

# COASTAL BEND CHANNELS

2025

PUBLISHED IN CONJUNCTION WITH THE COASTAL BEND INDUSTRY ASSOCIATION

**C**oastal Bend Channels is now being published in conjunction with the Coastal Bend Industry Association, further expanding opportunities for reaching key decision-makers throughout South Texas and beyond.

Buoyed by the Port of Corpus Christi and more than \$60 billion in private industry investments, the Coastal Bend of South Texas is one of the nation's most vibrant commercial regions, benefiting from burgeoning global demand for energy products.

The business-friendly climate of the Lone Star State and the high-quality workforce of the Coastal Bend combine with proximity of abundant sources of economical oil and gas to drive regional prosperity – and provide an unparalleled message-sharing opportunity through *Coastal Bend Channels*.

In addition to articles highlighting initiatives of the Coastal Bend Industry Association, the 2025 edition of *Coastal Bend Channels* looks to offer insightful editorial contributions from such critical entities as:

- Corpus Christi Regional Economic Development Corporation,



- San Patricio County Regional Economic Development Corporation,
- Visit Corpus Christi,
- Corpus Christi International Airport,
- Workforce Solutions Coastal Bend,
- Texas A&M University-Corpus Christi,
- Texas A&M University-Kingsville, and
- Del Mar College.

You are invited to take advantage of this unique opportunity to strategically connect with vital audiences engaging in commerce throughout the dynamic Coastal Bend region.

### DEADLINES:

Publication date .....MAY-JUNE 2025  
 Space reservation .....MAY 1, 2025  
 Materials due .....MAY 15, 2025

### DISTRIBUTION:

**5,000 print copies distributed annually, including:**

- Direct mail to more than 1,200 companies throughout the Coastal Bend; and
- Dissemination via the Coastal Bend Industry Association and other leading economic development, tourism, training and educational entities of the Coastal Bend.

Interactive digital dissemination worldwide via **www.CoastalBendChannels.com** website.

Please click on the above link to view the digital version of the 2024 edition of *Coastal Bend Channels*.

### CONTACT:

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 Dave@portmediaservices.com



Photo credit Michael Wyatt, Wyatt Aerial Productions.



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PUBLISHING MAY/JUNE 2025

### DISPLAY ADVERTISING RATES:

Size	4-color	B/W
Back Cover	\$4,000	N/A
Inside Front Cover	\$3,500	N/A
Inside Back Cover	\$3,300	N/A
Page 1	\$3,100	N/A
Full Page	\$3,000	\$2,750
1/2 page	\$1,850	\$1,600
1/3 page	\$1,500	\$1,300
1/4 page	\$1,200	\$1,000
1/8 page	\$650	\$550

### ADVERTISER:

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Artwork Due Date: .....

Signature:.....

### PAYMENT DUE UPON INVOICE

Make checks payable to:

Clements Publishing Co.

PO Box 51000 Jacksonville Beach, FL 32240

All rates are net. Payment due upon receipt.

### PRODUCTION SPECIFICATIONS:

Camera-ready ads must be provided on disk or via email WITH color proof for approval purposes. **Color proofs must be submitted or Clements Publishing Company cannot guarantee accuracy and quality of your artwork.** Slicks and film are not acceptable. Adobe PDFs (300dpi CMYK with bleeds) or InDesign formats preferred. Adobe Illustrator, Adobe Photoshop, or hi-resolution TIFF, EPS or JPEGs are also acceptable. Files may be emailed to **Brian@portmediaservices** or mailed to:

#### SIEBERCREATIVE

13117 Pocosin Drive • Jacksonville FL 32246

Two-page spread: 16.75" Wide X 10.875" Tall + .125" Bleed

Full Page: 7.625" Wide x 10.125" Tall

Full Page Bleed: 8.375" Wide X 10.875" Tall + .125" Bleed

1/2 page: 7.6525" Wide x 4.9" Tall

1/2 page island (Listings section) only 4.75" Wide x 7" Tall

1/3 page Horizontal: 7.625" Wide x 3.625" Tall

1/4 page Vertical: 3.8125" Wide x 4.9" Tall

1/4 page Horizontal: 7.625" Wide x 2.62" Tall

1/8 page: 3.8125" Wide x 2.45" Tall

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## TERMS and CONDITIONS

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2. The advertiser's copy to be published by Clements Publishing Co. will be provided to Clements Publishing Co. by the art due date on the rate card. If not camera ready, copy will be provided one week prior to camera ready deadline.
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