

superlaundry

Super Laundry London Limited ESG & Sustainability Overview

Environmental • Social • Governance

Date: March 2026

Sustainability Highlights

- Ozone washing technology significantly reducing chemical usage
- EN14065 accredited hygiene management system with weekly bacteria testing
- Electric delivery fleet supported by EV charging infrastructure
- Solar panel arrays supporting renewable energy generation
- Rainwater harvesting systems reducing mains water consumption Textile recycling initiatives ensuring zero landfill for worn textiles

Environmental Responsibility

Super Laundry London Limited actively invests in sustainable technologies and operational practices designed to minimise the environmental impact of its operations while maintaining the highest hygiene and service standards for its clients.

Ozone Laundry Technology

Super Laundry utilises advanced ozone washing systems which significantly reduce the need for traditional chemical detergents. This technology lowers water consumption, reduces energy requirements and supports environmentally responsible textile processing.

Renewable Energy & Infrastructure

The company has invested in multiple infrastructure projects aimed at improving energy efficiency and reducing carbon emissions. These include solar panel installations, EV charging infrastructure and rainwater harvesting systems used to reduce reliance on mains water.

Low Emission Logistics

Super Laundry operates a growing electric vehicle fleet supported by on-site charging infrastructure. The company currently operates 27 owned vehicles and continues to invest in fleet electrification to reduce transport-related emissions. Delivery route optimisation and data monitoring systems are used to minimise unnecessary mileage.

Waste Reduction & Circular Textile Management

Super Laundry works actively to reduce waste throughout its operations and supply chain.

- Removal of single-use plastics across operations
- Reduction and elimination of unnecessary packaging materials
- Use of biodegradable detergents where applicable
- Textile recycling initiatives ensuring worn textiles are repurposed rather than sent to landfill
- Recycling of textile swipes and materials to achieve zero landfill impact

Technology & Innovation

Super Laundry continues to invest in innovative technologies to improve efficiency, quality control and sustainability across its operations.

- AI textile scanning systems used to improve quality control and reduce textile waste
- Vehicle tracking systems used to optimise delivery routes and reduce emissions
- Digital dispatch and reporting systems improving operational efficiency and reducing paper usage

Social Responsibility

Super Laundry employs more than 180 staff across multiple sites in London and is committed to maintaining a safe, inclusive and supportive working environment. The company focuses on strong workplace culture, employee development and comprehensive health and safety systems.

Governance & Compliance

Super Laundry maintains strong governance through comprehensive operational procedures, health and safety systems, and risk management practices. Compliance with UK health and safety legislation is supported through external compliance partners and internal monitoring systems.

Environmental Management Systems

Super Laundry London Limited has commenced implementation of an ISO 14001 Environmental Management System during 2026. This internationally recognised standard will strengthen the company's environmental management framework and support continuous improvement in environmental performance across all operations.

A Certificate of Commitment confirming Super Laundry's participation in the ISO 14001 certification pathway has been included within the accompanying documentation.

Commitment to Continuous Improvement

Super Laundry remains committed to continuously improving its environmental and social impact through investment in technology, infrastructure and operational innovation. The company aims to remain a responsible and sustainable partner to leading health and fitness brands across London.