



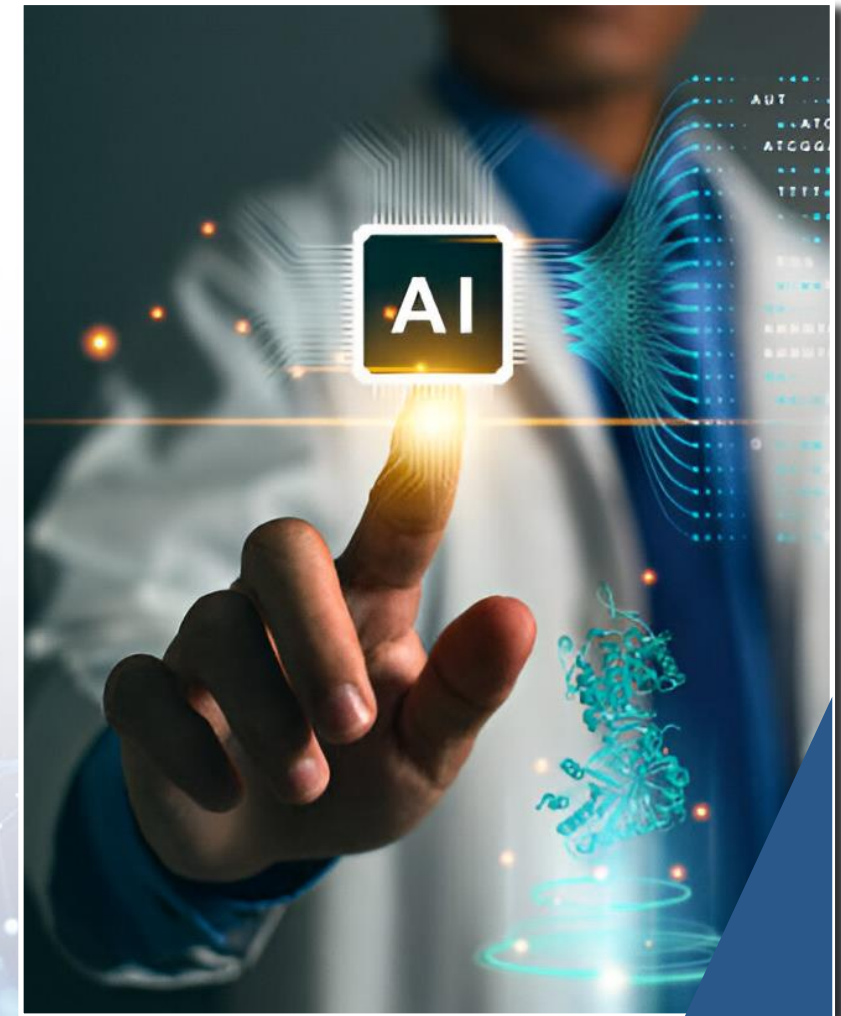
# HEALTHCARE SIMPLIFIED

LOOKING AT BOTH THE FOREST AND THE TREES!



# Who is Precision?

- Assess all patient health risks using both traditional and AI embedded solutions
- Determines gaps in care, better outcomes, compliance and increased revenue
  - Utilize new billing codes such as 99423, 99422 and 99421
    - Practice bills all Payers \$30 - \$50 and pays Precision \$20
- Integrated EHR data and practice workflow optimization
- Increase patient compliance and services utilization



# How Does This Work?



Physician Practice hires Precision to assess the current health of their entire patient group via email and phone.



Precision sends the physician's request that each of their patients answer a 19 question health risk assessment (HRA).



Patient's responses yield real time information on key determinants of the patient's current health without the need for an office visit.



Patient responses are assessed by Precision personnel and algorithms to determine the "medical necessity" of a follow-up visit or care by the physician practice.

# What Happens Next?



The “medical necessity” data from HRA responses are sent to the Physician for review, updating each patient’s electronic health record (EHR), with recommendations for follow-up care.



