



NEAMB Monthly Bulletin

March 2024



What we do for you!

- Give up to date information on regulations and changes for the mortgage industry
- Building your business!
- **NEW!!!!** Get to Knomaha!
- Grow Omaha – what new businesses are coming to our market?
- Great resource with education for mortgage professionals and affiliates
- Keep people connected
- Want to see past newsletters? Go to [click here](#) to view!

HAVE YOU HEARD

NAMB on the Hill Flood Insurance

NAMB is always working to ensure the needs of the people are staying up with the times up on the hill. Currently, NAMB is working with FEMA and legislature about making flood insurance more affordable! While 22% of homeowners in the US are required to carry flood insurance, much of this is coming from the flooding recently on the east coast but would affect borrowers across the nation.

To see other things NAMB is



Check It Out!

What's New with CFPB?

Rules and Guidelines

The Consumer Financial Protection Bureau monitors and enforces rules and policies which affect not only businesses but consumers. They strive to make sure people are treated ethically and fairly and will enforce and propose rules to ensure consumers are protected. [Click here](#) to read more on what the CFPB is doing!

Our Members



Liz Gibbs
President



Chuck
Sederstrom Vice



Sarah Stone
Secretary



Holly Schneidewind
Treasurer

Board Members

Lynette Staley

Matt Thiel

Eric Peterson



Email is definitely one of the easiest mediums to communicate with your customers. While you don't want to go overboard, having a regular marketing campaign can keep you at the front of people's minds when they are looking at refinancing or purchasing a home. Having a CRM system can be a useful tool to get your communication out. One click and you don't have to think about it! Just remember, quality over quantity – you don't have to send something every day, just make sure the information you are sending out is relevant to your audience. Stay consistent on when you send things – if you're going to send out something, keep it once a month, once a week, just stay consistent and be authentic. Make sure you stay true to who you are, and your business is. If you try to be someone else, it will come through and make your content less desirable!

Good to
KNomaha



What is the housing market doing in Omaha? Are housing sales going up? Down? Staying neutral? We're here to keep you up to date with what is going on, it's good to Knomaha! [Click here](#) to find out more!

2024 NEAMB membership dues are available to pay online! Contact [Randy Forest](#) to see if you are current or to renew your membership for 2024 [click here!](#)



Sakai Sushi Train has opened in Bellevue. This "rotation sushi" restaurant has a conveyor belt to deliver your dish directly to your table!

[Click here](#) to read more!



Looking to continue educating yourself on being the best MLO / affiliate you can be? NAMB has webinars and other available education to keep you on your game! Click to see what they have! [Classes](#)

Join Us

Interested in becoming a member or affiliate? Visit our website to learn more!
www.neamb.net