



PRESENTS



AREA CODE
BEATDOWN

NEW MMA FIGHT SERIES

BE PART OF THE EXPERIENCE

360 STUDIOS

NEW SERIES OUTLINE

“Area Code Beatdown”

10 Episodes (Season 1) - *One hour Episodic*



Welcome to “**Area Code Beatdown**”. Where amateur MMA promoters are breeding champions.. Located in Stockton California “**JR Entertainment**” lead the 209 Beatdown team that will challenge and visit other Cities as they pound their way to the top.

Beatdown 209 is coming to your neighborhood. Bringing the best of the best fire-breathing amateurs pursuing a professional career. The battle begins as cameras spotlight the top 10 cities and prove who has the gift for that pro contract and endorsements. Follow the journey of the next new upcoming MMA stars and how they got there.

This 10 part series will shine the light on new fighters stepping their way into the battle zone with hopes to become a professional fighter..



360 STUDIOS

TITLE SPONSORSHIP

2020 - Fantastic TV - New Series

Quick look - INCLUDED In Sponsorship package:

“Area Code Beatdown” - 10 Episodes (Season 1)

INTRO — SERIES OPENER — 60 SEC

- LOGO OF SPONSOR
- PRESENTED BY: SPONSOR LOGO

SERIES VISIBILITY FOR SPONSOR: MARKETING CAMPAIGN MEDIA AND PRESS RELEASE.

- ALL SOCIAL MEDIA ADS — PRESENTED BY: LOGO
- ALL SERIES PROMOTION — PRESENTED BY: LOGO
- LOGO ON ALL SOCIAL MEDIA PLATFORMS
- PRODUCT PLACEMENT (PRINCIPLE) BUILT IN EPISODE
- STREAMING PREMIUM ROKU — DISTRIBUTION
ACCESS 200M VIEWER'S +
- ESTIMATE VIEWER TARGET -200K — 500K
- 3 — 30 SEC SPOTS (BUILT IN PER EPISODE = 30 ADS
TOTAL SEASON 1) MEDIA PROVIDED BY SPONSOR
- END CREDITS: PRESENTED BY: PLUS SPECIAL
THANKS

PER EPISODE COST: \$25,000.



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VISUAL BRANDING: Company Logo - Center Of Cage Mat
Company Logo/Brand - 4 Corner Pads
Company Logo/Brand - 4 Top Rail Pads



VIP EXPERIENCE INCLUDES:

Enjoy Elevated Access to any 3 upcoming events of your choice.
Access to the VIP designated area (VIP table seats 8), Catered appetizers
VIP No Host Bar, VIP Waiters, Backstage Tour, Meet & Greet, Signed Event
Poster, includes a Photo opportunity inside the "BEATDOWN" cage with the
Championship Belt and much more.

INCLUDED PER EPISODE COST: \$25,000.





**MONTALVO
MEDIA**

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