



# THINK TANK BUSINESS RETREAT

Expose your business to new ideas, impact and revenue. Mastermind Exclusive

## WHAT IS THINK TANK RETREAT, you ask?

### 2 days of BUSINESS-GET-IT-DONE-AND-HAVE FUN

If you've never attended a Run Entrepreneurial Conference, then your question is legitimate. Let me explain it this way....

As a business owner, you are always in need of ANSWERS to questions about your business, customers, marketing, pricing, or just how to gain more revenue. But who do you call for each of these questions? Do you have to pay each expert separately? Do you have time to interview each expert?

### WHO WOULD BE GREAT CANDIDATES TO ATTEND

- Speakers
- Coaches/Mentors
- Real Estate & Realtors
- Trucking & Transportation owner/operators, Dispatchers, Freight Brokers
- Entrepreneurs and Small Business Owners
- Authors

## THINK TANK RETREAT will do the following:

**Help you understand your business better.** Where you are, what you may be in need of, and/or how you can roll out a new product or idea. Identify where you are "stuck" what is needed to move forward and how.

**Learn Great Pricing Strategies.** Are you priced correctly for your product or service, what does your research or industry charge for your service or new idea.

**Customers and New Customers.** Create new customers and target markets for your services or product launch. Identify who they are, where they are and create an avatar on how to locate them. How to obtain a list of customers and a database of perspective customers.

**Marketing.** How to get the word out about your business or idea through social media channels, traditional marketing, text marketing, logo advancements and more.

**Sales.** How to create a template for phone sales, text marketing content, email marketing content. Role play and more.

**Capabilities, Speaker Sheets, and Product Lists.** If you are an expert, you can deliver your message on a stage, in a training room, or workshop. Create your Capabilities Statement to interface with government entities to teach your expertise in your industry; create a Speaker Sheet that is required to talk on stages

nationally and globally, and a Product List of your items and services that translates into income.

**Work Life Balance.** All work and no play... Wake up to stretching (optional), affirmations, concentrated laughters, smiles, rest, play, and get excited about others who are working just as hard as you at becoming SUCCESSFUL.

**Relational Currency.** Learn to interact with other business owners who you can "bounce" ideas with and create test products for future revenue earnings.

Yummy Food. You know if Dr. Cass is involved, there will be yummy food. Dine each day with scrumptious foods from a WORLD-CLASS CULINARY CHEF on prepared foods.

## THINK TANK RETREAT

### WHAT IS INCLUDED

- 2 DAYS/2 NIGHTS stay at a luxury Cabin in Broken Bow, Oklahoma
- Sleeping Accommodations
- All meals
- Business Strategic Planning
- Sales Strategies
- Marketing Strategies
- Success Outcomes
- Work/Life Balance
- Relational Currency

**HURRY! WE ONLY HAVE AVAILABILITY FOR 30 PEOPLE**

**WE WILL SELL OUT!**

REGISTER NOW!

Please call the office to find out about our payment plans...682-252-7229

Provide the information below

### YOUR INFORMATION

**Your Complete Name \***

First Name      Last Name

**Gender \***

Male

Female

**Address \***

Street Address

Street Address Line 2

City

State / Province

**Email Address \***

**Phone Number \***

Please enter a valid phone number.

**Do you have any food allergies \***

Yes

No

**Do you have any allergies, chronic illness, or medical conditions? If yes, please describe (if none, type "none"). \***

## **BUSINESS INFORMATION**

**Name of Business \***

**Business Description \***

**Business Phone (If different from above)**

**Cell Number**

**What do you need help with (for your business)**

**Are you willing to do the work assigned by the Experts at the Retreat (our Experts will assign homework or give instructions based on your explanation for help) \***

Yes

Not Sure

No

**LOCATION: ORLANDO CLOSE TO THE BEACH**

**Emergency Information**

**Emergency Contact's Name**

First Name

Last Name

**Phone Number**

**Relationship**

**Alt. Phone Number**

**Informed Consent and Acknowledgement** I hereby give my approval for my participation in any and all

activities prepared by Genesis Preferred Solutions, Run Entrepreneurial Conference, its experts and representatives during the THINK TANK RETREAT December 2-4, 2022. In exchange I assume all risk and hazards incidental to the conduct of the activities, and release, absolve and hold harmless Genesis Preferred Solutions, Run Entrepreneurial Conference, its experts and representatives. I assume all risks and liabilities in my participation at the event.

**My Responsibilities** I am aware that I am responsible for my own air or ground transportation to and from the event location. I am also responsible for notifying Genesis Preferred Solutions, Run Entrepreneurial Conference, and leaders of any disabilities or the accommodation needs thereof **\*PRIOR\*** to the event. I am also responsible for notifying them within this document of those said disabilities.

I am also responsible for notifying Genesis Preferred Solutions, Run Entrepreneurial Conference, and leaders of any allergies I may have **\*PRIOR\*** TO THE EVENT. I am also responsible for notifying them within this document of those allergies.

I am responsible for notifying Genesis Preferred Solutions, Run Entrepreneurial Conference, and leaders of any restrictions that I may have. I am also aware that there are no children allowed nor will there be babysitting services, no pets of any kinds, no drug usage, and no ill-will behavior of any kind. I am aware of their **\*NO REFUND\*** policy.

By signing this form, I agree to the terms and responsibilities.

**Confirmation** BY ACKNOWLEDGING AND SIGNING BELOW, I AM DELIVERING AN ELECTRONIC SIGNATURE THAT WILL HAVE THE SAME EFFECT AS AN ORIGINAL MANUAL PAPER SIGNATURE. THE ELECTRONIC SIGNATURE WILL BE EQUALLY AS BINDING AS AN ORIGINAL MANUAL PAPER SIGNATURE.