

SARAFIN

We build Digital Training Officers primarily for regulated industries around the world

- Banking
- Cybersecurity
- Financial Education
- Money Service Bureaus
- Fraud Prevention
- Health & Safety
- Casinos





Training employees at scale has become a real Problem

- Cost & time burdens
- Inconsistent quality
- Regulated industries

...Banks. Casinos. Crypto. Securities. Remote Work...

Something has to be done

- In person events: **Banned**
- Side by side coaching: **Limited**
- Coronavirus = **Training Decimated**



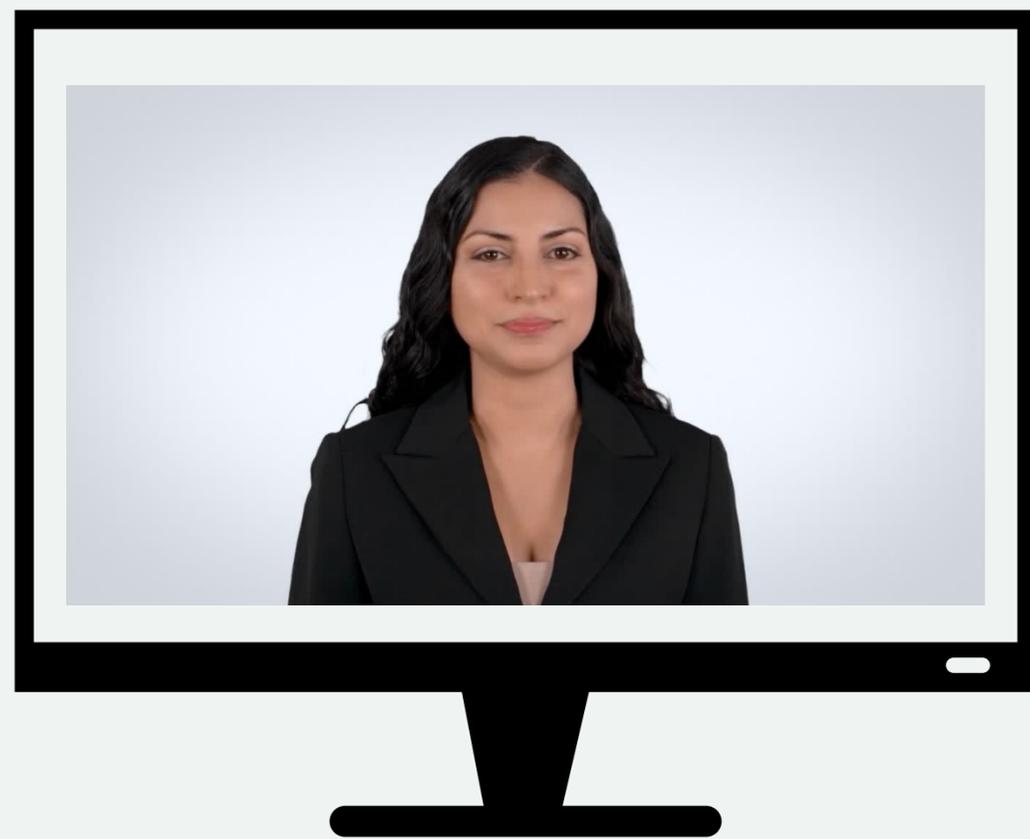
SOLUTION: DIGITAL TRAINING OFFICERS (DTO)



- Contextual Micro-Training
- Salesforce/CRM integration
- Customized LMS & Chatbot



Here's a quick demo



<https://youtu.be/GA2VKeEwkr4>

E-mail TODAY for pricing!

Billing Model

- Monthly SaaS Fees
- Consulting Fees for customized training modules



Free/Basic
Please contact
sales@sarafin.io

Business
\$125 / user / month

Enterprise
Please contact
sales@sarafin.io

Global LMS Market



North
America

Largest market size

US
13.4
BN

in 2020 growing to
US 25.7 Billion by
2025

Source: Markets & Markets 2020-2021

+14%

Compound Annual
Growth Rate (CAGR)

We are aligned with one of the UN Sustainable Development Goals

Increase the proportion of technology development, research and innovation administered in a developing nation by outsourcing some operations to vendors in a developing country (Africa/Asia).



THE GLOBAL GOALS

1 NO POVERTY 	2 ZERO HUNGER 			
3 GOOD HEALTH AND WELL-BEING 	4 QUALITY EDUCATION 	5 GENDER EQUALITY 	6 CLEAN WATER AND SANITATION 	7 AFFORDABLE AND CLEAN ENERGY
8 DECENT WORK AND ECONOMIC GROWTH 	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 	10 REDUCED INEQUALITIES 	11 SUSTAINABLE CITIES AND COMMUNITIES 	12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION 	14 LIFE BELOW WATER 	15 LIFE ON LAND 	16 PEACE, JUSTICE AND STRONG INSTITUTIONS 	17 PARTNERSHIPS FOR THE GOALS