775-482-4017 TonopahMainStreet@gmail.com www.TonopahMainStreet.com EIN: 88-0505422



112 St. Patrick Street P.O. Box 82 Tonopah, NV 89049

# 2025 Tonopah Main Street Annual Sponsor Registration Form

Name of Bus	siness or Individual:	_* _
Description of Business:		_*
Contact Pers	son:	_
Physical Address (if Business):		_*
Mailing Address:		_* _
		_
Website or S	Social Media:	_* _
Phone:		_*
Email:		_
*For website	e listing on TonopahMainStreet.com.	
	Molybdenum Sponsor- \$50/year	
	Turquoise Sponsor - \$150/year	
	Quartz Sponsor- \$250/year	
	White Buffalo Sponsor - \$500/year	
	Copper Sponsor - \$1,000/year	
	Silver Sponsor - \$2,500/year	
	Lithium Sponsor - \$5,000/year	
	Gold Sponsor - \$10,000/year	

Please Make Check Payable to Tonopah Main Street – We Accept Venmo and PayPal!! Please visit <a href="https://www.TonopahMainStreet.com/donations-and-payments">www.TonopahMainStreet.com/donations-and-payments</a> to make an online payment.

Please return form via email to <u>TonopahMainStreet@gmail.com</u>, drop off at our office located at 112 St. Patrick Street in Tonopah, or mail to Tonopah Main Street, P.O. Box 82, Tonopah, NV 89049.

We cannot believe we have to say this, but here we are: refunds on financial contributions will not be given. Thank you for understanding!

## 2025 Sponsorship Benefits (see details on next page or on TonopahMainStreet.com)

#### ☐ Molybdenum Sponsor- \$50/year

- Website listing: name, town
- Dated window cling

#### ☐ Turquoise Sponsor - \$150/year

- Website listing: name, address, phone number
- Dated window cling and annual wooden display plaque
- Eligible for Storefront Improvement Grant
- Eligible to participate in our training modules\*

#### ☐ Quartz Sponsor- \$250/year

- Website listing: name, address, phone number, link to website or social media
- Dated window cling and annual wooden display plaque
- Eligible for Storefront Improvement Grant
- Eligible to participate in our training modules\*

#### ☐ White Buffalo Sponsor - \$500/year

- Website listing: name, address, phone number, link to website or social media
- website listing highlighted by business logo
- Dated window cling and annual wooden display plaque
- Eligible for Storefront Improvement Grant
- Eligible to participate in our training modules\*

## ☐ Copper Sponsor - \$1,000/year

- Website listing: name, address, phone number, link to website or social media
- Website listing highlighted by business logo and in large font
- Dated window cling and annual wooden display plaque
- Eligible for Storefront Improvement Grant
- Eligible to participate in our training modules\*
- Sponsorship of (monthly) e-newsletter with business logo\*\*

## ☐ Silver Sponsor - \$2,500/year

- Website listing: name, address, phone number, link to website or social media
- Website listing highlighted by business logo and in large font
- Dated window cling and annual wooden display plaque
- Eligible for Storefront Improvement Grant
- Eligible to participate in our training modules\*
- Sponsorship of (monthly) e-newsletter and 15 annual volunteer shirts/vests with business logo\*\*

#### ☐ Lithium Sponsor - \$5,000/year

- Website listing: name, address, phone number, link to website or social media
- Website listing highlighted by business logo and in extra-large font
- Dated window cling and annual wooden display plaque
- Eligible for Storefront Improvement Grant
- Eligible to participate in our training modules\*
- Sponsorship of (monthly e-newsletter), 15 annual volunteer shirts/vests with business logo, and 4 annual "booze walks" with business logo\*\*

### ☐ Gold Sponsor - \$10,000/year

- Website listing: name, address, phone number, link to website or social media
- Website listing highlighted by business logo and in extra-large font
- Dated window cling and annual wooden display plaque
- Eligible for Storefront Improvement Grant
- Eligible to participate in our training modules\*
- Sponsorship of (monthly) e-newsletter, 15 annual volunteer shirts/vests with business logo, 4 annual "booze walks" with business logo\*\* Talk to us about other promotional options you would like!

Marketing on Facebook & Instagram: We market our community as a tourist destination and promote all events, activities, and businesses. If you tag us in your posts, it is easier for us to share your content. Please understand that we cannot be everyone's marketing agency and that our mission is not to just promote a few businesses.

## \* Small Business Training

Join us for one of our regular Small Business Trainings or schedule (a) meeting(s) with our Executive Director to address issues you would like help with. To include but not limited to:

- Business location: displays, lighting, signage, sidewalk activation
- Business operations: payment systems, gift certificates, operating hours, specials
- Marketing: google listing, website, social media

## \* Customer Service Training (for Managers or Team Members)

We are partnering with the University of Nevada, Reno (UNR) Extension to bring training for managers and frontline staff to you. This will be a scheduled group training event. To include but not limited to:

- Personal presentation
- Communication & behavior
- Creating a great customer service experience
- Product knowledge
- Dealing with difficult customers/situations
- Promoting your town

## \* Leadership Training

We are partnering with the University of Nevada, Reno (UNR) Extension to bring training for managers and team leaders to you. This will be a scheduled group training event. To include but not limited to:

- Leadership styles
- Emotional intelligence
- How to keep employees motivated
- Giving and receiving feedback
- Strategic thinking

## \*\* Sponsorship of newsletters, shirts, events, etc.

Full benefits can only be provided if the sponsorship is received at the beginning of the new calendar year. Please understand that events, printing, and newsletter content are planned in advance. We will most certainly do our best to highlight all major sponsors as best as possible. Our newsletter is e-mailed monthly. We would be more than happy to provide analytics upon request. Please note that there may be multiple sponsors at these levels, and they will be equally highlighted with their business logo.

## 2025 Donors

You can also become a donor of our nonprofit. Donations can be one-time, monthly, quarterly, or yearly. Donations can also be made in honor or memory of someone. Donors will be honored on a separate website tab with their name and amount donated.

Make donations here https://givebutter.com/xpk2rM or scan the QR code below.

