

Why ONLINE Over Traditional Estate Sale	ONLINE	Traditional
Before the Sale		
Professional, Licensed & Insured Team	✓	✓
Offer Free Consultation & Conduct a Full Assessment	✓	✓
Offer Wide Range of Services and Options	✓	✓
Provide Written Contract	✓	✓
Conduct a Comprehensive Advertising Campaign	✓	✓
Numerous Loyal Followers	✓	✓
You Can See the Results of Previous Auctions	✓	
Avoid Curiosity Seekers Before & During Sale	✓	
Preview All items Online Before the Sale	✓	
During the Sale		
Professional, Licensed & Insured Team	✓	✓
Minimize COVID 19 Risk	✓	
Avoid 2-5 Days of Large Crowds of People in Your Home & Property	✓	
Reduce Risk of Property and Home Damage	✓	
Create Competitive Auction Environment	✓	
Convenient for Buyers	✓	
Expand Reach to More Buyers	✓	
Distance Not a Problem for Buyers	✓	
Increase Buying Time for All Buyers	✓	
Avoid Negative Weather Impacts	✓	
Watch the Results Live ONLINE During the Sale	✓	
Avoid Angry Neighbors & Parking Problems	✓	
Eliminate Shoplifting and Price Sticker Switching	✓	
After the Sale		
Professional, Licensed & Insured Team	✓	✓
Schedule Pickup Times for Buyers After Auction	✓	
Staff on Site During Pickup	✓	✓
Detailed Report of All Items and Prices	✓	✓
Avoid Items Missing	✓	
Charity Pickup and Disposal of All Remaining Items	✓	✓
95% or Better Sold Rate (Unable to Validate Traditional % Sold)	✓	