

# PRIVACY POLICY

## for lyfesaver.com

Updated February 6, 2025

At Lyfesaver Medical LLC – Spring Lake, Michigan, accessible from lyfesaver.com, one of our main priorities is the privacy of our visitors. This Privacy Policy document contains types of information that is collected and recorded by lyfesaver.com and how we use it.

If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us through email at [scott@lyfesaver.com](mailto:scott@lyfesaver.com)

### General Data Protection Regulation (GDPR)

We are a Data Controller of your information.

Lyfesaver.com legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Information we collect and the specific context in which we collect the information:

- lyfesaver.com needs to perform a contract with you
- You have given lyfesaver.com permission to do so
- Processing your personal information is in lyfesaver.com legitimate interests
- lyfesaver.com needs to comply with the law

Lyfesaver.com will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your information to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our policies.

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. If you wish to be informed what Personal Information we hold about you and if you want it to be removed from our systems, please contact us.

In certain circumstances, you have the following data protection rights:

- The right to access, update or to delete the information we have on you.
- The right of rectification.
- The right to object.
- The right of restriction.
- The right to data portability.
- The right to withdraw consent.

### Log Files

Lyfesaver.com follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this and a part of hosting services' analytics. The information collected by log files include internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analyzing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

## Cookies and Web Beacons

Like any other website, lyfesaver.com uses 'cookies'. These cookies are used to store information including visitors' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type and/or other information.

We only use one cookie on GoDaddy hosted websites. We use this cookie to count the number of unique visitors, so we know how many people visit the websites we host and to report that to lyfesaver.com's website dashboard. This cookie is not used for anything else beyond this. It does not use or store any personally identifiable.

## Privacy Policies

Third-party ad servers or ad networks uses technologies like cookies, JavaScript, or Web Beacons that are used in their respective advertisements and links that appear on lyfesaver.com, which are sent directly to users' browser. They automatically receive your IP address when this occurs. These technologies are used to measure the effectiveness of their advertising campaigns and/or to personalize the advertising content that you see on websites that you visit.

Note that lyfesaver.com has no access to or control over these cookies that are used by third-party advertisers.

## Third Party Privacy Policies

Lyfesaver.com's Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-party ad servers for more detailed information. It may include their practices and instructions about how to opt-out of certain options.

You can choose to disable cookies through your individual browser options. To know more detailed information about cookie management with specific web browsers, it can be found at the browsers' respective websites.

## Children's Information

Another part of our priority is adding protection for children while using the internet. We encourage parents and guardians to observe, participate in, and/or monitor and guide their online activity.

Lyfesaver.com does not knowingly collect any Personal Identifiable Information from children under the age of 13. If you think that your child provided this kind of information on our website, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

## Where We Process and Store Data

GoDaddy, our website provider, processes and stores our website's data for back-up and recovery purposes. GoDaddy Operating Company, LLC is responsible for the processing of personal data it receives, under each Privacy Shield Framework, and subsequently transfers to a third party acting as an agent on its behalf. GoDaddy Operating Company, LLC complies with the Privacy Shield Principles for all onward transfers of personal data from the EU and Switzerland, including the onward transfer liability provisions.

With respect to personal data received or transferred pursuant to each Privacy Shield Framework, GoDaddy Operating Company, LLC is subject to the regulatory enforcement powers of the U.S. Federal

Trade Commission. In certain situations, GoDaddy Operating Company, LLC may be required to disclose personal data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

Depending on where you are located, jurisdictions where we store data may not have data protection laws that provide an equivalent level of protection to the laws in your home country or jurisdiction. By using the website and providing us with your personal information, you are consenting to the transfer and processing of your personal information in jurisdictions outside of your home country or jurisdiction.

#### Links to Other Sites

Our website may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that we do not operate these external sites. Therefore, we strongly advise you to review the Privacy Policy of these websites. We have no control over, and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services

#### Online Privacy Policy Only

This privacy policy (GDPR Privacy Policy created at [GDPRPrivacyPolicy.net](https://GDPRPrivacyPolicy.net)) applies only to our online activities and is valid for visitors to our website with regards to the information that they shared and/or collect in [lyfesaver.com](https://lyfesaver.com). This policy is not applicable to any information collected offline or via channels other than this website.

#### Consent

By using our website, you hereby consent to our Privacy Policy and agree to its terms.

