

# Maddog Mike's Bio

Good Chemistry Creates Great Relationships. Our chemistry defines our virtues manifest in the importance of providing you with a sense of belonging to community, family security, and the camaraderie of friends. Our culture to relentlessly fight for our clients right of homeownership Is fueled by our passion and heritage of winning. We are your voice, speaking out in word and deed, to provide superior home financing solutions for you and your family.

Mike Hobbs is a mortgage broker, professional marketer, former radio personality, author, business owner, and business coach whose passion leads him to help entrepreneurs, business owners, and realtors grow revenue while acquiring, engaging, collaborating and retaining customers.

Mike acquired his marketing education at CSUDH in 1984 and then furthered his learning experience by graduating Magna Cum Laude in e-Marketing from Ashford University, Forbes School of Business in 2017. Mike recently authored the eBook, Grow Your Business – “5 Things Every Realtor Needs to Stand Out and Be Memorable.”

Mike has always had a passion for marketing and a desire to identify with realtors. This passion drives him to provide specific, measured, and achievable solutions. Mike places great importance on the needs of the realtor and their clients. He realized, meeting his realtors' needs required him to focus on providing superior value by creating tools and programs that made them stand out from their competition. Mike has integrated this value proposition into his relationships with his referral partners and in turn, those homebuyers we collectively serve. I assist realtors in their quest to obtain distinctive competency, while providing borrower benefits all Home Loan Officers should -- but don't.

Homebuyers - As a 38-year veteran Loan Consultant, Mike's Unique Value Proposition (UVP) is: "I am passionate about eliminating the worry, inconvenience, and the unknown associated with the home loan process." Buy, build, remodel and refinance, knowing your family's best interests are guarded by an ethic of care and one of the largest mortgage bankers in the country. With over 15,000 home loans funded over my tenure, you will receive superior service and loan products.

Realtors – "I am passionate about shepherding your paycheck and cashing it on time while making your clients loyal, raving advocates, and providing marketing solutions to help you stand out, be memorable and grow your business."

Realtors - Rebel Realtor Coaching: If you're looking for distinctive competency and you're not afraid to step out of your comfort zone to do extraordinary things with your business, for your clients and for your family...let's connect. This is a boutique coaching program that changes all expectations of how real estate is done. You become unique in word, identity and results.

[www.TheMaddogStory.com](http://www.TheMaddogStory.com)