

### **NEAMB Monthly Bulletin**

**December 2024** 

#### What we do for you!

- Give up to date information on regulations and changes for the mortgage industry
- Building your business!
- Get to Knomaha!
- Grow Omaha what new businesses are coming to our market?
- Great resource with education for mortgage professionals and affiliates
- Keep people connected
- Want to see past newsletters? Go to <u>click here</u> to view!





# NAMB on the Hill Call to Action

As we near the end of the year, NAMB is working to stand up for mortgage brokers across the country. While legislature is on a hiatus currently, NAMB would love to have you see what issues they are wanting to take action on. From trigger leads to builders, they are working diligently to ensure we are being represented in the best light.

<u>Click here</u> to see what items NAMB is wanting to take to legislature!



### What's New with CFPB?

## Apple Inc and Goldman Sachs

The Consumer Financial Protection
Bureau has filed a complaint against
Apple Inc and Goldman Sachs.
While not mortgage related, there
are a lot out there who use Apple
Pay. According to the CFPB< Apple
and Goldman launched an offer for
people who purchase Apple
products through Apple Pay. Click
here to read more!

<u>Click here</u> to read more on what the CFPB is doing!

#### **Our Members**



Liz Gibbs President



Chuck Sederstrom Vice President



Sarah Stone Secretary



Holly Schneidewind Treasurer

#### Board Members

Lynette Staley
Matt Thiel
Eric Peterson



Social Media can be its own worst enemy, however, I think we can all agree most of us will look at reviews online, search online or view social media outlets to keep in contact. In the US alone, 70.1% of the population actively uses

A social media platform of some style! So why not get out there and post! Short form videos are the most popular engagement on any platform, and that helps! When putting posts on social media, keeping them short and to the point can offer you a chance to inform, entertain and develop your brand, all in one outlet! The top business social media usage is Facebook, LinkedIn and Instagram. So what's holding you back on getting your information out to the public today!







What is the housing market doing in Omaha? Are housing sales going up? Down? Staying neutral? We're here to keep you up to date with what is going on, it's good to Knomaha! <u>Click here</u> to find out more!

I think we can all agree interest rates in this industry have been a HUGE topic as well as the bane of our existence in some cases. So what do the experts say, while predicting the future is touch to do, we can listen to what experts think based on data. Click here to learn more!

Romance BBQ has opened at Inner Rail Food Hall in Aksarben Village, this Texas style barbecue showcases house made smoked brisket, Glizzy sandwiches and kimchi. You can even enjoy their "by the pound" selection!

Click here to read more!



For those who hold their mortgage license, the deadline to renew was on December 2. If you missed that date, you can file a late renewal before July 1, 2025 at \$25 a month. If you missed getting your continuing education credits, keep an eye out for our class next year to participate!



Interested in becoming a member or affiliate? Visit our website to learn more! www.neamb.net