



## 2024 Sponsor Registration Form

Name of Business or Individual: \_\_\_\_\_ \*

Description of Business: \_\_\_\_\_ \*

Contact Person: \_\_\_\_\_

Physical Address (if Business): \_\_\_\_\_ \*

Mailing Address: \_\_\_\_\_ \*

\_\_\_\_\_ \*

Website or Social Media: \_\_\_\_\_ \*

Phone: \_\_\_\_\_ \*

Email: \_\_\_\_\_

\*For website listing on [TonopahMainStreet.com](http://TonopahMainStreet.com).

- Molybdenum Sponsor- \$50/year
- Turquoise Sponsor - \$150/year
- Quartz Sponsor- \$250/year
- White Buffalo Sponsor - \$500/year
- Copper Sponsor - \$1,000/year
- Silver Sponsor - \$2,500/year
- Lithium Sponsor - \$5,000/year
- Gold Sponsor - \$10,000/year

**Please Make Check Payable to Tonopah Main Street – We Accept Venmo and PayPal!!**

Please return form via email to [TonopahMainStreet@gmail.com](mailto:TonopahMainStreet@gmail.com), drop off at our office located at 112 St. Patrick Street in Tonopah, or mail to Tonopah Main Street, P.O. Box 82, Tonopah, NV 89049.

We cannot believe we have to say this, but here we are: refunds on financial contributions will not be given.  
Thank you for understanding!

## 2024 Sponsorship Benefits (see details on next page or on [TonopahMainStreet.com](http://TonopahMainStreet.com))

- Molybdenum Sponsor- \$50/year**
  - Website listing: name, town
  - Dated window cling
  
- Turquoise Sponsor - \$150/year**
  - Website listing: name, address, phone number
  - Dated window cling and annual wooden display plaque
  - Social media promotions (Facebook & Instagram)
  - Eligible for Storefront Improvement Grant
  - Eligible to participate in our training modules\*
  
- Quartz Sponsor- \$250/year**
  - Website listing: name, address, phone number, link to website or social media
  - Dated window cling and annual wooden display plaque
  - Social media promotions (Facebook & Instagram)
  - Eligible for Storefront Improvement Grant
  - Eligible to participate in our training modules\*
  
- White Buffalo Sponsor - \$500/year**
  - Website listing: name, address, phone number, link to website or social media
  - website listing highlighted by business logo
  - Dated window cling and annual wooden display plaque
  - Social media promotions (Facebook & Instagram)
  - Eligible for Storefront Improvement Grant
  - Eligible to participate in our training modules\*
  
- Copper Sponsor - \$1,000/year**
  - Website listing: name, address, phone number, link to website or social media
  - Website listing highlighted by business logo and in large font
  - Dated window cling and annual wooden display plaque
  - Social media promotions (Facebook & Instagram)
  - Eligible for Storefront Improvement Grant
  - Eligible to participate in our training modules\*
  - Sponsorship of monthly e-newsletter with business logo\*\*
  
- Silver Sponsor - \$2,500/year**
  - Website listing: name, address, phone number, link to website or social media
  - Website listing highlighted by business logo and in large font
  - Dated window cling and annual wooden display plaque
  - Social media promotions (Facebook & Instagram)
  - Eligible for Storefront Improvement Grant
  - Eligible to participate in our training modules\*
  - Sponsorship of monthly e-newsletter and 15 annual volunteer shirts/vests with business logo\*\*
  
- Lithium Sponsor - \$5,000/year**
  - Website listing: name, address, phone number, link to website or social media
  - Website listing highlighted by business logo and in extra-large font
  - Dated window cling and annual wooden display plaque
  - Social media promotions (Facebook & Instagram)
  - Eligible for Storefront Improvement Grant
  - Eligible to participate in our training modules\*
  - Sponsorship of monthly e-newsletter, 15 annual volunteer shirts/vests with business logo, and 4 annual “booze walks” with business logo\*\*
  
- Gold Sponsor - \$10,000/year**
  - Website listing: name, address, phone number, link to website or social media
  - Website listing highlighted by business logo and in extra-large font
  - Dated window cling and annual wooden display plaque
  - Social media promotions (Facebook & Instagram)
  - Eligible for Storefront Improvement Grant
  - Eligible to participate in our training modules\*
  - Sponsorship of monthly e-newsletter, 15 annual volunteer shirts/vests with business logo, 4 annual “booze walks”, and event table covers with business logo\*\*

### **\* Small Business Training**

Join us for one of our regular Small Business Trainings or schedule (a) meeting(s) with our Executive Director to address issues you would like help with. To include but not limited to:

- Business location: displays, lighting, signage, sidewalk activation
- Business operations: payment systems, gift certificates, operating hours, specials
- Marketing: google listing, website, social media

### **\* Customer Service Training (for Managers or Team Members)**

We are partnering with the University of Nevada, Reno (UNR) Extension to bring training for managers and frontline staff to you. This will be a scheduled group training event. To include but not limited to:

- Personal presentation
- Communication & behavior
- Creating a great customer service experience
- Product knowledge
- Dealing with difficult customers/situations
- Promoting your town

### **\* Leadership Training**

We are partnering with the University of Nevada, Reno (UNR) Extension to bring training for managers and team leaders to you. This will be a scheduled group training event. To include but not limited to:

- Leadership styles
- Emotional intelligence
- How to keep employees motivated
- Giving and receiving feedback
- Strategic thinking

### **\*\* Sponsorship of newsletters, shirts, events, etc.**

Full benefits can only be provided if the sponsorship is received at the beginning of the new calendar year. Please understand that events, printing, and newsletter content are planned in advance. We will most certainly do our best to highlight all major sponsors as best as possible. Our newsletter is e-mailed monthly. We would be more than happy to provide analytics upon request. Please note that there may be multiple sponsors at these levels, and they will be equally highlighted with their business logo.