

NEWSFLASH

Michigan PTA's Newsletter For Leaders

JUNE 2020

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END OF SCHOOL: PREPARE YOUR MEMBERHUB SITE FOR THE NEXT SCHOOL YEAR

As PTA units wrap up the current school year there are some activities they should consider doing over the summer to prepare their MemberHub Site for the new school year. For details and step-by-step instructions click through each link or go to <https://bit.ly/MemberHubEndofYear>. You'll find more helpful planning information throughout this newsletter.

- [Add New Officers](#) after elections have taken place
- [Review List of Site Administrators](#), remove any old officers
- [Make sure all state dues are paid](#), contact Michigan PTA Treasure with questions
- [Transfer WePay account Ownership](#) to new treasurer or president if needed
- [Clear Hub Activity](#), notify teachers before making changes to their hubs. Cleared data is unrecoverable.
- [Remove Families Who are Leaving the School](#)

PRO TIP: Secretaries may also want to download the list of members before June 30th. MemberHub resets this list every year, but by saving it there will be a record of paid members for the 2019-20 school year.



Spark Civic Engagement

VOTER REGISTRATION FOR MICHIGAN HIGH SCHOOL STUDENTS

Please encourage high school students who will be 18 before the next election to register to vote. Traditionally high school voter registration drives have been held in the spring, but COVID-19 has prevented that this year. Luckily, here in Michigan, students can register to vote online, up to two weeks before the next election. Within two weeks of the election, they can register to vote at the clerk's office, in person, right through the end of Election Day itself. If they will be away from home at the time of the next election, they must be also be registered to vote in order to be able to apply for and receive an absentee ballot.

To be eligible to register to vote you must be:

- A Michigan resident (at the time you register) and a resident of your city or township for at least 30 days (when you vote)
- A United States citizen
- At least 18 years of age (when you vote)
- Not currently serving a sentence in jail or prison

Register to vote (and apply for absentee ballots) online at the [Michigan Voter Information Center](#).

Michigan State Primary Election - Aug 4, 2020

Voter Registration Deadline
 Post received by Tue Jul 21, 2020
 Election Day Registration & Voting Tue Aug 4, 2020
 In the Election Office by Mon Aug 3, 2020 4:00PM
 Same Day Registration & Voting ends Tue Aug 4, 2020 8:00PM

Deadline to Request an Absentee Ballot:
 Received by Fri Jul 31, 2020 5:00PM

Deadline to Return Completed Absentee Ballot:
 Received by Tue Aug 4, 2020 8:00PM

Michigan General Election - Nov 3, 2020

Voter Registration Deadline
 Post received by Tue Oct 20, 2020
 Election Day Registration & Voting Tue Nov 3, 2020
 In the Election Office by Mon Nov 2, 2020 4:00PM

Same Day Registration & Voting ends Tue Nov 3, 2020 8:00PM

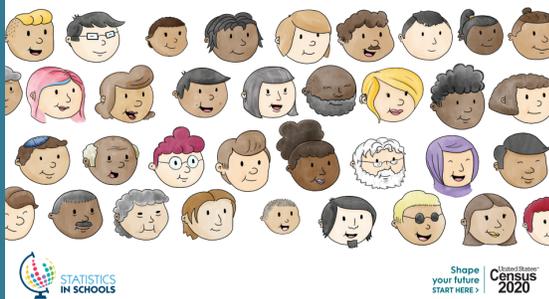
Deadline to Request an Absentee Ballot:
 Received by Fri Oct 30, 2020 5:00PM

Deadline to Return Completed Absentee Ballot:
 Received by Tue Nov 3, 2020 8:00PM



Every 2 years, 7 million Americans turn 18 and become eligible to vote. These newly minted adults vote at a much lower rate than the general population. But we can change that - encourage the youth in your community to register to vote! [PTA.org/VoterRegistration](#)

Everyone Counts!



Take Action Now to Support Your Child's Education for the Next Decade. Fill out the 2020 Census to support education funding.