## TERMS & CONDITIONS

#### Agreement between User and [lyfesaver.com](https://lyfesaver.com)

Welcome to [lyfesaver.com](https://lyfesaver.com). The [lyfesaver.com](https://lyfesaver.com) website (the "Site") is comprised of various web pages operated by Lyfesaver Medical LLC. [lyfesaver.com](https://lyfesaver.com) is offered to you conditioned on your acceptance without modification of the terms, conditions, and notices contained herein (the "Terms"). Your use of [lyfesaver.com](https://lyfesaver.com) constitutes your agreement to all such Terms. Please read these terms carefully, and keep a copy of them for your reference.

#### Privacy

Your use of [lyfesaver.com](https://lyfesaver.com) is subject to [lyfesaver.com](https://lyfesaver.com)'s Privacy Policy. Please review our Privacy Policy, which also governs the Site and informs users of our data collection practices.

#### Electronic Communications

Visiting [lyfesaver.com](https://lyfesaver.com) or sending emails to Lyfesaver Medical LLC constitutes electronic communications. You consent to receive electronic communications, and you agree that all agreements, notices, disclosures and other communications that we provide to you electronically, via email and on the Site, satisfy any legal requirement that such communications be in writing.

## Your Account

If you use this site, you are responsible for maintaining the confidentiality of your account and password and for restricting access to your computer, and you agree to accept responsibility for all activities that occur under your account or password. You may not assign or otherwise transfer your account to any other person or entity. You acknowledge that Lyfesaver Medical LLC is not responsible for a third-party access to your account that results from theft or misappropriation of your account. Lyfesaver Medical LLC and its associates reserve the right to refuse or cancel service, terminate accounts, or remove or edit content in our sole discretion.

## Children Under Thirteen

Lyfesaver Medical LLC does not knowingly collect, either online or offline, personal information from persons under the age of thirteen. If you are under 18, you may use lyfesaver.com only with permission of a parent or guardian.

## Links to Third Party Sites/Third Party Services

Lyfesaver.com may contain links to other websites ("Linked Sites"). The Linked Sites are not under the control of Lyfesaver Medical LLC and Lyfesaver Medical LLC is not responsible for the contents of any Linked Site, including without limitation any link contained in a Linked Site, or any changes or updates to a Linked Site. Lyfesaver Medical LLC is providing these links to you only as a convenience, and the inclusion of any link does not imply endorsement by Lyfesaver Medical LLC of the site or any association with its operators.

Certain services made available via lyfesaver.com are delivered by third party sites and organizations. By using any product, service or functionality originating from the lyfesaver.com domain, you hereby acknowledge and consent that Lyfesaver Medical LLC may share such information and data with any third party with whom Lyfesaver Medical LLC has a contractual relationship to provide the requested product, service or functionality on behalf of lyfesaver.com users and customers.

## No Unlawful or Prohibited Use/Intellectual Property

You are granted a non-exclusive, non-transferable, revocable license to access and use lyfesaver.com strictly in accordance with these terms of use. As a condition of your use of the Site, you warrant to Lyfesaver Medical LLC that you will not use the Site for any purpose that is unlawful or prohibited by these Terms. You may not use the Site in any manner, which could damage, disable, overburden, or impair the Site or interfere with any other party's use and enjoyment of the Site. You may not obtain or attempt to obtain any materials or information through any means not intentionally made available or provided for through the Site.

All content included as part of the Service, such as text, graphics, logos, images, as well as the compilation thereof, and any software used on the Site, is the property of Lyfesaver Medical LLC or its suppliers and protected by copyright and other laws that protect intellectual property and proprietary rights. You agree to observe and abide by all copyright and other proprietary notices, legends or other restrictions contained in any such content and will not make any changes thereto.

You will not modify, publish, transmit, reverse engineer, participate in the transfer or sale, create derivative works, or in any way exploit any of the content, in whole or in part, found on the Site. Lyfesaver Medical LLC content is not for resale. Your use of the Site does not entitle you to make any unauthorized use of any protected content, and in particular, you will not delete or alter any proprietary rights or attribution notices in any content. You will use protected content solely for your personal use and will make no other use of the content without the express written permission of Lyfesaver Medical LLC and the copyright owner. You agree that you do not acquire any ownership rights in any protected content. We

do not grant you any licenses, express or implied, to the intellectual property of Lyfesaver Medical LLC or our licensors except as expressly authorized by these Terms.

