



## Paduano Family Opens Lakeport Market

Matt Paduano and his family have announced the opening of Lakeport Market, located on State Route 31 in Lakeport NY along the south shore of Oneida Lake.

“This has been a long and tiring process, but we opened our doors Saturday, March 3, to a warm reception from the local community that has been starving for a location like ours,” said Matt.

“I have used the knowledge and experience I accumulated over the past 30 years in the convenience store industry, and with the help and guidance from past co-workers and business partners I believe we have built the best store to serve this community.”

Along with the ground-up, 4,538-sq-ft store, the location provides four MPDs dispensing Citgo fuels including non-ethanol super, diesel, and kerosene.

A large kitchen offers made to order pizza, wraps, subs, breakfast sandwiches, baked goods, fried foods, fruit cups, prepared and made-to-order salads.

In addition to cold merchandising and storage space, the store boasts the biggest beer cave in Madison County, an expanded dry grocery offering, a large variety of frozen foods, and a seating area.

“With all of consolidation in the convenience store industry, the small regional players such as



Nice N Easy Grocery Shoppes are being stripped of their identity and the uniqueness that made them successful,” said Matt.

“These smaller players catered to the local community by offering products and services that those residents were in need of. It is sad to see these smaller chains being assimilated into the bigger players, losing all their identity, and being converted into what the new company thinks the customers want and not what the customers really need.

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“I believe there is still opportunity for single store and small chain operators to succeed in this environment by filling in the void left by all of these acquisitions – especially in rural communities that we are now part of.”

Matt says “the best part of this venture” is that his children comprise the management staff. Daughter Nicole, with 14 years’ experience in the C-store industry with Nice N Easy Grocery Shoppes, manages the retail and fuel side of the business. Daughter Alyssa developed her food service expertise at America’s No. 1 place to work – Wegmans – and manages the food operation. Son Anthony has retail and food service experience and provides support to his older sisters.

**Lakeport Market**  
**Harbor Lights Business Park**  
**1686 State Route 31**  
**Chittenango, NY 13037**