Fill out the 2020 Census. Respond to the 2020 Census today at [my2020census.gov](#). It only takes minutes, and it matters. This nationwide count will affect how funds go to states and communities for the next 10 years. Your child's school depends on these funds for classroom technology, teacher training, after-school programs, special education, school lunch assistance, and more. Be sure to count everyone in your household, including all children, when you respond. Invite your children to observe, to teach them about their civic duty!

Standards of Affiliation

Last month, we talked about change, especially in light of COVID-19. Remember some things will not change. You will still need to complete your Standards of Affiliation items, to remain in Good Standing. These include:

- Submitting membership dues to MiPTA (\$5.50 per member)
- Paying Unit Renewal dues (\$40)
- Completing a financial review (audit) of the end of the fiscal year
- Filing your 990 with the IRS
- Completing and approving a budget for the new year
- Purchasing liability insurance
- Submitting bylaws, with or without modifications

Good Standing is critical, because to not be in Good Standing jeopardizes your tax-exempt status. The IRS grants tax-exempt status only to our subsidiaries who are in Good Standing. Units must send MiPTA a copy of each of these items upon their completion. Let's look at each of these.

Submitting membership dues: This amount (\$5.50 per member) is actually the dues for members for the Michigan PTA and the National PTA. You send the dues to MiPTA, and we forward the national portion on your behalf. Some units have not paid these dues for their members yet. Please either send a check, or pay electronically through MemberHub. Do it today. These dues should be paid by the 28th of each month, for the members who have joined that month.

Paying Unit Renewal dues: This helps us to register active units for the year, and to provide training and other materials for you. Typically, you register your new board and officers at the same time. Now, please update your officers and board in MemberHub. Board members who are staying in the same positions must be updated as well, every year. These are usually due June 1. This year, with schools having been closed, we are extending the deadline to October 1.

Completing a financial review (audit): This is not a formal audit by a CPA, although it can be. It is a way to track your financial health and security, and your insurance may require it, as well. We have a form for you to use, to review the year's financial activity. Some councils sponsor Audit Parties, where many units get together and review each other's books. The audit team will need to have monthly bank statements, receipts, checkbooks, and a calculator. Audits should be completed as soon as the fiscal year ends, and a copy should be sent to MiPTA by December 1.

Filing your 990 with the IRS: Tax-exempt organizations like PTA don't pay income tax, but they still have to file a form with the IRS. This is the 990, and for most PTAs, it is a simple fill-in-the-blank page on the computer. It is due to the IRS within five months and 15 days after the end of your fiscal year. If you miss filing the 990, you could get in trouble with the IRS. This can be very expensive, and time consuming, to resolve. Send a copy of your confirmation form to MiPTA by December 1.

If your fiscal year ends June 30, you must file your 990 each year between July 1 and November 15. If your fiscal year ends December 31, you must file your 990 between January 1 and May 15. If you don't know when your fiscal year ends, call me at 734-975-9500. If you don't know whether you filed your 990 or not, I can help your with that, too. If you have not filed, do it now! The IRS has extended the deadline, because of the pandemic, until July 15. How lucky can you get?

How to file? Units whose total revenue is less than \$50,000 can use the electronic "postcard" 990N. You can find directions here: <https://www.irs.gov/charities-non-profits/annual-electronic-filing-requirement-for-small-exempt-organizations-form-990-n-e-postcard>. If your unit has revenues which exceed \$50,000, you must file the paper forms 990 or the 990EZ. Go here to learn which one: <https://www.irs.gov/charities-non-profits/form-990-series-which-forms-do-exempt-organizations-file-filing-phase-in>

Completing and approving a budget: This must be done each year, and the year's budget must be approved by the membership. How much money do you plan to make? How do you plan to spend it? Try to account for every dollar. You don't have to spend every dollar—you could have some money designated as start-up for the next year, or to go into savings. Just don't leave money unaccounted for. Then make sure the membership votes and approves the budget. The funds belong to the unit, and the unit approves how it is spent. Send a copy of your approved budget to MiPTA by December 1.

