



# NEAMB Monthly Bulletin

MAY 2025

## What we do for you!

- Latest Industry News
- New with NAMB
- Building your business!
- Get to Knomaha!
- Grow Omaha – what new businesses are coming to our market?
- 2025 Golf Tournament
- Great resource with education for mortgage professionals and affiliates
- Keep people connected.
- Want to see past newsletters? Go to [click here](#) to view!



## 2025 Residential Housing Market Predictions

The residential housing market is set to undergo significant shifts as we approach 2025. For homeowners, sellers, real estate investors, and industry stakeholders, understanding the anticipated changes is essential. Let's explore the key factors expected to shape the housing market in 2025:

**Economic Influences:** Interest rates are projected to remain a central factor influencing the housing market. Any adjustments in central bank policy rates could have a direct effect on mortgage rates, influencing affordability for potential homebuyers. Moreover, broader economic growth and employment trends will be crucial in determining consumer confidence and housing demand.

**Supply and Demand Dynamics:** Inventory issues are likely to persist, with some areas experiencing new housing projects, while others grapple with labor shortages and rising material costs. These supply-demand dynamics may lead to competitive pricing in certain markets, influencing buyer and seller interactions.

**Regional Differences:** The housing market in 2025 will likely demonstrate significant regional diversity. Urban centers may see changes in demand driven by the ongoing trend of remote work. Meanwhile, suburbs and rural areas may continue to attract those seeking more space. Local economic factors will further impact regional housing demand and pricing.

**Technological and Market Trends:** Technology will continue to transform the housing market landscape. The adoption of virtual home tours and digital contract signings is expected to increase, streamlining the buying and selling process. Additionally, there will be rising interest in sustainable and energy-efficient homes as consumers prioritize eco-friendly living, shaping property preferences.

To successfully navigate the 2025 housing market, staying informed about these economic, regional, and technological trends will be key. Whether you are a homeowner, prospective buyer, or real estate professional, being adaptable and informed will help you make strategic decisions in this evolving landscape.

## Our members



Liz Gibbs  
President



Chuck Sederstrom  
Vice President



Sarah Stone  
Secretary



Holly Schneidewind  
Treasurer

## Board Members

Dave Welte  
Matt Thiel  
Eric Petersen

## NAMB on the Hill:

### Mortgage Advisory Partners / WeeklyroadMAP

NAMB is bringing Mortgage Advisory Partners/WeeklyroadMAP on board as an industry partner in 2025. Part of the collaboration will see MAP contribute to professional development initiatives including webinars, training sessions and content for NAMB's website and digital magazine. This is an exciting partnership for growth in 2025 for NAMB!

[Click here](#) to see what items NAMB is wanting to take to legislature!



Coming up with new ways for marketing for your business is tough. It seems like it's either really expensive or just plain not relevant. But what about going for the irrelevant? Guerilla marketing can get your name out there without blending in to the crowd. This type of unconventional marketing focuses on

Leaving humorous flyers in targeted locations or putting eye catching, low budget posters in unexpected places. This type of marketing helps you stand out in the crowd in the least likely of places and can give you the edge by not blending in with all the other marketing. Getting your name out there is the best way to move your business forward



What is the housing market doing in Omaha? Are housing sales going up? Down? Staying neutral? We are here to keep you up to date with what is going on, it's good to Knomaha! [Click here](#) to find out more!



Harmony Med Spa opened it's second location on May 1 at 16920 Wright Plz inside OPAL Salon Suites. Harmony Med Spa offers a variety of services for your face, body and exosomes.

[Click here](#) to read more!



We are excited to announce our golf tournament for 2025 will be raising money for the 50 Mile March. The 50 Mile March Foundation empowers Veterans facing mental health challenges and homelessness by fostering a **community of hope** and **relentless support**. Look for more information to come!



Interested in becoming a member or affiliate? Visit our website to learn more!

[www.neamb.net](http://www.neamb.net)