#### Use of Communication Services

The Site may contain bulletin board services, chat areas, news groups, forums, communities, personal web pages, calendars, and/or other message or communication facilities designed to enable you to communicate with the public at large or with a group (collectively, "Communication Services"). You agree to use the Communication Services only to post, send and receive messages and material that are proper and related to the particular Communication Service.

By way of example, and not as a limitation, you agree that when using a Communication Service, you will not: defame, abuse, harass, stalk, threaten or otherwise violate the legal rights (such as rights of privacy and publicity) of others; publish, post, upload, distribute or disseminate any inappropriate, profane, defamatory, infringing, obscene, indecent or unlawful topic, name, material or information; upload files that contain software or other material protected by intellectual property laws (or by rights of privacy or publicity) unless you own or control the rights thereto or have received all necessary consents; upload files that contain viruses, corrupted files, or any other similar software or programs that may damage the operation of another's computer; advertise or offer to sell or buy any goods or services for any business purpose, unless such Communication Service specifically allows such messages; conduct or forward surveys, contests, pyramid schemes or chain letters; download any file posted by another user of a Communication Service that you know, or reasonably should know, cannot be legally distributed in such manner; falsify or delete any author attributions, legal or other proper notices or proprietary designations or labels of the origin or source of software or other material contained in a file that is uploaded; restrict or inhibit any other user from using and enjoying the Communication Services; violate any code of conduct or other guidelines which may be applicable for any particular Communication Service; harvest or otherwise collect information about others, including e-mail addresses, without their consent; violate any applicable laws or regulations.

Lyfesaver Medical LLC has no obligation to monitor the Communication Services. However, Lyfesaver Medical LLC reserves the right to review materials posted to a Communication Service and to remove any materials in its sole discretion. Lyfesaver Medical LLC reserves the right to terminate your access to any or all of the Communication Services at any time without notice for any reason whatsoever.

Lyfesaver Medical LLC reserves the right at all times to disclose any information as necessary to satisfy any applicable law, regulation, legal process or governmental request, or to edit, refuse to post or to remove any information or materials, in whole or in part, in Lyfesaver Medical LLC's sole discretion.

Always use caution when giving out any personally identifying information about yourself or your children in any Communication Service. Lyfesaver Medical LLC does not control or endorse the content, messages or information found in any Communication Service and, therefore, Lyfesaver Medical LLC expressly disclaims any liability with regard to the Communication Services and any actions resulting from your participation in any Communication Service. Managers and hosts are not authorized Lyfesaver Medical LLC spokespersons, and their views do not necessarily reflect those of Lyfesaver Medical LLC.

Materials uploaded to a Communication Service may be subject to posted limitations on usage, reproduction and/or dissemination. You are responsible for adhering to such limitations if you upload the materials.

Materials Provided to lyfesaver.com or Posted on Any Lyfesaver Medical LLC Web Page Lyfesaver Medical LLC does not claim ownership of the materials you provide to lyfesaver.com (including feedback and suggestions) or post, upload, input or submit to any Lyfesaver Medical LLC Site or our associated services (collectively "Submissions"). However, by posting, uploading, inputting, providing or submitting your Submission you are granting Lyfesaver Medical LLC, our affiliated companies and necessary sub

licensees permission to use your Submission in connection with the operation of their Internet businesses including, without limitation, the rights to: copy, distribute, transmit, publicly display, publicly perform, reproduce, edit, translate and reformat your Submission; and to publish your name in connection with your Submission.

No compensation will be paid with respect to the use of your Submission, as provided herein. Lyfesaver Medical LLC is under no obligation to post or use any Submission you may provide and may remove any Submission at any time in Lyfesaver Medical LLC's sole discretion.

By posting, uploading, inputting, providing or submitting your Submission, you warrant and represent that you own or otherwise control all of the rights to your Submission as described in this section including, without limitation, all the rights necessary for you to provide, post, upload, input or submit the Submissions.

### Third Party Accounts

You will be able to connect your Lyfesaver Medical LLC account to third party accounts. By connecting your Lyfesaver Medical LLC account to your third-party account, you acknowledge and agree that you are consenting to the continuous release of information about you to others (in accordance with your privacy settings on those third-party sites). If you do not want information about you to be shared in this manner, do not use this feature.