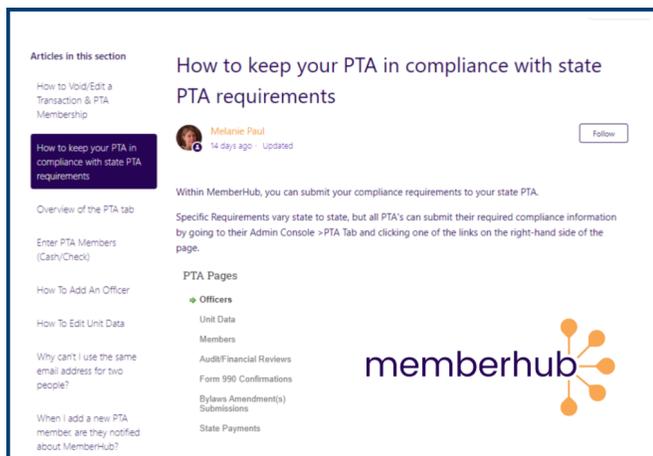
Purchasing liability insurance: This is the newest of the Standards of Affiliation. PTAs work hard, and should protect themselves each year with an annual insurance policy. More and more, site locations and vendors are requiring liability insurance. While everyone's policy will be different, we require you to have at least \$1 million of liability coverage. You could also get insurance to cover your officers, coverage to protect you if you have to cancel a major event (hello COVID), and more. MiPTA uses AIM for insurance, but you are welcome to shop around. Send a copy of your Certificate of Insurance as soon as it is issued.

Submitting bylaws: Each unit must have bylaws. This is your playbook, your rules, your how-to guide. They must be renewed at least once every three years, or any time they are changed. When is the last time you looked at your bylaws? Give a copy to each of your officers, so they know what is required of them. Discuss these at an exec board meeting.

Michigan PTA will work with you to meet these Standards. We want to help you, and to see you succeed. If you have questions about the Standards of Affiliation, please call. 734-975-9500.

Liz Jarvis
Secretary, Michigan PTA

← Go to [MemberHub.com](https://www.memberhub.com) for more help



Diversity, Equity, and Inclusion: Thank You and a Charge to our Volunteers

Jennifer Johnson, Chairperson

As this school year draws to a close, I wish to thank the Michigan PTA Diversity, Equity, and Inclusion Committee members, volunteers, stakeholders, and partners. Together, we have provided information to Local Units, Councils, civic organizations, and the greater community in Michigan and beyond. Our partnerships have generated FaceBook Live sessions; participation in numerous town halls; positive direction on steering committees; face-to-face and virtual meetings with legislators, non-profits, local units, and councils. Topics and events with which we had direct involvement include, but are not limited to:

- Special Education and Disability Advocacy
- Social Justice
- Processes on eliminating food insecurity and home instability
- Suicide Prevention for children, youth, and the elderly
- COVID-19 Resources
- Scholarship opportunities for individuals with disabilities, various ethnicities and races
- Crisis Outlines
- Diversity in all aspects of life inclusive of education and health care
- Mental Health resources

Frances Frost, a member of our National PTA Diversity, Inclusion, and Outreach Committee recently communicated the following: "As PTA leaders, I encourage us all to think about how do we reflect these discussions, the respect of diversity, this passion we are feeling right now for equity and ending this discrimination and racism in our PTAs and how are we advocating for it in our schools? Beyond relegating it to only the work of the D&I committee, but reflected across your whole PTA?" What activities, programs, membership outreach, leadership opportunities, advocacy can we broaden to truly be inclusive, in a meaningful way to fight against discrimination and embrace all of our children and their needs?" This is the charge that we do and what we, at Michigan PTA Diversity, Equity, and Inclusion Committee commit to do. I am encouraged by the prospect of what this next year will bring. If you wish to join the work and personal reward that diversity, equity and inclusion bring, send your message of inquiry to JohnsonJ@michiganpta.org



Negative attitudes toward **lesbian, gay, bisexual and transgender (LGBT)** students puts them at an increased risk for violence and bullying. Negative attitudes also impact a student's ability to learn at school. Get the facts on the challenges facing LGBT students here.

