

Join **Peak Performance Team's**
Rod Heasley for...

NO CHARGE FOR MEMBERS

\$0



Basic Sales Success 2024

An TNIADA-
endorsed Peak
Performance Team training
on the basics of sales success!

This course is perfect for breaking
in a brand new salesperson or
refreshing the skills of a veteran!

Attendees will learn: greeting,
building rapport, qualifying,
selection and presentation, demo
procedures, negotiating, closing
techniques, delivery, and follow up;
workbook and certification included!

All independent dealers are welcome!

TNIADA members: NO CHARGE

Non-members: \$95

Join VP of Training and
Development Rod Heasley to
learn the auto sales **BASICS!**

Tuesday, June 4
10:30 am to 2:30 pm, EST
Lunch provided at noon
*(Compliments of
Peak Performance Team)*

Location
Fairfield Inn & Suites
5620 Merchants Center Blvd.
Knoxville , TN 37912

REGISTRATION DEADLINE: May 31.

Call Rod Heasley at 248-880-7263,
or Scan the QR code, to register!



PEAK 
PERFORMANCE
TRAINING