

# SARAFIN

We build Digital Training Officers primarily for regulated industries around the world

- Banking
- Cybersecurity
- Financial Education
- Money Service Bureaus
- Fraud Prevention
- Health & Safety
- Casinos







# Training employees at scale has become a real Problem

- Cost & time burdens
- Inconsistent quality
- Regulated industries

*...Banks. Casinos. Crypto. Securities. Remote Work...*



# Something has to be done 🦢

- In person events: **Banned**
- Side by side coaching: **Limited**
- Coronavirus = **Training Decimated**





# SOLUTION: DIGITAL TRAINING OFFICERS (DTO)

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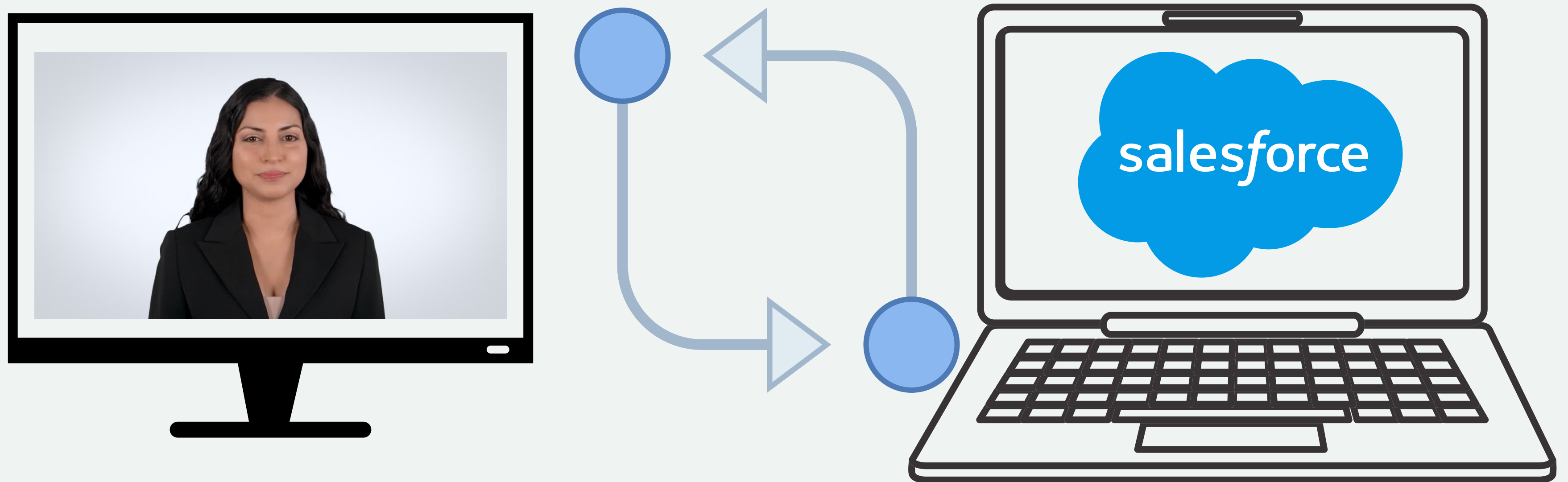


- Contextual Micro-Training
- Salesforce/CRM integration
- Customized LMS & Chatbot





# Here's a quick demo



<https://youtu.be/GA2VKeEwkr4>

SARAFIN



# E-mail TODAY for pricing!

## Billing Model

- Monthly SaaS Fees
- Consulting Fees for customized training modules



**Free/Basic**  
Please contact  
[sales@sarafin.io](mailto:sales@sarafin.io)

**Business**  
\$125 / user / month

**Enterprise**  
Please contact  
[sales@sarafin.io](mailto:sales@sarafin.io)



# Global LMS Market

US

13.4

BN

North  
America

Largest market size

in 2020 growing to  
US 25.7 Billion by  
2025

Source: Markets & Markets 2020-2021

+14%

Compound Annual  
Growth Rate (CAGR)



# We are aligned with one of the UN Sustainable Development Goals

Increase the proportion of technology development, research and innovation administered in a developing nation by outsourcing some operations to vendors in a developing country (Africa/Asia).



## THE GLOBAL GOALS

