 598 Pro-Cut Decals		125	250	500	1000	1500	2500
10 or Less Square Inches	Die-Cut Vinyl Only	\$2.15	1.30	.705	.486	.473	.413
	Each Printed Color	\$1.10	.645	.342	.221	.162	.121
11 to 17 Square Inches	Die-Cut Vinyl Only	\$2.32	1.40	.795	.591	.565	.473
	Each Printed Color	\$1.15	.687	.352	.239	.183	.141

Please identify repeat orders.

5A-B



Quick and Easy to Apply...



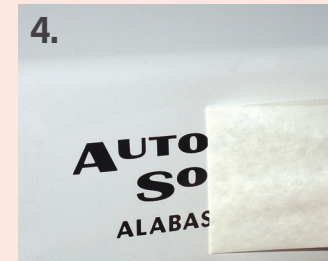
1. Lay decal FACE UP on a smooth hard surface. Squeegee the surface to ensure good contact between the pre-mask and the vinyl beneath it.



2. Lay decal flat FACE DOWN. Slowly remove backing paper from the pre-mask, pulling straight back and flat as shown (not at an angle).



3. Apply pressure-sensitive vinyl to prepared surface, then squeegee pre-mask surface using overlapping strokes.



4. To expose product, pull pre-masking straight back as shown above, using a continuous motion. If bubbles occur in the letters, simply prick with a needle and smooth. Do not use a knife or razor.

Note: White Pro-Cuts may be supplied on a colored liner for improved visibility. Clear pre-mask is also available on some items. While different liners and pre-masks may have different release properties, all material types will release successfully following the steps specified above.

Hitch Covers



Oval - 5⁵/₁₆" x 3¹/₄"
No. 1161 Laminated
No. 1191 Domed

Circle - 3²⁵/₃₂" dia.
No. 1162 Laminated
No. 1192 Domed

Square - 3⁵/₁₆" x 3⁵/₁₆"
No. 1163 Laminated
No. 1193 Domed

Hitch Covers		50	125	250
No. 1161 - 1163	Laminated	\$ 5.45	4.59	4.10
No. 1191 - 1193	Domed	\$ 6.76	6.20	5.82

Please identify repeat orders.

3C

The sizes listed are approximate dimensions.

Covers fit a standard 2" receiver hitch.

Banners

Banners are 4-color process printed and supplied on 13 oz. reinforced vinyl.



Banners	1	2	6	12	25	50
No. 1166	\$ 22.38	20.16	18.96	18.36	17.82	16.62
No. 1167	\$ 89.52	80.64	75.84	73.44	71.28	66.48
No. 1168	\$ 119.36	107.52	101.12	97.92	95.04	88.64
No. 1172	\$ 55.95	50.40	47.40	45.90	44.55	41.55
No. 1177	\$ 67.14	60.48	56.88	55.08	53.46	49.86

Please identify repeat orders.

6C

No. 1179 Custom Banners	1	2	6	12	25	50
Price Per Sq. Foot (144 sq. inches)	\$3.73	3.36	3.16	3.06	2.97	2.77

Please identify repeat orders.

6C



Window Ads

Individual Cut Letters / Graphics



*Lakeside
Fiberglass Repair*
PARTS DEPARTMENT



Standard Materials:



**ARMSTRONG AUTO
COMPLIMENTARY SHUTTLE RIDE**

No. 596, No. 596C Personalized Pro-Cut Decals	4	6	8	10	12	24
117 to 240 Sq. Inches	\$ 60.42	42.30	35.98	31.59	26.85	22.82
No. 596 Die-Cut Vinyl Only/Standard Pre-Mask	\$ 61.63	43.58	37.05	33.17	28.18	23.96
No. 596C Die-Cut Vinyl Only/Clear Pre-Mask	\$ 40.18	34.13	29.01	23.62	20.08	17.07
1 to 4-Color Process Printing Add	\$ 67.59	57.44	48.84	41.51	35.28	29.99
241 to 375 Sq. Inches	\$ 68.95	59.17	50.31	43.59	37.05	31.50
No. 596C Die-Cut Vinyl Only/Clear Pre-Mask	\$ 44.93	38.20	32.44	27.59	23.44	19.94
1 to 4-Color Process Printing Add						

Price includes 14 or fewer picks. Additional picks are \$0.02 (A) per pick, per decal.

Please identify repeat orders.

6A

**Contact us for
additional window
decal options!**