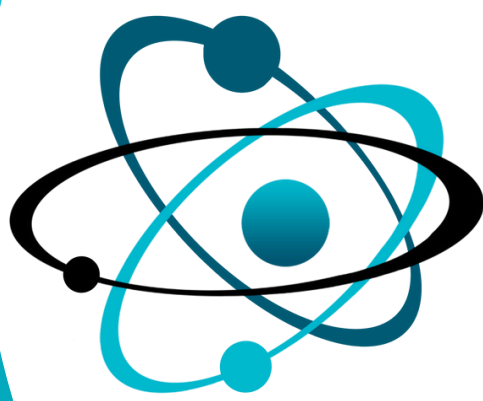




THE INSTITUTE OF
LEADERSHIP
APPROVED



COACHING
4 SCHOOLS



B-Intentional

MIDDLE LEADERSHIP DEVELOPMENT PROGRAMME

**The Intentional
Leadership Power of 3**



Ensuring there is
leadership capability
and confidence at the
point where it's
needed

REGISTER YOUR INTEREST

BREAKING THE CYCLE OF ACCIDENTAL LEADERSHIP



**A teacher excels in their work – their potential is recognised
They are promoted into a leadership role**

This is a well trodden path to leadership, with **82%** of new leaders taking on management responsibilities without any formal training.

Great teaching doesn't automatically equip someone to lead people, unite teams or shape a thriving school culture.

Yet these are the very challenges facing today's school leaders. As education evolves, so must our understanding of what it truly means to lead.

The Cost of Accidental Leadership



**Senior Leaders
constantly
firefighting**



**High turnover
and burnout**



**Team potential
goes untapped**



**Inconsistencies &
unclear expectations**



**Opportunities for innovation
& improvement are missed**

BENEFITS OF THE PROGRAMME



Improved outcomes and school reputation



Increased retention of talent



Reduced problem escalation to SLT



Building a leadership pipeline for the future



Increased capacity to spread workload



Progressive & aspirational school culture



Sadly **50%** of education staff feel their institution's organisational culture has a **negative** impact on staff mental health and wellbeing

Good leadership is crucial for culture to have a positive impact on mental health and wellbeing, ensuring staff thrive as opposed to survive.



Teacher Wellbeing Index, 2024



PROGRAMME OVERVIEW



- 3 days training at one of our locations in London and the South East
- 3 Group coaching sessions to reflect and embed new learning
- 3 One-to-One coaching sessions to agree and implement action
- Annual membership of the Institute of Leadership
- MLoL – Professional Membership of the Institute of Leadership on successful completion

Cost : £1250 per participant

The MLDP, accredited by the Institute of Leadership, is a transformative process designed to cultivate and ignite the next generation of visionary school leaders. By investing in this course, your school will benefit from a strengthened leadership culture, improved staff retention and the development of future-ready leaders equipped to navigate the evolving educational landscape.

“Having participated in the inception and delivery of our middle leaders development programme, I can confidently attest to its exceptional quality and the tangible impact it will have on our school. The structured approach, combined with insightful and practical sessions, facilitated not only the enhancement of our leadership skills, but also fostered a spirit of collaboration and innovation among our aspiring leaders”

PROGRAMME OUTLINE

Our three-term programme is based on our **Intentional Leadership Power of Three** model.



Term 1 (1 st Half)	Term 1 (2 nd half)	Term 2 (1 st half)	Term 2 (2 nd half)	Term 3 (1 st half)	Term 3 (2 nd half)
Day 1 In person training	1-2-1 coaching Group coaching (Online)	Day 2 In person training	1-2-1 coaching Group coaching (Online)	Day 3 In person training	1-2-1 coaching Group coaching (Online)

Day 1 Leadership Presence	Day 2 Leadership Connection	Day 3 Leadership Communication
<ul style="list-style-type: none">-Understanding leadership-Leading with authenticity-Vision alignment	<ul style="list-style-type: none">-Managing and developing staff-Teams and teamworking-Enhancing performance	<ul style="list-style-type: none">-Navigating challenge and change-Equity, inclusion & diversity-Cultural growth

“ I highly recommend the middle leaders development programme to any school that is looking to empower their staff with leadership skills that translate into meaningful educational success. ”

PROGRAMME DELIVERY



Individual and Group Coaching

Individual and group coaching supercharge the Middle Leadership Development Programme, turning learning into immediate impact. Coaching empowers leaders to embed insights, tackle real-time challenges and transform new skills into confident, purposeful action that amplify their leadership influence

