

SOCIAL MEDIA INFLUENCER

MEDIA KIT

LIFESTYLE

FASHION

BEAUTY

TRAVEL

2025

MEET ELSEANA

ELSEANA IS A DYNAMIC PERSONALITY THAT TRANSITIONED FROM A CAREER IN FINANCE TO SOCIAL MEDIA INFLUENCING. WITH A DEEP PASSION FOR ELECTRONIC DANCE MUSIC AND WORLD TRAVEL, SHE BRINGS A UNIQUE BLEND OF EXCITEMENT AND STYLE TO HER AUDIENCE. BASED IN VIBRANT FLORIDA, ELSEANA'S WORLD IS A COLORFUL TAPESTRY OF FASHION, BEAUTY, AND ENDLESS ADVENTURES.

A STRONG CONNECTION WITH HER AUDIENCE IS AT THE HEART OF WHAT ELSEANA DOES. SHARING SNIPPETS OF HER DAILY LIFE AND EXPERIENCES. CREATING CAPTIVATING AND ENGAGING CONTENT IS NOT JUST A HOBBY FOR HER, IT'S A PASSION.



INSTAGRAM: @elseanapanzer

Followers: 75K+

65.2% 26.4% 73.6% U.S Audience Are Female Are Male

8.21% 87.1%

18-35 Years Old

TIKTOK: @elseana

Followers: 11.5K+

199K+ 34% 66%

Highest Views Are Female Are Male

95%

2.94%

18-35 Years Old Engagement Rate



COLLABORATIONS



- Social Media posts
- Product Branding
- Product Reviews
- UGC Unboxing & Tutorials
- Get Ready With Me
- Promotional Interviews

LET'S WORK TOGETHER!



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ELSEANA PANZER

