



NEAMB Monthly Bulletin

November 2024



What we do for you!

- Give up to date information on regulations and changes for the mortgage industry
- Building your business!
- Get to Knomaha!
- Grow Omaha – what new businesses are coming to our market?
- Great resource with education for mortgage professionals and affiliates
- Keep people connected
- Want to see past newsletters? Go to [click here](#) to view!



NAMB on the Hill Trigger Leads

I'm sure many of you have had your borrowers tell you they are receiving numerous phone calls after you pull their credit. This has become more of a priority by NAMB as it's very inconvenient and confusing for people, not to mention, can make the lender who pulled credit look bad! If you would like to take action on this matter, [Click here](#) for more information on bill S.3502 – The Homebuyers Privacy Protection Act! To see other things NAMB is working on, [click here](#)!



Check It Out!

What's New with CFPB?

Fairway Independent Mortgage Corp

The Consumer Financial Protection Bureau has filed a complaint against Fairway alleging they engaged in unlawful discrimination against applicants and prospective applicants to discourage a reasonable person for applying an application. [Click here](#) to read more!

[Click here](#) to read more on what the CFPB is doing!

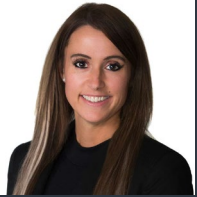
Our Members



Liz Gibbs
President



Chuck Sederstrom
Vice President



Sarah Stone
Secretary



Holly Schneidewind
Treasurer

Board Members

Lynette Staley

Matt Thiel

Eric Peterson



Building a business is tough work. And it's never ending! Keeping up with trends and growing your business can be more than 2 full time jobs, so using things that are at your fingertips to expand your business is definitely worth your time.

Building an email list, whether through a CRM system or an excel spreadsheet can keep you in front of your borrowers before and after the process. Sending out offers for free downloads, newsletters or just updates to stay in touch can add a special detail that keeps in at the top of someone's mind when they're thinking about refinancing, purchasing, or referring! Just remember, if you are sending an email on your own, you need to give the reader an option to unsubscribe!



What is the housing market doing in Omaha? Are housing sales going up? Down? Staying neutral? We're here to keep you up to date with what is going on, it's good to Knomaha! [Click here](#) to find out more!



We had our annual golf tournament for the Gary Sinise Foundation on October 1 this year. Not only was it a great day, but the weather was amazing! Due to the generosity of those who attended, we were able to donate over \$5,000 to get homes for veterans! Thank you to all who attended! [Click here](#) to see pictures from the day!



Nordstrom Rack has official opened at Village Pointe in the space where Bed Bath and Beyond used to be. This 30,000 sq. ft. building is the first in Nebraska from the Seattle based company. Our nearest locations are Des Moines, Kansas City and Minneapolis.

[Click here](#) to read more!



NEAMB hosted their annual continuing education class for those who hold their NMLS number at the Randall School of Real Estate. It was a great turnout and thank you to Chuck Sederstrom and Brent Rasmussen for being great teachers! We look forward to seeing you all next year!



Interested in becoming a member or affiliate? Visit our website to learn more!

www.neamb.net