



# Precision Value Based Management

## Wonderful New World Order for Ancillary Service Providers & Reps

In a perfect world the physician clients of Ancillary Service Providers would automatically, via technology, identify and engage each and every patient found to have medical necessity for their product or service. No more hoping the physician or staff remembers to make the orders.

For the Professional Reps, you never have to sell a product or service again. Why? In the value-based world, led by population health assessments, once medical necessity is found the physician must order the service or face financial penalties. Let's take a look at your benefits with the Precision program!

### Benefits to Ancillary Providers:

1. When medical necessity is found, the physician must order the services or face financial penalties. We simply load your medical necessity guidelines into our system.
2. With one click we then engage the physician's entire patient population with a special Health Risk Assessment, querying for your medical necessity. Your service is now the only option on those physician's portal.
3. These efforts result in far more, and a broader variety of services that your physicians are missing and/or currently not ordering.
4. There is no cost to you if the physician joins our program or is allowed to legally and financially benefit from your program. If only you benefit (labs, etc.), the cost is \$10; \$5 to identify medical necessity and \$5 to automatically send only qualified patients a hyperlink to enroll or engage. Consider it a technology cost or COG.
5. If the physician signs up for our program (see below), which they all need to do, you are also paid handsomely as a rep for that account. [Please go here for details.](#)
6. Just as you are introducing your physicians to our program, other ancillary service providers are doing the same. Their physician clients are also candidates for your services which leads to explosive and exponential growth.

### Benefits to Professional Reps:

1. You will never have to ever sell a program or service again. Once medical necessity is found, the physician must order or face financial penalties. It's that simple.
2. We don't share in your ancillary revenue. We want ancillary service providers and physician partners as clients, so you keep what you make on the ancillaries.
3. As a partner you will make substantial revenue for each physician and ancillary that joins us.

## A Little About Our Program

Physicians are losing out on hundreds of thousands of dollars annually in missed mandated value-based metrics and population health assessments not supported by their EMRs.

[Precision Value Based Management](#) owns the very technology that grades and ranks physicians for payers, hospital systems and ACOs, with over 21 million patients currently being tracked. We know exactly what is expected of each physician practice. For example, even if you did Annual Wellness Visits/AWV and Health Risk Assessments/HRA for every patient, you will still be penalized for failing to act on medical necessities found within those results. Physicians are completely unaware this is even happening. Only our platform can identify these deficiencies, engage your patients, and drive this missed revenue for you! [For more information please go to our website for more information.](#)