61% of LGBT students were more likely than their non-LGBT peers to feel unsafe or uncomfortable as a result of their sexual orientation.

11-30% of gay and lesbian students and **12-25%** of bisexual students missed at least one day of school because of safety concerns.

12-28% of LGBT students were threatened or injured on school property from 2001-2009, according to the Youth Risk Behavior Survey. (Source: <http://www.cdc.gov/igbthealth/youth.htm>)

Why Support Groups in Schools Matter

Research shows that schools with **LGBT** support groups decrease the likelihood that these students will experience threats of violence, miss school or attempt suicide:

57% of students in schools with support groups are less likely to hear homophobic remarks in school **VS** **75%** who attend schools without support groups

Students in schools with support groups are **2x** more likely to say they have teachers at school who make supportive remarks about lesbian and gay people.

LGBT African American students are less likely to report having a support group in their school than other LGBT students of color.

LGBT students in the South and small or rural towns are least likely to have a support group. (Source: <http://www.glsen.org/sites/default/files/Gay-Straight%20Alliances.pdf>)

National PTA everychild.onevoice.SM

National PTA® Every Child In Focus
Join the #EveryChild campaign all year as we focus on the importance of diversity in the classrooms and our school communities. Participate in the conversation, tell us why diversity matters in your school using #EveryChild & follow us on social.

Facebook.com/ParentTeacherAssociation
Instagram.com/nationalpta
Pinterest.com/NationalPTA
Twitter.com/NationalPTA

Celebrate PRIDE!

In the month of June, Pride is celebrated by members of the LGBTQIA+ community and their allies in the United States. The commemoration of the acknowledgment of gay rights dates back to approximately 1924 with the founding of the Society of Human Rights in Chicago by Henry Gerber. The galvanization of gay rights came about in June 1969 at the Stonewall Inn in New York City's Greenwich Village which was a popular gathering place for members of the LGBTQIA+ community. On June 28th of that year, a police raid took place at the Stonewall Inn in which those who were arrested were also emotionally and physically traumatized. A riot ensued that lasted for five days. This event, also known as The Stonewall Uprising, was the catalyst for the pursuit of Gay Rights.

Pride month is a celebration of gay rights, but it is also an opportunity to raise awareness about political and current events surrounding the LGBTQIA+ community. Parades, festivals, protests, and education sessions are held throughout the year, however, the month of June brings about an amplification of the awareness to share with everyone.

Michigan PTA is pleased to partner with the LGBTQIA+ community on the celebration of PRIDE!

Jennifer Johnson, Michigan PTA
Diversity, Equity, and Inclusion Chairperson

Greetings Membership!

From Brian Johnson, VP of Membership

Don't forget our end of year awards!
For details, email
membershipvpemichiganpta.org

Students Rock Awards- All Units who achieve this goal will earn the Students Rock Badge. Units can only win one of the Students Rock Grand Prizes.

Most Student Membership Award- Grand Prize \$150 grant into their unit line item if a PTSA or Family Engagement line item if a PTA/PTSA

Most Inclusive Student Membership Award- Grand Prize \$150 to be divided among the representing student populations via line item in unit's budget

Membership Growth Award

Register and pay state dues for members exceeding 2018-2019 membership total by June 30th

Great Lakes Award Level- All Units who achieve this goal will earn the Great Lakes Badge

Model T Award- 100% growth

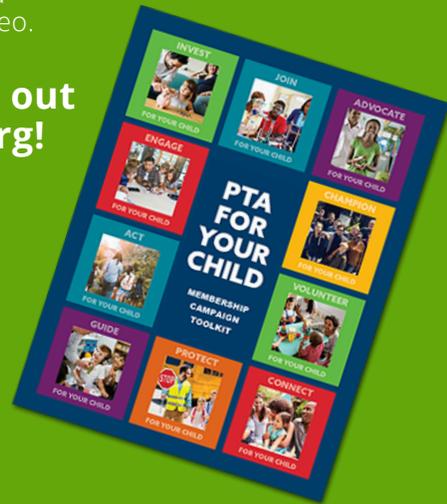
Petoskey Stone Award- 50% growth

Mackinac Island Award- 25% growth

Badge Bonus- Highest Statewide percentage of membership growth

To bring the campaign to life, they have developed a suite of materials and resources, including a campaign toolkit, visual assets, collateral materials, an implementation checklist and overview video.