### International Users

The Service is controlled, operated and administered by Lyfesaver Medical LLC from our offices within the USA. If you access the Service from a location outside the USA, you are responsible for compliance with all local laws. You agree that you will not use the Lyfesaver Medical LLC Content accessed through lyfesaver.com in any country or any manner prohibited by any applicable laws, restrictions or regulations.

### Indemnification

You agree to indemnify, defend and hold harmless Lyfesaver Medical LLC, its officers, directors, employees, agents and third parties, for any losses, costs, liabilities and expenses (including reasonable attorney's fees) relating to or arising out of your use of or inability to use the Site or services, any user postings made by you, your violation of any terms of this Agreement or your breach of any rights of a third party, or your violation of any applicable laws, rules or regulations. Lyfesaver Medical LLC reserves the right, at its own cost, to assume the exclusive defense and control of any matter otherwise subject to indemnification by you, in which event you will fully cooperate with Lyfesaver Medical LLC in asserting any available defenses.

### Arbitration

In the event the parties are not able to resolve any dispute between them arising out of or concerning these Terms and Conditions, or any provisions hereof, whether in contract, tort, or otherwise at law or in equity for damages or any other relief, then such dispute shall be resolved only by final and binding arbitration pursuant to the Federal Arbitration Act, conducted by a single neutral arbitrator and administered by the American Arbitration Association, or a similar arbitration service selected by the parties, in a location mutually agreed upon by the parties. The arbitrator's award shall be final, and judgment may be entered upon it in any court having jurisdiction. In the event that any legal or equitable action, proceeding or arbitration arises out of or concerns these Terms and Conditions, the prevailing party shall be entitled to recover its costs and reasonable attorney's fees. The parties agree to arbitrate all disputes and claims in regards to these Terms and Conditions or any disputes arising as a result of these Terms and Conditions, whether directly or indirectly, including Tort claims that are a result of these Terms and Conditions. The parties agree that the Federal Arbitration Act governs the interpretation and

enforcement of this provision. The Arbitrator shall determine the entire dispute, including the scope and enforceability of this arbitration provision. This arbitration provision shall survive the termination of these Terms and Conditions.

#### Class Action Waiver

Any arbitration under these Terms and Conditions will take place on an individual basis; class arbitrations and class/representative/collective actions are not permitted. THE PARTIES AGREE THAT A PARTY MAY BRING CLAIMS AGAINST THE OTHER ONLY IN EACH'S INDIVIDUAL CAPACITY, AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PUTATIVE CLASS, COLLECTIVE AND/ OR REPRESENTATIVE PROCEEDING, SUCH AS IN THE FORM OF A PRIVATE ATTORNEY GENERAL ACTION AGAINST THE OTHER. Further, unless both you and Lyfesaver Medical LLC agree otherwise, the arbitrator may not consolidate more than one person's claims, and may not otherwise preside over any form of a representative or class proceeding.

#### Liability Disclaimer

THE INFORMATION, SOFTWARE, PRODUCTS, AND SERVICES INCLUDED IN OR AVAILABLE THROUGH THE SITE MAY INCLUDE INACCURACIES OR TYPOGRAPHICAL ERRORS. CHANGES ARE PERIODICALLY ADDED TO THE INFORMATION HEREIN. LYFESAVER MEDICAL LLC AND/OR ITS SUPPLIERS MAY MAKE IMPROVEMENTS AND/OR CHANGES IN THE SITE AT ANY TIME.

LYFESAVER MEDICAL LLC AND/OR ITS SUPPLIERS MAKE NO REPRESENTATIONS ABOUT THE SUITABILITY, RELIABILITY, AVAILABILITY, TIMELINESS, AND ACCURACY OF THE INFORMATION, SOFTWARE, PRODUCTS, SERVICES AND RELATED GRAPHICS CONTAINED ON THE SITE FOR ANY PURPOSE. TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE

LAW, ALL SUCH INFORMATION, SOFTWARE, PRODUCTS, SERVICES AND RELATED GRAPHICS ARE PROVIDED "AS IS" WITHOUT WARRANTY OR CONDITION OF ANY KIND. LYFESAVER MEDICAL LLC AND/OR ITS SUPPLIERS HEREBY DISCLAIM ALL WARRANTIES AND CONDITIONS WITH REGARD TO THIS INFORMATION, SOFTWARE, PRODUCTS, SERVICES AND RELATED GRAPHICS, INCLUDING ALL IMPLIED WARRANTIES OR CONDITIONS OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE AND NON-INFRINGEMENT.

TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT SHALL LYFESAVER MEDICAL LLC AND/OR ITS SUPPLIERS BE LIABLE FOR ANY DIRECT, INDIRECT, PUNITIVE, INCIDENTAL, SPECIAL, CONSEQUENTIAL DAMAGES OR ANY DAMAGES WHATSOEVER INCLUDING, WITHOUT LIMITATION, DAMAGES FOR LOSS OF USE, DATA OR PROFITS, ARISING OUT OF OR IN ANY WAY CONNECTED WITH THE USE OR PERFORMANCE OF THE SITE, WITH THE DELAY OR INABILITY TO USE THE SITE OR RELATED SERVICES, THE PROVISION OF OR FAILURE TO PROVIDE SERVICES, OR FOR ANY INFORMATION, SOFTWARE, PRODUCTS, SERVICES AND RELATED GRAPHICS OBTAINED THROUGH THE SITE, OR OTHERWISE ARISING OUT OF THE USE OF THE SITE, WHETHER BASED ON CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY OR OTHERWISE, EVEN IF LYFESAVER MEDICAL LLC OR ANY OF ITS SUPPLIERS HAS BEEN ADVISED OF THE POSSIBILITY OF DAMAGES. BECAUSE SOME STATES/JURISDICTIONS DO NOT ALLOW THE EXCLUSION OR LIMITATION OF LIABILITY FOR CONSEQUENTIAL OR INCIDENTAL DAMAGES, THE ABOVE LIMITATION MAY NOT APPLY TO YOU. IF YOU ARE DISSATISFIED WITH ANY PORTION OF THE SITE, OR WITH ANY OF THESE TERMS OF USE, YOUR SOLE AND EXCLUSIVE REMEDY IS TO DISCONTINUE USING THE SITE.

#### Termination/Access Restriction

Lyfesaver Medical LLC reserves the right, in its sole discretion, to terminate your access to the Site and the related services or any portion thereof at any time, without notice. To the maximum extent permitted by

law, the laws of the State of Michigan govern this agreement, and you hereby consent to the exclusive jurisdiction and venue of courts in Michigan in all disputes arising out of or relating to the use of the Site. Use of the Site is unauthorized in any jurisdiction that does not give effect to all provisions of these Terms, including, without limitation, this section.

You agree that no joint venture, partnership, employment, or agency relationship exists between you and Lyfesaver Medical LLC as a result of this agreement or use of the Site. Lyfesaver Medical LLC's performance of this agreement is subject to existing laws and legal process, and nothing contained in this agreement is in derogation of Lyfesaver Medical LLC's right to comply with governmental, court and law enforcement requests or requirements relating to your use of the Site or information provided to or gathered by Lyfesaver Medical LLC with respect to such use. If any part of this agreement is determined to be invalid or unenforceable pursuant to applicable law including, but not limited to, the warranty disclaimers and liability limitations set forth above, then the invalid or unenforceable provision will be deemed superseded by a valid, enforceable provision that most closely matches the intent of the original provision and the remainder of the agreement shall continue in effect.

Unless otherwise specified herein, this agreement constitutes the entire agreement between the user and Lyfesaver Medical LLC with respect to the Site and it supersedes all prior or contemporaneous communications and proposals, whether electronic, oral or written, between the user and Lyfesaver Medical LLC with respect to the Site. A printed version of this agreement and any notice given in electronic form shall be admissible in judicial or administrative proceedings based upon or relating to this agreement to the same extent and subject to the same conditions as other business documents and records initially generated and maintained in printed form. It is the express wish to the parties that this agreement and all related documents be written in English.

#### Changes to Terms

Lyfesaver Medical LLC reserves the right, in its sole discretion, to change the Terms under which lyfesaver.com is offered. The most current version of the Terms will supersede all previous versions. Lyfesaver Medical LLC encourages you to review the Terms to stay informed of our updates periodically.

#### Contact

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Effective as of February 6, 2025