Martin Knights
Coaching 4 Schools



Proud to be a Fellow Member of
**Association
for Coaching**



Jenny Weidner
B-Intentional Ltd



EMCC Global
Individual
Accreditation

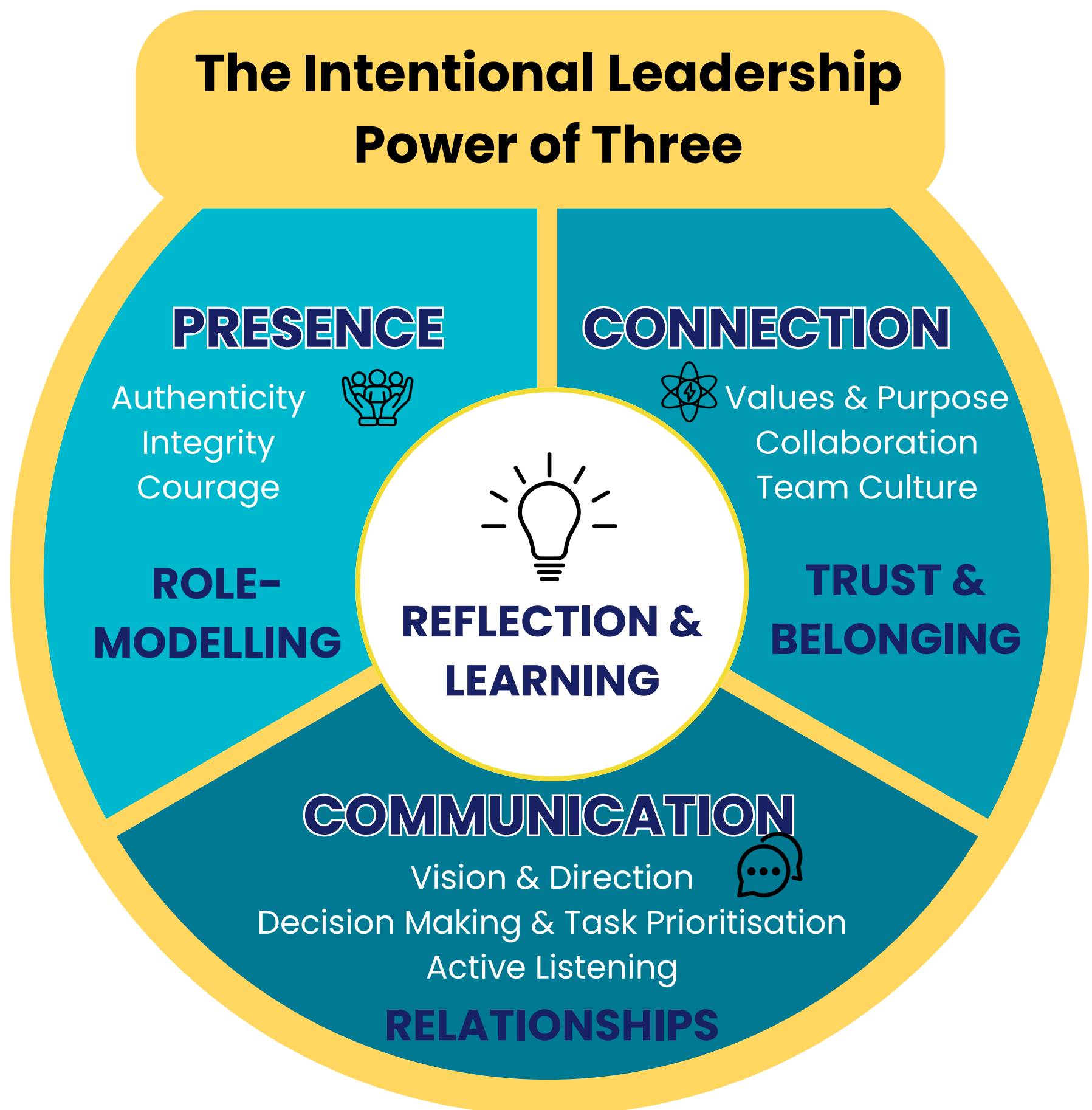


Individual Research Project

To successfully complete the MLDP and achieve MLoL status each participant must undertake an Individual Research Project (IRP) linked to their school's current School Development Plan. They are to review a key area of development and plan a strategy of implementation to have the desired impact. Recent topic examples have included: Teaching and Learning, Key-Stage transition, Outside Learning, Extra-Curricular provision and Overseas Connections. The IRP is written and then presented on Day 3.

“I am incredibly grateful for the guidance and support I’ve received from Jenny. She is exceptional and from the very first session, Jenny was able to create a safe, motivating space that allowed me to push beyond my limits, offering insightful feedback and practical strategies that have helped me grow both personally and professionally. I highly recommend Jenny to anyone looking for a coach who is truly invested in helping them reach their fullest potential”

OUR INTENTIONAL LEADERSHIP MODEL



“Martin and his team are knowledgeable and approachable, making complex concepts accessible and engaging. They have been thorough in their preparations and always available to provide guidance and support, ensuring that every session will be directly relevant to our needs”

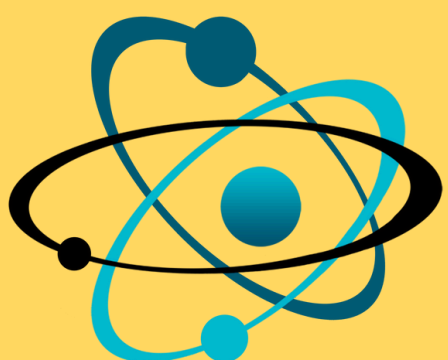
JOIN THE WAITING LIST

**Now welcoming sign-ups for our
September 2025 cohorts.**

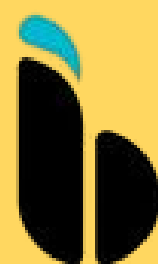
Spaces are strictly limited to ensure a
high quality, personalised learning
environment.

Join the Waiting List now.

**Click [here](#) to register your interest in
the MLDP**



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