

Mike Hobbs – Chem Financial / Gold Star Mortgage

410 E Sherman Ave., Suite 207, Coeur d'Alene, ID 83814 – (208) 643-2865 | (805) 340-3694

MHobbs@GoldStarFinancial.com - MikeHobbs1.com - TheMaddogStory.com

Mortgage Loan Officer

- Client Facing • Innovative-Responsive-Approachable • Sales & Marketing Experience •
 - Marketing Support for Realtors • Relatable to Multiple Walks-of-Life •
-

EDUCATION

Ashford University – San Diego, California February 7, 2017
Bachelor of Arts – e-Marketing, Magna Cum Laude
Marketing

California State University Dominguez Hills – Carson, California May 10, 1984
Bachelor of Science – Business
Marketing

EXPERIENCE

Producing Branch Manager – Chem Financial / Gold Star Mortgage May 2024 to Present
Co-founder of Chem Financial, responsible for branch operations and mortgage client products and services, and realtor marketing. Providing superior loan products and services from a direct to market rate and pricing structure. 38 years of working in mortgage, real estate and legal. Able to provide realtors with innovation, availability, and responsiveness.

Home Loan Officer – Umpqua Bank & loanDepot 02/2019 to 05/2022 – 05/22 to 05/2024
Responsible for mortgage client products and services, and realtor marketing. 38 years of working in mortgage, real estate and legal. Ranked as top performer in production and customer satisfaction.

Founder, Realtor, CEO - Metes & Bounds Realty/Team April 2013 to December 2018
Responsibilities include all levels of corporate performance including personal real estate transactions and marketing. Authored the UVP, brand voice, brand promise and corporate core values that support our clients with superior value. Established a marketing and sales strategy making Metes & Bounds Realty the first and only real estate agency in the country to do so.

General Manager - Liewen Law January 2011 to June 2015
Developed and managed a law firm that helped hardship laden homeowners keep their homes through Troubled Debt Resolution (TDR) work. Authored banking briefs to servicers and investors that supported arguments for foreclosure prevention. Managed a sales force of eight and two attorneys. Developed loss mitigation protocols stopping over nine hundred (900) foreclosures, allowing those homeowners to keep their homes.

Owner/Consultant - IMS; React 1st; Venco; Mortgage PoliceJ January 2008 to January 2011

Real estate related consulting, mortgage financing, TDR work for various law firms, business development, radio and marketing in multiple real estate related verticals.

President - Mortech Financial Group

January 1990 to January 2008

Founder of a mortgage firm that grew to fourteenth (14th) largest mortgage brokerage in the country within its division. Responsible for marketing and business development in California and Arizona. Also, responsible for personal loan production and sales of 40+ per month. Oversaw the loan production of more than 40 loan officers while developing market driven and realtor demand sided propositions to improve brand awareness and help realtors develop their personal brand and grow their business.

COMMUNITY INVOLVEMENT

Chair of the Cultivation & Communication Committee 2017 – 2019

Boy & Girls Club of Camarillo

- Chaired a group of six in the development of a three-million-dollar capital contribution campaign. Responsible for creation of brand elements including, logo, theme statements, messaging and content deliverables to other departments for ongoing distribution and public awareness fund raising campaigns.
- Sponsor of primary annual fundraiser. 1999 to 2008

Praise Band & Rock Drummer, and (Mt. Cross Only) Council Member 1998 to 2021

Somis Church, Vineyard Church, Mount Cross Church, Pathways Church

- Responsible for keeping the rhythm section in check throughout the years playing for various churches and community organizations, and events...as well as my own rock 'n' roll band, No-1U-No.

BACKGROUND

- NFL Sports Agent from 1996 through 2000.
- Talk Radio Host - Mortgage Madness, 1996 – 2006 & Rebel Realtors Radio, 2016 – 2018.
- Founder and Owner of Buenaventura Escrow from 1992 through 1994. Sold to Chicago Title.
- Developed, produced and acted in a mortgage industry related short film and viral video.
- Telly Award recipient for Short Film in Comedy & Business.
- Developed Agent Superstar in 2017 providing mentorship and marketing support to real estate agents.
- Author: 5 Things Every Realtor Needs to Stand-Out and Be Memorable.
- NMLS 1804310 – CalDRE 01082346, SRS, PSA, CPRES.
- Certified Advanced Underwater Diver, PADI in 1992.