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*You should be able to
transform costs and
pain points into
innovations and profits.*

Erika Feinberg

Interactive Public Speaker, Launch & Turnaround Specialist

SHORTER BIO:

ERIKA FEINBERG:

Uniquely Interactive Public Speaker & Phronesis Specialist.

Multi-Channel, Human Dynamics & Market Strategy Expert

Erika has been CEO of three small businesses and grew all three into multi-million, market-leading & nationally loved brands in the software and medical products markets.

Her latest business became one of the highest ranked multi-channel sales resources of cash-pay medical products and devices.

The company helped generate billions in revenues for strategic partners and over \$90 million in revenue for the company before she sold it in 2014.

...She coaches, on-stage and on-site, leveraging her fun, interactive style to cause better strategies, better collaboration, and lofty goal achievement.

LONGER BIO:

ERIKA FEINBERG:

Uniquely Interactive Public Speaker and Phronesis Specialist.

Multi-Channel, Human Dynamics & Market Strategy Expert

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Erika has been CEO of three small businesses and grew all three into multi-million, market-leading & nationally loved brands in the software and medical products markets.

One of those businesses was a retained executive search firm that was purchased by one of the venture capital funds it was serving.

She also co-founded a venture philanthropy non-profit that has now donated hundreds of millions to non-profits around the world.

Her latest business became one of the highest ranked multi-channel sales resources of cash-pay medical products and devices that:

1. Solved facility safety issues,
2. Improved the patient experience,
3. Educated providers,
4. Captured appreciated and compliant leads for its strategic partners.

The company helped generate billions in revenues for strategic partners, and over \$90 million in revenue for the company before she sold it in 2014.

She was appointed Entrepreneur in Residence at Arizona State University; coaching students of all ages and disciplines how to most effectively ideate, collaborate and launch into viable and funded ventures.

...She coaches, on-stage and on-site, leveraging her fun, personalized, interactive style to help corporate clients power through organizational change, new launches, & lofty goals. (Anyone can get pulled on stage!)

Boston University: BS Communications.

Western International University: MS Human Dynamics.