

# FINANCIAL SYNERGIES WITH PRIVATE EQUITY FIRMS

## THE BEST VALUE & RETURN ON INVESTMENT IS PRECISION HEALTHCARE TECHNOLOGY!

In a market looking for technology investment, there is one clear leader for the following reasons.

1. **Transformative Mission** - Our technology currently provides great value away from physician provider's/organization's workflow and will lead to a paperless healthcare records management system that will save tens if not hundreds of millions of dollars.
2. **Not a Threat to Current Stakeholders** - It makes everyone's job easier and less costly. Our platform is a welcome efficiency across the board as it removes costly repetitive labor while creating automated technology workflow benefits.
3. **Our Technology Can Never Have Competition** - For the past 17 years our platform has been developed alongside the latest CMS (Medicare) Value Based Initiatives and is always updated with current measurements. We wholly own this exclusive technology.
4. **No Burn Rates** - Because we have developed and own all of our technology, and work to support existing healthcare clients via this technology, we don't have any significant plant or technology development costs creating unsustainable burn rates.
5. **Hierarchy of Needs** - Unlike most organizations who are cash starved, we mainly need connections to scale, expertise in scaling, and some capital to drive both.
6. **Exponential Short & Long Term Return** - As a true population health model, tied to our propriety technology, we have very generous commission breakouts for those making connections to large organizations. This provides enormous revenue for our private equity partners while developing the company for a lucrative exit.

### EXAMPLE - REVENUE SILOS

1. We are paid \$20 per completed AI embedded assessment, four times per year, or \$80 per year.
2. Conservatively we find that 30% of the total patient base will respond to our carrot and stick compliance messaging. About 30% of those will engage monthly.
3. Our pipeline presently has over 2.5 million patients contracted, being staged for implementation and/or onboarding.
4. Depending on the size of the organization, \$5 to \$7 PER ASSESSMENT goes to the introducing party, YOU!
5. Our company nets 48% after these commissions and our expenses are paid.
6. Per 1 million patients we expect to net about \$38.4 million on \$80 million in revenue.
7. We will pay out \$5 - \$7 million in fees per quarter or \$20-\$28 million per year for those partner introductions.
8. Outside of healthcare we have some of the largest household names in discussion to offer our Precision Health Access phone app to their membership base of well more than 200 million people. We have a \$3 per member per month commission built into that platform.
9. Assuming a 5% subscription rate on even 100 million total downloads would produce \$15 million per month in commissions to you.
10. Together this is a revenue machine, and we haven't even gotten to the exit strategy yet.

**Conclusion** - The bottom line is the technology is in place as well as several large market partners. We need help expanding this partner network, helping us to manage the scaling growth, and whatever capital is needed to accomplish this.

Considering most capital investments require a large financial and time commitment, and an exit to truly benefit, our revenue silos create very significant commission revenue while the company grows its base. Our high profit margin means a greater multiple at exit. Please review the attached for more information. Thank you in advance for your interest in Precision Healthcare Technology!