

MEGANARNOLD

EDUCATION

GEORGE MASON UNIVERSITY

BACHELOR OF FINE ARTS, 2015

+Art History Minor

Graphic Design
Creative Marketing
Research Analysis
Brand Identity
Logo Design
Typography
Project Management
Meta-data Management
Trend Forecasting
Digital Art
Illustration
Layout Design
Photography

TECHNICAL SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Lightroom
ProCreate
Mac OS
Microsoft Word
Microsoft Excel
Google Sheets
Google Docs
Google Analytics

CHECK OUT MY PORTFOLIO

MeganArnoldArt.com

LET'S KEEP IN TOUCH

MeganArnoldArt@yahoo.com

703-376-1271

Painter, Visual Artist, and Designer with tenured professional experience. Residing in the Charlottesville area and interested in remote work opportunities that align with my creative aspirations and professional values. Experienced, creative, and detail-oriented artist and graphic designer with a demonstrated history of working in branding and marketing in the retail industry. Expert in Adobe Creative Suite, ProCreate, Microsoft Office, and Google Drive. Strong arts and design professional with a Bachelor of Fine Arts - BFA focused in Fine/Studio Arts from George Mason University.

Digital Art · Visual Design · Typography · Digital Illustration · Drawing · Vector Illustration · Digital Imaging · Image Editing · Research · User Interface Design (UI) · Print Design · Graphics · Digital Curation · Content Curation · Information Graphics · Trend Forecasting · Marketing Materials · Art Processing for Screen Printing · Identifying Trends · Trend Research · Trend Analysis · User Experience (UX) · Project Management · Data Analysis

WORK EXPERIENCE

FREELANCE: 2015-PRESENT

GRAPHIC DESIGNER AND ARTIST

Currently, I am painting an educational classroom mural in addition to painting daily, in my home studio. For personal and freelance graphic design projects, I have experience working with clients to design logos, branding packages, marketing media, and assets. I also have availability in ongoing studio and digital work in paintings, illustration, media posters, portraits, and murals.

BRIN'S POSY: 2024-PRESENT

FLORAL DESIGNER & FLORIST ASSISTANT

Floral Designer and Florist Assistant

Assistant Florist and Designer at Brin's Posy. As a creative and supportive role, working directly with Cailyn on flower arrangements for weddings, special occasions, and every day flowers.

CFA INSTITUTE

SENIOR GRAPHIC DESIGNER AND ARTIST - CONTRACT 8/23-12/23

Lead senior graphic designer and artist responsible for internal and external website content, international conference materials including digital, print, and display content, business card design, print and digital marketing assets, and rebranding initiatives.

ADDITIONAL WORK EXPERIENCE

CUSTOM INK: 2015-2023

GRAPHIC DESIGNER, ARTIST, CURATOR 3/19-5/23

Collaborates with a variety of teams on Design, Creative, Marketing, and UX projects. Designs, curates, and processes art, fonts, and templates. Management of large image library and meta-data including site activation, publishing, and UX optimization. Project management of artist teams for web asset creation, informed by research and development. Analyzation of design, user, and search trends. Leads research and trend forecasting for industry design trends for Custom Ink.

DESIGN CURATOR 3/19-5/23

Designs, curates, and processes art, fonts, and templates. Management of art archive of 15,000+ works. Creative direction on in-house art development and on-site art library management. Trend forecasting, research, analysis, development, and implementation of 360 culture, design, and style trends for company.

DIGITAL IMAGING TECHNICIAN 6/19-11/21

Styled, photographed, and processed images for weekly merchandise adds. High-level image adjusting and preparing for web usage in Adobe Photoshop.

DESIGN RESOURCES 6/19-11/19

Collaborated with a variety of teams on design, Creative, and UX projects. Curated and processed clipart and templates. Ran data analysis on clipart and template performance and user search trends. Designs featured on marketing materials, social media, and customink.com.

GRAPHIC DESIGN RELATIONS ARTIST 8/18-3/19

Designs for a variety of segments including Business, Non-Profit, and K12 for future customers to promote sales conversions through quality design elevation.

PRODUCTION ARTIST 7/15-8/18

Designing, editing and proofing artwork and apparel for order operations. Adjusts customer designs for aesthetics, print requirements, and communicates with sales team.

LEAD DESIGN ARTIST 9/17-8/18

Worked with representatives and customers to create custom designs for charities and non-profit organizations, to help boost their campaigns with quality designs. Analyzed data points for pilot.