

## PLATFORM SUMMARY

### ***A. Provide the utmost in member experience through improved services and provide staff with the capabilities and resources to meet this goal.***

Let's start by examining a very important amenity - Food and Beverage. Some have been critical of Food and Beverage (F&B) and an increase of the budget for 2026. First, private club dining is worlds apart from a public restaurant, so critics should not compare the two. Second, while there is an overall increase from last year, one must remember that with the golf course closed, revenues were negatively impacted in 2025. As both the House and Finance Committees recognized, along with a newly revamped golf course, it was anticipated that traffic to the Clubhouse would increase for both lunch and dinner from excited golfers eager to play the new course. This requires an increase in labor and other associated costs, including the cost of food. We know that satisfaction metrics are very good for F&B and the clubhouse experience.

CCC should and does listen to consultants and experts in Food and Beverage Operations at private clubs. We rely on Troon, one of the largest private club managers in the world. We also use RSM as our auditors, again, top in the club field. We want those with the best experience in the field. Relying on an ad hoc committee as suggested by my opponent is redundant - we already have House and Finance Committees in place who know the club.

Increasing attendance is another method to controlling costs, as there are certain overhead costs that exist which are recoverable at a better rate with higher meal counts. There are many ideas that could be explored, and many have already been tested. Rolling the budget back to 2025 is fraught with peril, as we all know 2025 was not a normal year. Directors should take the time to meet with management, understand limitations, and work together to see where costs may be controlled. If my opponent had experience in the House and Finance Committees, he would understand the shortcomings of his plan to just slash expenses without consideration of the effects.

In order to keep pace with inflation, improvements must be made which make staff more efficient. By upgrading to best practices, manpower becomes more efficient and we get more production per dollar. It is simply unfair to members and staff to not provide what is needed for continuous member experience improvement.

Budget control and affordability are intrinsically tied to both the member experience and providing staff the ability to perform. Everywhere is experiencing inflationary pressures, and sometimes many are hurricane driven. Budget creation and review are extremely important and takes place with management and the board. I will continue to be involved and attend these meetings. Affordability is considered at the committee level and works its way up to the board.

### ***B. Facilitate cooperation among Lakes and Golf Village board members, as well as the residents of both Villages.***

The division in this community has to stop. Period. The offending events are in the past, and as long as people seek some sort of revenge, CCC will continue to be mired in discord. I know I will definitely take into account the discord that has occurred and I will consider it in future decision making. Directors and residents cannot keep using scorched earth strategies.

Board members should have experience in standing or ad hoc committees in Colonial. Learning on the job as a director is simply not realistic - that has already been proven unsuccessful. The community should be consulted for members who want to serve.

Here are some of my ideas that I will promote to fix the division problem:

- a. Ad Hoc Civility Committee
- b. Adjustment in the future to obtain preferred pricing for Lakes Village members
- c. If we want to pit Lakes v. Golf - then let's do it as a friendly competition.
- d. Director One on One Informal Meetings.
- e. Social Media users - think about what you are writing.

***C. Foster community trust in the Master Board through listening, understanding, open discussions, and sharing of information.***

You have seen me reach out. I want you to get to know me. I want to hear your concerns. I have met with people whether they support me, or my opponent. I feel people trust me because I do listen. I respect people's opinions. I have to do what is right for the good of Colonial.

This community is at a crossroads. Do we let people with a revenge mentality govern how we live. The multiple threats of litigation and actual filing of complaints where some documents can't be released or must be redacted because the parties are adverse.

Here is what I propose in this area:

- a. Conduct Regular Town Halls in the Lakes Village
- b. Request that all directors disclose any social media, web or email groups with which they are associated.
- c. If you have a problem with governance, bring it to me. Let's see what the issue is and whether it can be resolved with management and other directors.
- d. I will promote your concerns for action. I will then carry this message to all other directors to explain the problem and desired solution. I will do my best to get a positive vote and outcome.
- e. Create a Leadership Development Committee to provide those interested volunteers with tools for success.
- f. Promote mediation efforts with directors using professionals, if needed, to help cut through the adversity.