

ETHICAL AI

USE & RESPONSIBLE DIGITAL EDUCATION

A practical framework for safe, fair and human-centred use of artificial intelligence in education.



7 PRINCIPLES

01

**DATA
PRIVACY**

02

**ALGORITHMIC
BIAS**

03

TRANSPARENCY

04

**ACADEMIC
INTEGRITY**

05

**DIGITAL
DIVIDE**

06

**HUMAN
OVERSIGHT**

07

**AI
LITERACY**

Responsible AI is not only about what technology can do — but also about what it should do in a learning environment.

01

DATA PRIVACY & SECURITY

Personal data mustn't be shared.

Before using an AI tool, check what information is entered and whether student data is protected.

02

ALGORITHMIC BIAS

**AI systems can unintentionally
lead to discrimination.**

Continuous monitoring is needed to ensure
fairness.

03

TRANSPARENCY

AI decisions in education should be understandable.

Grading, recommendations and feedback should be transparent so students and teachers understand how results are produced.

04

ACADEMIC INTEGRITY

AI tools can make plagiarism easier.

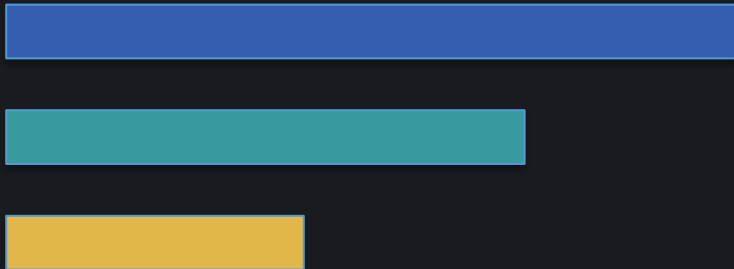
Schools need clear AI and Digital Policies defining acceptable and unacceptable uses of AI.

ACCESS + RESPONSIBILITY

05

DIGITAL DIVIDE

Not all students have equal access to AI technologies.

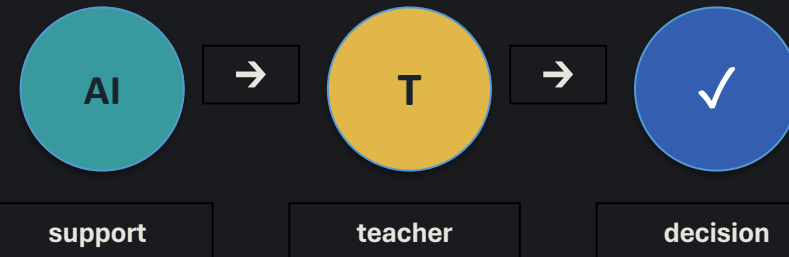


Unequal access can increase educational inequality.

06

HUMAN OVERSIGHT

AI should support teachers, not replace them.



Final educational decisions should remain under human responsibility.

07

AI LITERACY

**Understand
before you use.**

Students and teachers should understand:



HOW IT WORKS

AI generates outputs from data and patterns.



LIMITATIONS

AI can be inaccurate, biased or incomplete.



RISKS

Privacy, plagiarism and over-reliance require attention.



RESPONSIBLE USE

Question, verify and make informed decisions.

ETHICAL AI USE IN MUSEUM EDUCATION

Responsible digital practice when working with collections, heritage, visitors and students

01

CULTURAL SENSITIVITY

AI-generated interpretations should respect cultural context, community perspectives and contested histories.

02

AUTHENTICITY & ACCURACY

Verify AI-generated facts, dates, object descriptions and historical narratives against trusted museum sources.

03

PROVENANCE & COPYRIGHT

Respect ownership, copyright, licences and source attribution when using collection images and digital heritage.

04

BIAS IN REPRESENTATION

Check whether AI reinforces stereotypes or excludes minority, migrant or under-represented perspectives.

05

VISITOR & STUDENT PRIVACY

Do not upload identifiable student, visitor or sensitive personal data to AI tools without appropriate safeguards.

06

TRANSPARENCY

Clearly indicate when exhibition texts, visuals, stories or learning materials have been created or supported by AI.

07

HUMAN OVERSIGHT

Curators and educators should review AI outputs; technology should support—not replace—professional judgement.

08

INCLUSIVE ACCESS

Use AI to widen access through translation, adaptation and accessibility while providing non-digital alternatives where needed.

USE AI TO ENRICH INTERPRETATION — NOT TO DISTORT, ERASE OR REPLACE CULTURAL KNOWLEDGE.