

# TONOPAH MAIN STREET 2023 ANNUAL REPORT



[TonopahMainStreet.com](https://TonopahMainStreet.com)

**Tonopah Main Street is a nonprofit organization dedicated to improving the quality of life and revitalization of the business climate while preserving our unique, historical past.**

**We are a proud Affiliate of the Nevada Main Street Program and Main Street America.**

## 2023 IN NUMBERS

### SPONSORS

- ✓ 58 Business & Private Sponsors
- ✓ Nevada Rural Housing Authority
- ✓ Southwest Central Regional Economic Development Authority
- ✓ Town of Tonopah
- ✓ UNR University Center for Economic Development

### VOLUNTEERS

- ✓ 5 Volunteer Board Members
- ✓ 25+ Volunteers serving over 1,500 hours
- ✓ \$50,807 Value of Volunteer Hours

### EVENTS

- ✓ 4 Quarterly "Booze Walks"
- ✓ First Business Egg Hunt
- ✓ Jim Butler Days Craft Fair
- ✓ First Summer Sidewalk Chalk Art
- ✓ First Volunteer Appreciation Event
- ✓ Annual Business Bingo

### IMPROVEMENTS

- ✓ 50 Downtown Planters: plants, flowers, and seasonal decorations
- ✓ Storefront Improvement Grants: \$63,219.30 total investment
- ✓ Contributed to "Charters of Freedom" Monument

### ACCOMPLISHMENTS

- ✓ 6 Properties Sold
- ✓ \$53,600 in grants received
- ✓ "History Project" started for downtown and Old Cemetery
- ✓ E-Newsletter Started
- ✓ 360,191 Facebook Page Reach

### 2024 PLANS

- ✓ Continue Storefront Improvement Grants
- ✓ Offer Small Business and Customer Service Training
- ✓ Add mural or monument
- ✓ Complete "History Project"

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## 2023 IN PHOTOS

