### SPONSORSHIPOPPORTUNITIES



The Quad City Tennis Club is located in Moline, Illinois near Southpark Mall. Built in 1972 and completely remodeled in 2020-2024. We now have six state of the art LED reverse lit indoor tennis courts and nine dedicated only indoor pickleball courts. All of the courts are heated and AC cooled in a comfortable, climate-controlled facility. We offer both junior and adult programming, including clinics, cardio tennis, and private lessons. We've been serving the Quad Cities since 1972, and have produced many great high school, collegiate, and professional players. QCTC prides itself on our commitment to excellence in customer service, premiere facilities, and an extensive offering of classes and lessons. In 2025 the club will be opening its state of the art Lawn Tennis Courts and Clubhouse. These 3 Rye Grass courts are one of a kind in North America and are sure to offer a tennis experience unknown in the USA midwest for decades. Our commitment to excellence is what makes QCTC the premier tennis club for the Quad Cities and surrounding region.



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# WHY SPONSOR US?

Sponsoring us means growing the game of tennis and pickleball in the Quad City Area. As the premier racquet sport facility, the Quad City Tennis Club is committed to the promotion and welfare of racquet sports for children and families throughout the Quad City Area and beyond. Both tennis and pickleball are "For Life" sports, meaning we serve players as young as three years old, as well as players well into their nineties. Your support helps us to build a bridge of accessibility to our potential new players and members and allows more opportunities for growth through community programming, classes and private lessons.



QCTC operates under the umbrella of First Racquet Quad Cities whose mission is to insure access to Tennis & Pickleball, Lessons & Gear are available to everyone that wishes to play the game. We offer group and individual training as well as community group like, Hand in Hand, Wheelchair Events, Tennis for Autism, Crime Stoppers, & The Boy's & Girls club of the Mississippi Valley. We also partner with the Bi-State Tennis Association and the USTA to provide low-cost and affordable programming options to community players throughout the Quad City region.

Positioning your brand with the Quad City Tennis Club demonstrates your commitment to advancing the accessibility of racquet sports within the Quad City community and beyond.



#### Sponsorship Benefits Include:

- Engagement with athletic community
  - Increased brand visibility
- Enhanced company reputation
- Employee participation at events



## AT A GLANCE

The Quad City Tennis Club offers an inviting, comfortable, climate-controlled facility for tennis and pickleball players. In 2020, we had over 500 new memberships, hosted 16 USTA and 14 UTR tournaments (along with a number of in house organized Match Play opportunities), 8 major Pickleball tournaments, 25+ special events, had over 250 players enrolled in our Academy and Junior Development programs, over 125 adults participating in our Adult Tennis programs and over 8,000 pickleball participants. In 2025, we are looking to increase those numbers by adding additional tournament opportunities, league play and even more special events!

Our commitment to serving the greater racquet sport community goes far outside of our 4 walls, we are looking to expand to more community and outdoor programming in the Spring of 2024 by adding new 3 Grass Tennis Courts and ClubHouse.



2023-24 Check ins:

**SOCIAL MEDIA REACH** 

25,000+

75,000+

**Active Members** 

520+

# **SPONSORSHIP PACKAGES**

BENEFITS	\$6K	\$4K	\$2K	\$1K	\$500
4x6 Banner on Indoor Tennis Court Walls (2 courts) 1-6	X				
4x6 Banner Sign on Indoor Pickleball Court Walls (2)	Х				
20% off Corporate Membership	Х				
4x6 Banner Sign on Outdoor Court Fencing	Х	X			
Social Team Building Event (1) event for 50 persons	X	Х			
Sponsorship of (1) Special Event/Tournament	X	Х	Х		
(3) Social Media Sponsorship Recognition Posts	X	Х	Х		
Sponsorship Mention in Facebook Event Description	X	Х	Х		
Name and Logo on the Quad City Tennis Club Website/Year	X	Х	Х	Х	
25% Off (1) Building Rental (Pickleball/Tennis Courts)	X	X	X	X	X
1x1 Banner on Pickleball or Tennis Net Post	X	Х	X	Х	Х

#### Sponsor a Junior Player

- \$1,500/Year Sponsor a player for an entire year. This allows them a free membership to the club, free court time, and free Junior/Academy classes for a year
- \$1,000/Year Sponsor a junior playor through First Racquet
- **\$500/Year** First Racquet sponsor wall