High risk patients – get immediate care



Medium risk patients – get non-urgent care



No risk patients – no action needed



Precision gives treatment options geared to specific CPT treatment codes which can be billed to insurance.



# Precision Marketing, Sales, and Contracts

Precision has signed numerous sales contracts with well-connected health care marketers, paying significant commissions for new business.

Signed Contracts Partial List	Total Patients	Health Risk Assessments	Precision Revenue
Holzer Health	34K	20,400	\$408,000
Pelican Health	24K	16,320	\$326,400
Jupiter Internal Medicine	5K	3,400	\$68,000
Amavista Health	7K	4,760	\$95,200

Pending Contracts Partial List	
UNC Health	2 Million
Riverview Health	50K
ECU Health	1 Million
Leon Health	200K

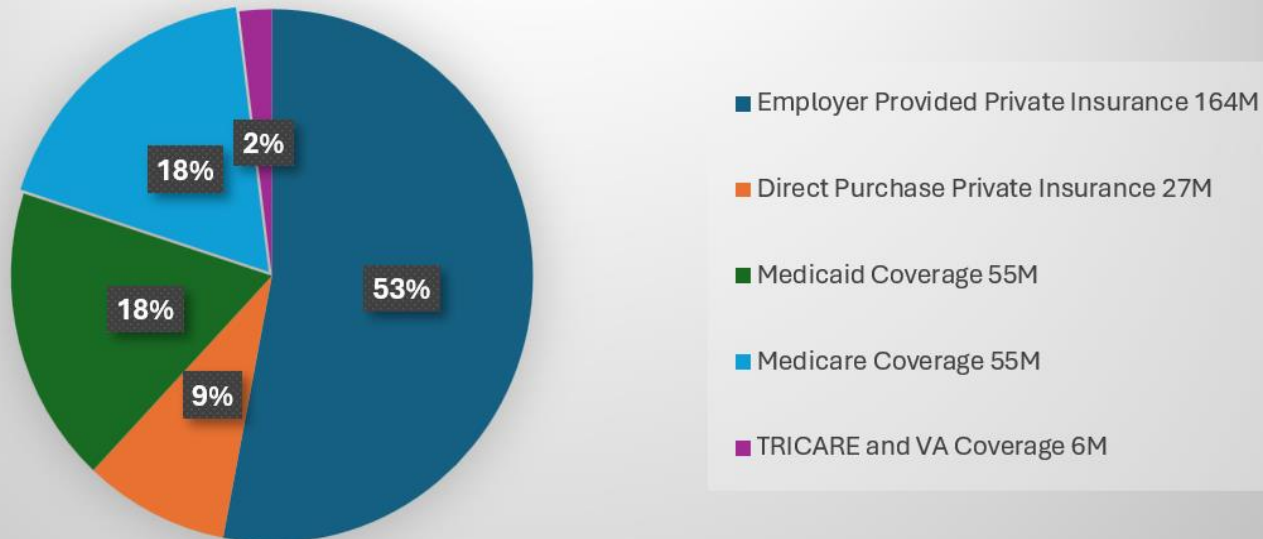
\*This is Patient Engagement Revenue Only, X4 for Full Value to Practice/Organization