Check it out at pta.org!



Spotlight on Farmington STEAM Academy PTSA!

The use of technology these days is an essential skill that builds bridges to the jobs of tomorrow. Those students who are trained and equipped with the knowledge to use computers, devices, and electronics to make the world a better place is invaluable. One unit that stands by their students and provides programs for their parents is Farmington STEAM Academy PTSA. This unit has been recognized by National PTA as a National PTA School of Excellence. "For the 2019-2021 award period, this honor was awarded to only 326 PTA/ PTSA Nationally and only 3 in the entire State of Michigan!"

Fundraising is an arduous task that involves planning and preparations on many levels. Some of the challenges involve providing a variety of fundraising options that can continuously earn money throughout the year. Farmington STEAM Academy PTSA has a program called NO PAIN FUNDRAISING. This program involves a partnership with several business where a portion of the proceeds go directly to the PTA! This unit has a partnership with Amazon smile, Kroger, Busch's, Gordon Food Service, Toyology, Mabel's Labels, and Shutterfly/ Tiny Prints. On their website, they have a link to how you can register to participate. Farmington STEAM Academy PTSA has a Facebook page and Twitter @FSAP TSA.

Farmington STEAM Academy PTSA highlights:

- Grants to teachers totaling \$11,000 last year
- Family activities like the Welcome Back Picnic, 8th Grade Graduation, The Variety Show, etc.
- Enrichment activities like the Book Derby, Art Smart, the Geography Bee, etc.
- Staff Appreciation Events
- Support of the Robotics, Science Olympiad
- Sponsorships: Mileage Club, Iron Horses 5K Club, Girl Scouts, Steam Explorations Little Medical School
- Spent \$1,250 to help staff become K-8 certified in Project Lead the Way
- Playground Play Dates, Dad's Literacy Day, Parent's Night Out, Book Exchange, Variety Show, Field Trips, Ice Cream Social, Teacher Appreciation, Field Day, Color Run, Family Fun Night, Tech Run, Spirit Dance, and PTA Reflections
- Birthday Celebration for students during Lunch

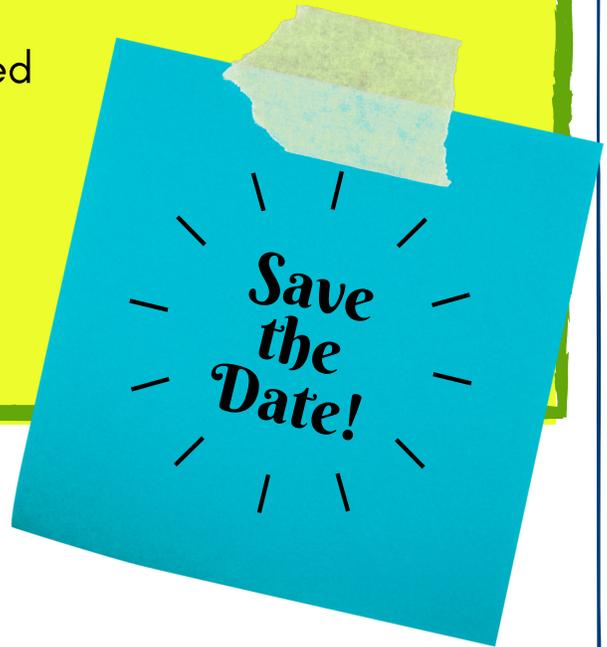


During this economic instability, businesses are suffering during this pandemic. It is important that we reach out to those business to form bonds that will enrich all. If your unit has done amazing work, especially during this time, we want to hear about it and post it so that ALL can see that we care about "making every child's potential a reality."

