

Alan Ray Josselyn Chairman of the Board; Chief Executive Officer

Startup CEO | Chairman of the Board | Netserah Corporation | ARJ Public Venture Capital
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Core Competencies

Investment Banking	Equity Authorship	Equity Sales
Capital Formation	Capital Procurement	Complex Transactions
Enterprise Development	Catalyst	PPM's and IPO's

EXECUTIVE SUMMARY NOMAD CAPITALIST

Alan is an astute institutional investment banker and public venture capitalist (meaning... Development Stage Company IPO) who is a proven entrepreneur and a known specialty Start-Up CEO & Board Member, well versed in capital formation and procurement for complex equity transactions. He is a visionary and strategist with an impressive track record of identifying profitable opportunities and turning them into investment grade assets with ethics and integrity. He is an enterprise developer from conception to capitalization to commercialization. He Sees the "big picture" and effectively communicates it with all parties to reach closure. He is a divergent thinker with a career history of closing impossible deal goals through innovative solutions.

For 39 years Alan has utilized wisdom to achieve the best means and ends demanding optimal outcome. He applies prudence for the best time and manner. Alan is a nomad capitalist, working worldwide in the Middle and Far East, North, South, and Central America, Africa, and Europe, crossing political, geographic, and religious boundaries. He works extensively in developing counties and in hostile environments with elements of regional conflicts.

Alan developed a priority deal-map of intellectual property for development stage companies. That deal-map enables transactions to achieve maximum accelerated development. This process has been designed to eliminate failures by allowing the deal to flow through research, analysis, management, strategies, plans, promotions, alliances, and underwriting, while incorporating multiple goals based on the needs, wants, and expectations of entrepreneurs, management, and investors.

As a trusted insider and advisor, non-disclosure, non-compete, non-circumvent, and non-solicitation agreements are signed in good faith, binding all parties in the transactions to absolute confidentiality. These selected transactions were financed and/or facilitated by Alan Ray Josselyn at the development stage. Many of these transactions have achieved a greater than \$1 Billion USD valuation, market capitalization, and/or annual sales (1-5).

Selected Transactions

1. **CIDCO / Caller ID** – Bob Diamond in New Rochelle, NY; Josselyn provided seed funding for the Caller ID
2. **Trendmark International, Inc.** E. Robert Gates PhD Memphis TN. Equity Authorship and Capitalization
3. **Eco-Star-Ameristar Business Alliance / DISH Network** – Keelan Lamb, & Alan Josselyn facilitated the strategic business alliance that became DISH Network, leading to a \$5 million dollar investment
4. **AV-over-IP / Early Video Conferencing** –Jerry Rainey; Josselyn backed the first video conferencing and communication platforms using dual phone lines connected through computers. Alan secured the seed capital from Archbishop McKinley of New York
5. **Ground Penetrating Radar / Department of Defense** – Ron Tracy, Shearson Lehman Brothers and Josselyn provided the equity structuring that enabled the launch of ground penetrating radar technology.
6. **Libya Natural Oil Corporation** – Acting on behalf of Lamar Jensen , Alan Josselyn was the equity author, Josselyn structured a complex international financing deal for Libya Petroleum, based in Dubai UAE
7. **Pipergy Inc.** Co-Founders Alan Ray Josselyn Past CEO/President/ Board Member S-1 IPO Effective, Federal Litigation in Progress Josselyn Vs Pipergy Inc. \$10 Million Claim
8. **Netserah Corporation** - Alan Ray Josselyn Co-Founder CEO & Chair; Craig Cheney Co-Founder & Board Member; Mark Ira Josselyn Co-Founder & Board Member
9. **ARJ Public Venture Capital** – Alan Josselyn Managing Partner

EDUCATION & EXECUTIVE DEVELOPMENT

Harvard University — FinTech Get-Smart, Executive Program (2020)

Advocates Business Consultants, Corporate Institute Mergers & Acquisitions (2005)

ARJ Independent Investment Banker, Managing my own book of business (1992-Present)

Shearson Lehman Brothers, Corporate Institute Investment Banking (1991)

Dallas Regional Police Academy Arlington, TX (1990)

Empire of America Bank, Annuities Sales & Securities Licenses (1988-1989)

Dallas Baptist University B.A. in Career Arts, Entrepreneurship/Business Administration (1987)

Army National Guard 71-Lima, Honorable Discharge (1986)

Dallas County District Attorney Office, Internship for Law School Supervisors Jeff Shaw & Ryder Scott (1985)

Career Mentors

Morty Davis (D.H. Blair Investment Bank) 30 Years Ret.

Jody Walker (Securities Attorney) 25 Years Ret.

Stillman & Stillman (Funding Plans & Analysis) 25 Years Ret.

Grant Hardy of Prichard Syler & Hardy; Now: Hanie & Company (Auditors) 25 Years

AWARDS, LITIGATION & CITATIONS

2026 (State of Ohio): Wrongful termination and breach of contract (United States District Court for the Southern District of Ohio, Eastern Division). Josselyn, Alan v. Pipergy Inc. \$10 Million USD Claim

2020 (Securities and Exchange Commission): Alan Ray Josselyn, good actor status. Pipergy, Inc. IPO S-1

2008 (State of Utah): Major litigation victory. Validating start-up underwriting practices (Sanpete County Court, Manti, UT). Brown Vs. Josselyn & Thermal Armor Vs. Josselyn

1997 (State of Utah): Sale of unregistered securities, reliant on an exemption; a non-classified offense in the State of Utah, although Mr. Josselyn signed a plea bargain receiving a 3rd degree offense, no restrictions upheld. A normalcy for independent dealmakers

We all pick winners and losers; procurement of funds is not a guarantee of business success". ARJ