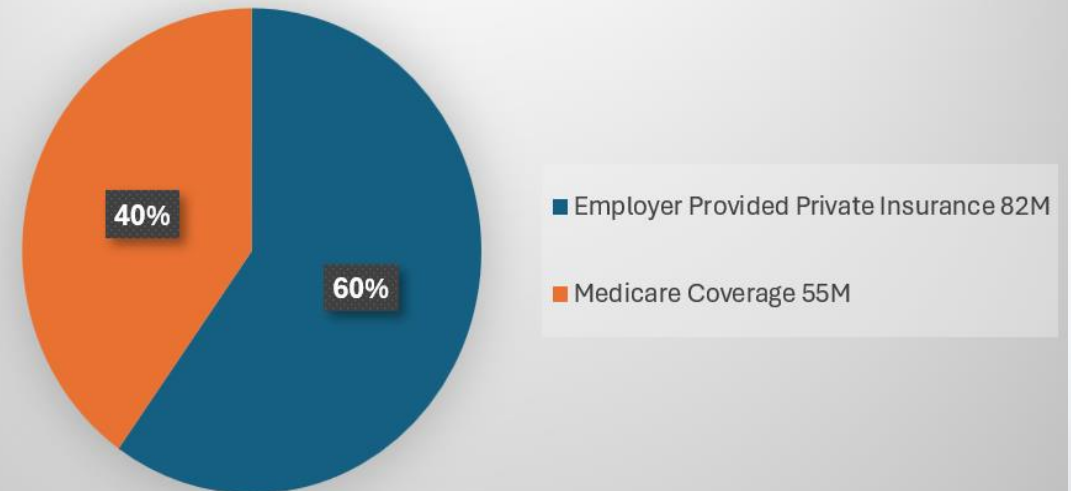
## Precision Healthcare Technology Income Projections 2024-26

2023-26	2023	2024	2025	2026
<b>Revenue</b>	\$411,826	\$3,130,000	\$8,910,000	\$15,130,000
<b>Gross Profit</b>	<b>\$288,278</b>	<b>\$2,191,000</b>	<b>\$6,237,000</b>	<b>\$10,591,000</b>
<b>Expenses</b>	\$313,048	\$939,000	\$2,673,000	\$4,539,000
<b>EBITDA</b>	<b>-\$24,770</b>	<b>\$1,252,000</b>	<b>\$3,564,000</b>	<b>\$6,052,000</b>

**PEOPLE IN U. S. WITH HEALTH INSURANCE**  
(Census data, 2022)  
92% of 330 Million Americans:  
304 Million Patients



**TOTAL ADDRESSABLE MARKET (TAM) BY COVERAGE**  
137 Million Patients – 45% of All Patients



## VALUE OF TAM FOR THIS SERVICE

137 Million Patients times a 20% of market adoption rate = 27.4 million patients  
27.4 million Patients times 3 completed HRA's a year = 82.2 million completed HRA's

# Competitive Landscape

Precision is unaware of any direct competitors employing patient engagement and care coordination technology like what we have built.

Smaller medical practices do not have systems in place to engage patients. They rely on patients to contact them for services.

Larger practice groups have patient portals that coordinate appointments and prescription renewals but none that we have seen have a system that does what we do.

Precision's software and services augment a physician practice's current patient engagement efforts, regardless of the size of the medical group.

Allscripts	Cerner	Elation
Athenahealth	NextGen	Epic
Kareo	Greenway Health	Practice Fusion
Dr. Chrono	EMDs	MyEvolv
eClinicalWorks	MDLive	Medlink
Chartwell	CureMD	OfficeAlly
iSuiteEHR	MedApz	MEDENT

**Precision's technology is compatible with all these EHR and patient management systems. We've already built links with most, including EPIC and Athena that are used by most larger provider groups.**

# Precision Competitive Advantage

- Proprietary software developed originally for use by CMS. No competitors have our software.
- Developed algorithms that codified all of CMS payment policies that promote patient wellness and engagement. Algorithms are then applied to all the payment data for each patient.
- Software discovers both compliance and gaps in care for each patient. Physician's compliance is scored by assembling data for all their patients.
- Precision built new algorithms that generate “medical necessity” as defined by CMS for follow up care and treatment. This is based on current medical information from the patient, from an exam or an HRA.
- Precision's competitive advantage is finding “medical necessity” tied to follow up care generated by AI. That system also generates the payment codes for the follow up care by the physician.
- Two other benefits: It's an inexpensive, efficient way to assess all patient's current health status without an office visit, (four HRA's a year); and it classifies patients as high, medium and low risk.
- Precision puts the info into the patient's (EHR) for action by the physician practice.



