



Revolutionizing Training & Onboarding with AI

OUR MISSION IS TO EQUIP ORGANIZATIONS
WITH INNOVATIVE TOOLS FOR FASTER &
SMARTER WORK

Kevin Kachidza, Founder & CEO

hello@sarafin.ai

www.sarafin.io



Ha-jun (하준) - Digital Training Officer



THE EVOLVING LANDSCAPE OF WORK

Traditional methods struggle to adapt to AI innovation and a multi-lingual, multi-cultural workforce

- **Rapid innovation** demands constantly evolving skills
- Communicating in **different languages** is a major challenge
- Inefficient onboarding and mandatory training = **wasted time & money**

We know this is a global challenge because we have clients and partnerships in these countries in 2024:





Introducing Chaewon (채원): Your AI communication & training partner

Onboarding made easy: simplify and personalize the onboarding process for new hires

Continuous learning: foster a culture of continuous learning with engaging and interactive training

Break down language barriers: improve global training & communications through AI-powered support

Multiple formats available in 120+ languages & dialects

We offer a diverse range of digital employees

Min-jun (민준)



Alvin



Ji-woo (지우)




Multiple Formats Available
120+ languages & dialects



Our proprietary Learning Management System (LMS)

Hello, Jo-Hanne
Welcome.

Recent Activity



Cybersecurity Essentials - Free Preview
Want to pick up where you left off?
[Resume Course](#)

Accounts & Profile
[Account Settings](#)

Jo-Hanne
Early Adopter
jo-hanne@sarafin.io


Achievements
[See Leaderboard](#)

- ★ 4th place on leaderboard
- ✓ 1 course completed
- 📊 87% average test score


SARAFIN LMS

- Dashboard
- Assigned Courses
- Library
- Leaderboard

Library



Cybersecurity Essentials - Free Preview
Welcome to Cybersecurity Essentials training brought to you by Sarafin AI. Sit back while Sara, our AI driven Certified Digital Trainer, takes you through a selection of topics from the broader course.




Compliance | AML & CFT Training - Free Preview
Welcome to the Anti-Money Laundering and Combating the Financing of Terrorism Compliance Course for Regulated Industries

Leaderboard

How is your performance looking?

- You Completed **1 course**
- You were in **top 5% on test**
- You have spent **8.5 hours on courses**



RANK	NAME	POINTS
1	Nick P.	109
2	Phil Bill	52



SARAFIN LMS

Cybersecurity Essentials - Free Preview
Dashboard / Cybersecurity Essentials - Free Preview

Duration: 0:26:30 | Videos: 5 | Documents: 0 | Quizzes: 4

Cybersecurity Essentials - Free Preview
Completed ✓

Welcome to Cybersecurity Essentials training brought to you by Sarafin AI. Sit back while Sara, our AI driven Certified Digital Trainer, takes you through a selection of topics from the broader course.
Total course duration: 00:26:30

Modules

- Introduction (Completed ✓)

Overview

Content

- Introduction to Cybersecurity Essentials Course

Secure your Accounts

- Passwords and Passphrases
- Passwords and Passphrases Quiz

Secure your Devices

- Phones and Tablets
- Phones and Tablets Quiz

Secure your Connections

- Private Networks
- Private Networks Quiz

Other Risks

- Phishing and Smishing



Meet **성민 (Seongmin)**
Digital Training Officer



Passwords and Passphrases EN
Dashboard / Cybersecurity Essentials - Free Preview

MODULE 11 Secure Your Accounts
Passwords and Passphrases

PASSWORDS AND PASSPHRASES
The most effective way to safeguard your data

Secure your Accounts

- Passwords and Passphrases
- Passwords and Passphrases Quiz

Overview

A strong password is an essential first step to keep your information safe. This is a lesson in how to create a strong password or passphrase. Sara covers great tips to help you create strong passwords and passphrases that will better protect your accounts.

Our virtual classroom for the Future of Education



Sarafin Engage

Region: NA Language: English About

中文
English

Room SARAFIN2024

Name Kevin

Type Lecture Hall

Role Teacher

Duration 30mins

Enter

Version: Flexible Classroom_2.6.2

SARAFIN0003 Begin class

Pop-up quiz

A B C D

Start the quiz

Poll

Please input the question

0/50

Single select Multi-select

1. Please input choices

2. Please input choices

Create polling

Countdown

00:00

60 (s)

Start

TEST100 Begin class

Message

Empty Message

Good morning everyone. We will start with a quick quiz in about one minute. Send

Could AI agents lead AML investigations by 2024?

48/50

Single select Multi-select

1. Yes

2. No

3. I'm unsure

Create polling



SARAFIN LEARN

E-LEARNING PLATFORM OVERVIEW

MARCH 2023

Competition & Alternatives?

- Traditional Onboarding & Training (Humans take the lead)
- Skills Development Workshops (Humans take the lead)
- Online Learning Platforms (Humans take the lead)
- Learning Management Systems (Kajabi, Thinkific)
- AI-powered HR Platforms (Hibob) (Limited scope)

***Sarafin is your AI-powered partner for
a more skilled, engaged workforce***





SARAFIN AI PROGRESS FROM 2021 TO 2024

- Developed a proprietary e-learning platform which leverages generative AI
- Attracted early-adopters & partnerships in Canada, the USA, ASEAN & South Korea
- Gaining recognition for revolutionizing onboarding and training with AI
 - Largest Private Corporation in Canada is our onboarding client (2024)
 - MOU signed with the Smart City Association of Korea (August 2023)
 - MOU with Eformworks of Seoul & GW Pacific of Busan (September 2023)
 - MOU with Smart Cities Network Singapore for ASEAN region (November 2023)



www.sarafin.io



hello@sarafin.ai

Sarafin AI : From Canada to the World



hello@sarafin.ai





AVAILABLE
NOW

The Future of Sales is Here: Human-like AI for Global Customer Engagement

Schedule a demo: Boost Conversions,
Enhance Engagement, and Scale Your Sales
with Human-like AI

Kevin Kachidza, Founder & CEO
hello@sarafin.ai
www.sarafin.io



Chan-woo (찬우) - Digital Sales Officer

