



Beginning of the....  
**Triangle Motel**

*By Brenda Lincke Fisseler*

C.E. Davidson of Cuero purchased 3.96 acres of land from the Louis Matula Estate in June 1952 at the intersection of the Victoria Highway and U.S. Highway 77.

Davidson planned to built a Humble Service station, a tourist court, a drive-in café, another business lot and at least six residential lots.

By August 1952, Davidson had contracted with Mraz Lumber Co. for the materials and Steve Pokluda & Son as the contractors. The extensive building project would begin with a warehouse in which tools and materials would be kept.

Actual construction of the tourist court and drive-in café would begin after the warehouse was complete. The warehouse would then be converted into a garage for one of the residences.

The large new tourist court was a set of buildings constructed of white stone up to the windows and brown shingle shake from the windows upward.



*“Great minds are related to the brief span of time during which they live as great buildings are to a little square in which they stand...”*

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The Mechanic's Lien on the property stated that a dwelling and the motel of 10 units would be build in 120 days.

In early June 1953, the local newspaper reported that the first wing of the Triangle Motel was nearing completion and that a sign now marked the location of the motel. The second wing that would extend north from the first wing at the rear of the property would be built soon with the construction to start in approximately 30 days.

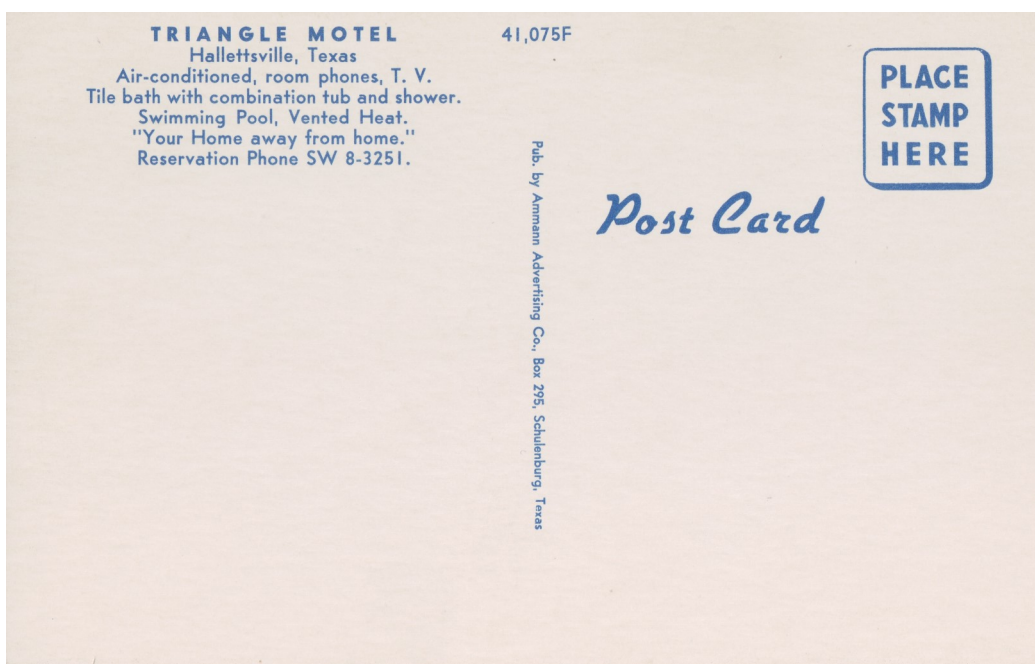
The local newspaper also stated that a Dairy Queen Drive-In was being built in the center of the property and later a modern brick home will be built for relatives of the Davidsons.

Note: In a newspaper ad from December 1956, the drive-in is referred to as the Triangle Dairy Kreem.

Mr. & Mrs. Ludwig Matus of Shiner had also built a home to the rear of the courts to the south and would be connected in some fashion to the business.

On June 19, 1953, the local newspaper announced that the Triangle Motel was open with half of its cottages built and ready.

Note: Less than a year later, on June 1, 1954, C.E. Davidson sold the property to Mr. and Mrs. Ralph Starling. The Starling family operated in establishment until December of 1962.



Next: The Lavaca Courts

# Resources

## Bel Air Motel

The Tribune: 1957 March 5; July 19; July 23

Photograph: Collection of Brenda Lincke Fisseler

## Cloud Nine Hotel

The Tribune: 1963 March 1

New Era Herald: 1964 September 25

Photograph: Collection of Brenda Lincke Fisseler

## Triangle Motel

Lavaca County Tribune: 1952 May 13; August 22

1953 June 5; June 19

New Era Herald: 1952 May 13; August 22; 1956 December 21

Lavaca County Deed: 172/441; 179/328

Lavaca County Mechanic's Lien: 12/408; 13/144

Photograph: Collection of Brenda Lincke Fisseler