	Tulip	Orchid	Dhalia
Features	I am looking to explore the platform or a talented person that would like to share her talent with the world	I am a business owner and would like to get exposure through this platform	I am also a business owner and would like to get exposure and sell through this platform
Posts Photos/Videos/Audio Editorial			
Like/Comment/Tag/ Follow/Share			
Join Groups/Forums			
Branding Services			Special Prices
Editorial Services			Special Prices
Coaching & Events			Special
Advertising	**Advertising based on paid requests or MI's noticeability	**Priority advertising, such as large banners on website and instagram reposting as per predetermined timelines (4 Ads) Extra ads based on paid requests	**Priority advertising, such as large banners on website and instagram reposting as per predetermined timelines (Minimum of 12 Ads/year - May increase as per MI's discretion)
Interview	**Based on random noticeability	**Based on random noticeability	**Available to all members
Online Store	Can buy from MI Store	Can buy from MI Store	Can buy and sell products on MI Store

^{***}Launch Special Offer: Membership charges for Dhalia will be determined starting December 2022