



AARTRIJK

An Introduction to Aartrijk

Insurance Brand
Champions
Since 1999



AARTRIJK



Who We Are

- 25th year as insurance brand champions
- Insurance professionals with experience at trade publications, carriers, MGAs, brokers, marketing agencies, associations and education providers
- Strategic, timely and results oriented



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Some of Our Clients



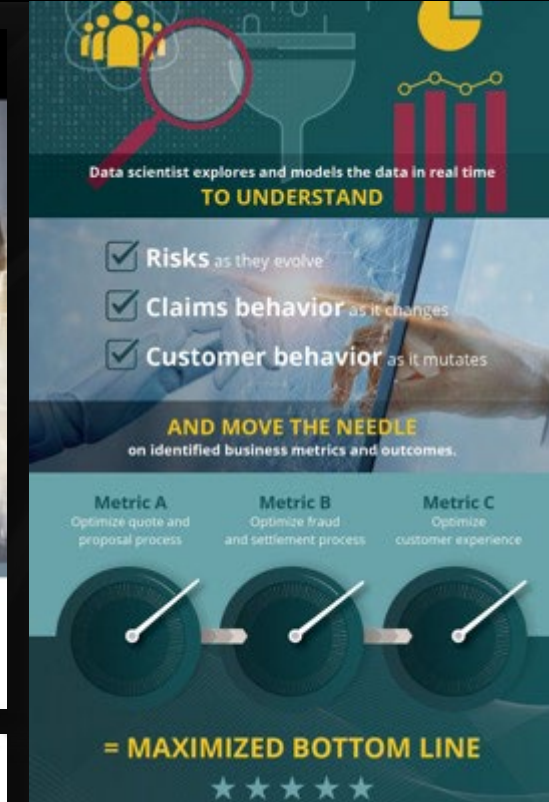
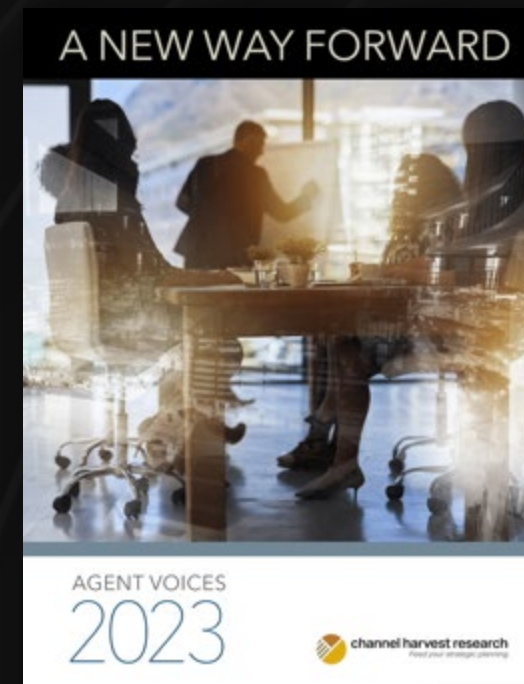


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Research

- Qualitative and quantitative market research
- Customer and business partner research
- Digital marketing audits





Brand Strategy and Creative

- Brand/culture strategy, tone of voice and messaging
- Naming
- Visual identity
- Content and creative development





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Media Relations

- Media pitching and placement
- Content development including features, bylined pieces, blogs, case studies, executive briefs, videos, podcasts, targeted emails and newsletters
- News releases



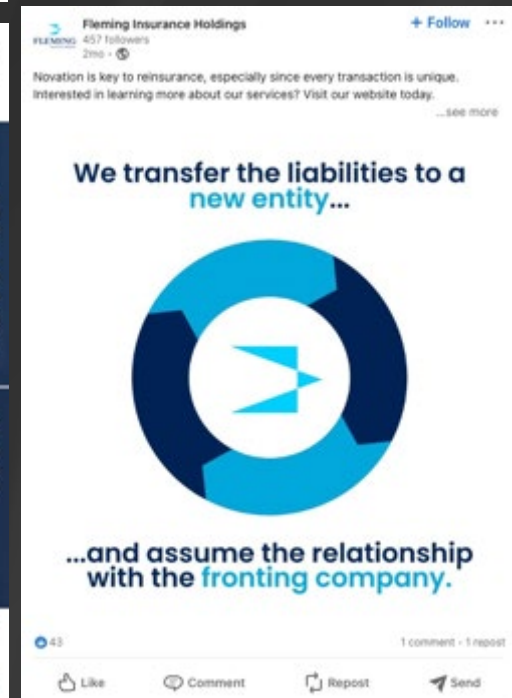
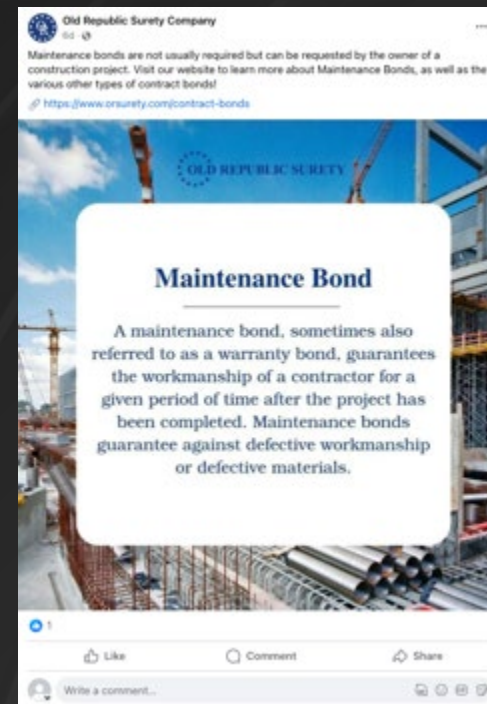


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Digital Marketing

- Social and SEO audits
- Social media campaign management
- SEO
- Paid search
- Marketing automation



Let's Talk

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