



# Dina Negash

## Hello, I'm Dina

I am a recent graduate from American University studying Public Relations with a minor in Business and Entertainment and an interest in focusing on Corporate Communications. With an ultimate goal of working within screenwriting for film/tv platforms. Experienced Event Coordinator skilled in Web Content Writing, Strategy, Social Media, and Marketing.

## CONTACTS



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<https://dinamnegash.wixsite.com/website-3>

## EDUCATION

### American University

Public Relations and Strategic  
Communication major  
Business and Entertainment minor

2019 - 2023

## EXPERTISE

- UI/UX
- Visual Design
- Final Draft and Celtx
- Storyboards
- User Flows
- Process Flows

## EXPERIENCE

2022

### Artist Relations Coordinator | HotVox Music Firm

At HotVox we worked hard to create events that showcase the talents of artists across a range of musical genres. We work with established, touring acts as well as supporting up-and-coming musicians, giving them the opportunity to perform in great venues.

- Tasked to make graphics for offline and online layouts
- Attends live events to ensure that the artist(s) being represented is being well-supported
- Edited website for artists and helped them create graphics for their events

2021-2023

### Social Media Intern & Barista | Davenport Coffee Lounge

The Davenport Coffee Lounge is a student-run coffee shop at American University. During my time there as a Barista, I also took an interest in helping with their social presence by making graphics and helping create drink series.

- Partnering and collaborating with other organizations on campus
- Cleaning and organizing materials used everyday, sanitizing common spaces
- Remembering and creating different drink combinations according to the recipe guidelines

2021-2022

### Resident Assistant | American University

At American University, I was a Resident Assistant and i accounted for 50+ freshman students. As an RA, I created floor events for my residents to build relationships and foster a welcoming and inclusive space.

- Checking in with residents to make sure their wellbeing is being viewed.
- Collaborated with other organization s on campus to get students involved
- Monitored the safety of the floor and creates an environment welcoming enough for residents to communicate issues/concerns