Big News!

Michigan PTA has just announced
the 2020 virtual convention
business meeting to be held
8/15/2020.

More to Follow



From the desk of the President of Michigan PTA

Happy July 2020 everyone!!

As always we hope this finds you and your family well, happy and ready for a break. I do hope you enjoy the sunshine.

These times have been tough on all for so many reasons. A couple of things that have been rough on me is my 87 year old mother is in a nursing home and I saw her almost every day and for the last 3 months that hasn't been the case. Fortunately she is healthy!! Also I had limited time with my first grandson. So many other reasons, these are just a couple. I like you worry about the friends that have had to deal with so much worse. All I can say is hang in there and we are here if you need something.

We stand to together in the Black Lives Matter movement. No one should ever fear leaving their homes or sending their children out into the world. Our Diversity and Inclusion Committee has been working on this issue to provide information and support. You can find them on Facebook and ask to join. Inequality is not acceptable at any level. Our children deserve a change.

We are having our Annual Business meeting August 15, so please watch for more details.

Now time for a commercial: MICHIGAN PTA NEEDS YOU!! WE CAN USE SOME PEOPLE TO WORK ON COMMITTEES SUCH AS THE DIVERSITY AND INCLUSION COMMITTEE, STUDENT INVOLVEMENT, ADVOCACY, REFLECTIONS, FIELD SERVICE, OUTREACH AND 2021 CONVENTION. GO TO THE WEBSITE AND LOOK FOR THE VOLUNTEER FORM. PLEASE JOIN US!!

Please let us know if you need help with wrapping up the year-end business or planning for next year. We are here to help.

Stay safe and enjoy your summer.

Kathy Carter
President Michigan PTA

Together Everyone Accomplishes More

COVID-19 Relief Funding

Award Amounts
\$5,000 for each Local PTA
\$15,000 for each District/Council/
Region PTA

National PTA is pleased to announce that we will be distributing \$1.25 million dollars in COVID relief funds to over 150 local and District/ Council/ Region PTAs across the country. With generous support from TikTok, this emergency grant funding is intended to allow your PTA to help meet the most pressing needs of your school community during the COVID-19 pandemic.



NOTEWORTHY



REGISTER NOW
for Our Virtual Convention!
PTA.org/Convention



National PTA Announces the first-ever virtual convention

Connect with PTA leaders, educators and parents to ignite your outreach and impact in your school community—and make a difference for every child—at the 2020 National PTA Virtual Convention! This is your time to ...

- Get inspired By mission-minded peers and experts
- Transform your leadership and membership approach through our PTA Summer School Workshop Series
- Stay informed On trends and issues affecting our children
- Celebrate Our standout members and students

Connect With Michigan PTA!

Website: michiganpta.org

Facebook Page: facebook.com/everychildonevoice/

Facebook groups by interest:

- Michigan PTA Advocacy
- Michigan PTA Reflections Network
- Michigan PTA Diversity, Equity and Inclusion
- Michigan PTA Membership/Memberhub
- Michigan PTA Leadership Community

We're Here to Help

Although Michigan PTA does not have a physical office and no staff at the moment, volunteers are still available to help answer questions. How you can reach us:

734-975-9500

P.O. Box 510535
Livonia, MI 48151

President- Kathy Carter
president@michiganpta.org

Secretary- Liz Jarvis
secretary@michiganpta.org

Treasurer- Dianna Sharpe
treasurer@michiganpta.org

VP of Outreach & Support- Tracey Troy
outreachsupportvp@michiganpta.org

VP of Student Involvement- Jennifer Johnson
studentinvolvementvp@michiganpta.org

VP of Membership- Brian Johnson
membershipvp@michiganpta.org

VP of Advocacy- Marcy Dwyer
childadvocacyvp@michiganpta.org

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