

## KEYNOTE

# "Ow" to "W.O.W."

LEVEL UP FROM A MEDIOCRE "OW" LEADER TO AN ELITE ONE BY INCORPORATING THE "W.O.W" FACTOR MINDSET



## DESCRIPTION

This keynote will allow a shift in the mindset from an "ow" or negative experience, turning them into "WOW" factors. This keynote will also provide an energetic, revitalizing and interactive approach to activate the "WOW" potential, set the tone and allow the person to become a catalyst as an encouraging and validating phenomenal leader in their field

## KEYNOTE OBJECTIVES

At the conclusion of this keynote the participant will be able to:

- Identify your behavior of an o.w. or negative mentality
- Develop your W.O.W. through partnering and curating a welcoming positive atmosphere
- Determine the ROI of your W.O.W. and improve performance in leadership

## SPEAKER BIO

Enjoli is a Dental Hygienist with over 20 years of experience. Enjoli believes that her encounters in the dental industry have allowed her to exercise her passions, including philanthropy, life coaching, and challenging the negative stigmas associated with minorities and therapy.

Over the past few years, Enjoli has volunteered in her community as an Afterschool Program Coordinator and as the Board President of a High School Booster Club. In her spare time, she practices pilot training and improv comedy.

Enjoli holds a bachelor degree in dental hygiene of science from Southern Illinois University at Carbondale



## CONTACT INFORMATION:

Website: [bphierce.godaddysites.com](http://bphierce.godaddysites.com)  
Email: [bphierce@gmail.com](mailto:bphierce@gmail.com)