## Precision is seeking \$1.5 million dollars in debt/equity for operations and additional working capital

- 14% interest and principal due in 24 months
- Equity grant of 5% of the Company's stock granted upon receipt of funds



## Current Situation: Growth is Crippled by Lack of Funds

- Current monthly burn rate is near zero with no ongoing paid staff.
- Day to day tasks have been performed by the Founders, coupled with reviewers paid from sales per each HRA processed.
- Marketing is handled by consultants who are paid a commission of \$7 per each completed HRA. No upfront payments for their efforts.

## Use of Funds Going Forward Twelve Months

\$1 million available to staff and operate the company

\$500,000 kept in working capital:

- 25% for Marketing to manage consultant sales force and schedule marketing calls.
- 15% for IT Support for integration of new accounts and EHR systems, system maintenance and building applications.
- 30% for Administrative Overhead (salaries, accounting, billing services, insurance, HIPAA compliance, bank charges, legal expense, taxes, etc.)
- 20% for Third Party Marketing fees to companies like Doximity
- 10% Working Capital for Outsourcing payments to consultants for HRA reviews

# Core Leadership



[Doug Sparks](#) - Chairman and COO, Precision Health Technology, current from 2023; managing operations, marketing and provider outreach for the company. Previous: President, Precision VBM, 2020 – 2023; Helix Data Services, health technology, joint venture with DPT Partners, 2018; DPT Partners, Health Technology company, Founder, 1995 – 2019; Star Therapy Companies, (physical therapy business), Founder and President, 1991 -2001; Concord Financial Associates – Investment Services, Partner from 1982 – 1991.

[Ray Vuono](#) - President and Chief Technology Officer for Precision Health Technology, oversees software development, applications, and IT customer support. Has led the creation of a top-tier patient engagement solution for Precision and continues to drive innovation in patient engagement. Previous: Healthcare IT since 2003, Founder, President, and CEO of Medlink, developing one of the first CCHIT-certified Electronic Health Record (EHR) systems. Led the early adoption and development of Physicians Quality Reporting (PQR) initiatives by CMS, focusing on saving Medicare money through Value-Based Care, measured by PQR technology. Helix Data Services, Founder in 2013, to leverage these VBC and PQR initiatives, developing technology to implement and support VBC and service alignment for equity and engagement of patients and providers, assisting physicians in determining medical necessity.

[Jim Eaton](#) - General Counsel and Investor in Precision Health. Florida attorney with 46 years' experience, serial entrepreneur and health care business owner. Helped organize and found a Medicare Advantage HMO in Miami, works with large physician practices groups on regulatory matters and payment issues. Clients have included: Blue Cross-Blue Shield of Florida, 21st Century Oncology, Millennium Physician Group, Florida Family Primary Care Centers, Pharmaceutical Manufacturers of America (PHARMA), Astra Zeneca, Argus Dental Health Plans, Florida Family Physicians Assn, Florida Assn of Community Health Centers (Federally Qualified Health Centers – FQHC's) Other clients include Florida's largest road builder, rock mining company, cement manufacturing company and others too numerous to list. In the 1990's Eaton worked as an investment banker with Lazard Freres & Co, New York in the 1990's. He has extensive experience raising capital for new ventures and closing transactions. He began his legal career in Florida government as Counsel to Governor Bob Graham and also served as Assistant Comptroller of the State of Florida, managing the Dept of Banking and Finance.

# Want to Know More?

## Helpful Links – Optional/Supplemental Reading

[Virtual Tour](#)

Overview of Complete Technology Platform.

[Case Studies](#)

Actual Insurance Claim Run & Pilot Results for 20 organizations representing a total of 1.3 million patients.

[QuickStart Guide](#)

We can launch in 72 hours, cashflow in 35 days.

[Patient Engagement](#)

A deeper look at how this works.

[About Our Technology](#)

How we service across broad sectors.

[Benefits to Private Equity](#)

All have investments in healthcare who would benefit from our platform.