



Jump Start A Life
Telethon for Derek Johnston 2019

PRESS RELEASE

FOR IMMEDIATE RELEASE

MARCH 14, 2019 – SAN DIEGO, CA: Heartland Films, Inc., a 501(c)(3) organization, in association with IntelleXual Entertainment, Grudio Pictures and Preposterous Films are partnering to produce a twelve-hour live-streamed telethon on March 16, 2019 entitled Jump Start a Life to support Derek Johnston who is battling Stage-4 Non-Clear Cell Kidney Cancer and is seeing positive results from an immunology therapy clinical trial he is a patient of at UCSD Medical.

Mr. Johnston has been a leader in supporting the creative arts in San Diego since 2012 when he began managing The Horton Grand Theatre, a position he held until his cancer diagnosis in October 2016. Mr. Johnston has been unable to work, and has been fighting for his life ever since.

On March 16th a twelve-hour charity telethon dubbed Jump Start A Life will live-stream on JumpStartALife.org, Facebook, YouTube and Twitch in support of Derek Johnston. The program will be a variety show featuring local bands, comedians, improv and theater performances, cooking segments, interviews, and short films. The show will be streamcasting from the studios at Voice and Video Sales, and at The Comedy Palace in Kearny Mesa. A LIVE audience will enjoy the performances at The Comedy Palace.

Star Trek: Deep Space Nine star Chase Masterson will be on hand as one of the hosts of the telethon, joining local actors and artists in supporting Mr. Johnston.

“Chase was a guest of The IntelleXual Podcast LIVE at The Horton Grand Theatre when Derek was the General Manager there,” states David S. Dawson co-founder of Jump Start A Life. “Naturally Chase and Derek got to know one another and it’s a friendship that’s endured. We are so pleased to have her join us in this effort to aid him.”

Chase Masterson will be on hand at both The Comedy Palace and Voice and Video Sales Saturday afternoon to early evening. Interested parties may schedule a time to visit the telethon to interview Chase by calling David S. Dawson (760) 274-3185 or by email david@theintellelual.com.

Jump Start A Life is a production Executive Produced by Heartland Films, Inc. a 501(c)(3) non-profit entity and all donations made to the telethon are tax-deductible. Federal ID #57-1171390

Jump Start A Life is seeking corporate sponsorships in addition to individual donations. Parties interested in sponsoring can visit the Jump Start A Life website at <https://jumpstartalife.org>

For more information about the program contact Producer/Co-Director David S. Dawson:
david@theintellectual.com



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JUMP START A LIFE
Derek Johnston
2019

WITH HOST
CHASE MASTERSON
STAR TREK: DEEP SPACE NINE

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MARCH 16TH NOON TO MIDNIGHT

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