

To Whom it May Concern,

Background

The Dakota Territory Car Club (DTCC) was founded in 1979 as a club for car enthusiasts in SW North Dakota and NW South Dakota. We are a 501©3 charitable organization dedicated to the education and preservation of antique automobiles. DTCC has grown in popularity throughout southwest North Dakota in the last few years. We have over 120 active members on our roster, we plan monthly meetings and gatherings, and have become very active within our communities in the last year. Historically, our car show has always been held the last weekend of July (which happens to be the 27th for 2024). We have several members that are also members of the North Dakota Street Rod Association (NDSRA) and several other local area car clubs as well.

City of Bowman and Amenities

The City of Bowman has always prided itself on cleanliness and entertainment. We have an Olympic sized swimming pool, skate park, a new (for 2024) splash park (for the kids), "The Edge" activity complex (waffle ball, trampoline parks, game courts, exercise facilities), bowling alley, movie theatre, and several nice campgrounds and hotels are available. Also - we have a large indoor arena available for car and/or trailer parking in case of inclement weather. There are many opportunities for dining and further recreation at the local dam/marina. As well as the highest point in North Dakota, The Badlands and we are in proximity to Medora and the Black Hills.

Car Show and Activities

For 2023 - we had one of the largest car shows in Bowman, with over 100 entries. We expect to triple that (at the least) for 2024. There are many events that coincide with the annual car show, and many new ones planned for 2024. Events that will be happening for that weekend include the annual city-wide rummage sale; bouncy houses, games and an evening movie (for the kids); food and merchandise vendors; and to top it off for 2024 - we have a Las Vegas-based band coming in for evening entertainment. We do a 50-50 raffle during the car show (which

runs from 10-3:00 on Saturday), as well as music and food/drink vendors (open container is allowed). At 3:00 we will draw for the 50-50 raffle, then there will be a parade from the park (car show area) to main street (where all the games and entertainment are). Main street entertainment will consist of a corn hole tournament, street fair, bouncy houses and kids' games, a volleyball tournament (at the east-city park), food and merchandise vendors and a show/shine prior to the evening entertainment. As well, The Edge complex, swimming pool, skate park, splash pond and carnival rides will be open. Open containers are allowed on Mainstreet and busing is available throughout town and to the different amenities and hotels.

Evening Entertainment

The Saturday evening entertainment will consist of a semi-local Black Hills band ("He Said/She Said"), who will perform both before and after the main act. This band has their own group of regular followers. The main act is "Sixties Mania", who is from Las Vegas (a sampling of their music can be found at www.youtube.com/watch?v=0kV1cSH2EPY). They performed in 2023 at the Kool Deadwood Nights for over 15,000 people and had an amazing act. We are pleased to bring this quality entertainment to Southwest North Dakota. There will be food vendors, restrooms, bars and open containers are allowed before/during/after the entertainment. The entertainment will be on Mainstreet, with lighting and stage managed by a professional organization from Brookings SD. Cars can be secured for the weekend with enclosed storage and busing provided throughout town. We are anticipating drawing a crowd of over 1000 attendance (due not only to the popularity of the bands, but the size of our car show [which draws over 400 each year on its own]).

Size and Scope

The size of this event - at this point in time - is hard to grasp. Our feature entertainment has followers throughout the country, and they do an incredible job of promoting their activities. Since they played at Kool Deadwood Nights in 2023 (and are still fresh in everyone's mind), we have been getting regular phone calls from other area car clubs that are wishing

to attend the event. The North Dakota Street Rod Association will promote this event states-wide (ND, SD, MN). The area Chamber of Commerce and Economic Development Council will promote it across the state. We are projecting this event could exceed 300-500 cars for the show and 3,000+ in attendance (if all materializes).

How Can We Benefit YOU

The question most awaited! How can our organization benefit you as a sponsor? All of our major sponsors will be displayed in all of our advertising: websites (DTCC, Chamber/EDC, NDSRA, etc), flyers and posters, announcements of sponsors during the car show, as well as on the jumbotron prior to the evening entertainment. Any signs, etc that sponsors wish to display will be put up as such and managed by DTCC.

NDSRA

We are pleased to announce that the North Dakota Street Rod Association (NDSRA), the largest car club organization in North Dakota, has chosen Bowman to be a super-host site for 2024. Due to the projected size of our car show, and our main street after-show entertainment, they feel this show is more-than-worthy of being the featured club venue for 2024. We are projecting an additional 30-100 cars and over 200 attendance because of this. The NDSRA does a fantastic job of marketing and advertising events for their members, being the premier website for car club events across North Dakota and Western Minnesota.

Why Bowman and the DTCC

Bowman has always prided itself in cleanliness and entertainment. We host the high school rodeo finals each year. We host many year-round rodeos in both the indoor and outdoor arenas. We hosted the state firefighter convention in 2022. We have a successful and accomplished Chamber of Commerce and Economic Development Center (both of which have pooled resources with the DTCC in hosting this 2024 annual car show). We have six good hotels and ample dining opportunities in Bowman. We are located on two well-traveled federal highways, aiding in

population and allowing us ample growth through a large and conveniently located truck stop, and large (new) grocery store, Ace Hardware, John Deere dealership, CaseIh and NewHolland dealership, Ford dealership (in essence - all the amenities associated with a large town). Bowman, the DTCC and the NDSRA will do a fantastic job of promoting this event. We would work closely with our sponsors in the setup and promotion of their business and activities.

In short - we believe we are a town and an organization worthy of consideration. We hope you will consider us for your patronage and look forward to working with you.

Sincerely,

Kevin Hilton

DTCC secretary/treasurer

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