



Tonopah Main Street Small Business Incubator Application 2026/2027

Our Small Business Incubator is proudly funded by a grant from the Nevada Governor's Office of Economic Development (GOED).

It is housed at 113 Main Street (new legal address: 129 S. Main Street) in Tonopah, NV. The retail space is about 285 square feet equipped with retail furniture and displays. It is shared with Tonopah Main Street's event hub and has limited storage.

The incubator includes heating/air conditioning, electricity, water/sewer, Wi-Fi, security cameras, and weekly garbage removal.

Please note that the incubator cannot be used for food preparation onsite. Prepackaged food for off-site consumption is allowable. Please also understand that we will not be accepting businesses requiring a privilege license, i.e. liquor, tobacco, marijuana, etc.

Applications for the 2026/2027 Tonopah Small Business Incubator are due no later than **April 27, 2026 at 5 p.m.** Applications must be received by our office (not postmarked) by due date.

The 2026 occupant will be notified at the beginning of May 2026. Business operations are to commence on July 1, 2026. Prior operation is allowed and encouraged.

Applications to be submitted via email to TonopahMainStreet@gmail.com, via our office drop box, or via mail to the above address.

Please fill out the application online or write legibly. Your application score may change based on your application's legibility.

What we offer:

1. Ongoing support to establish and operate the shop, create a business plan, operate payment system, create and maintain an online presence, create marketing, etc.
2. Access to training and mentoring.
3. Listing on TonopahMainStreet.com.
4. Mentioning on Tonopah Main Street's social media channels and in e-newsletter.
5. Signage.
6. Access to Lightspeed cash register system.
7. Inclusion in Main Street Money Program.
8. Inclusion in Tonopah Main Street events and promotions.
9. E-Commerce assistance.
10. Consignment assistance.
11. Other support as determined.

Our expectations:

1. The occupant operates a retail business providing goods for Tonopah residents and visitors.
2. The occupant operates their business at least 3 days a week, 8 hours a day, with consistent and publicly posted hours.
3. The occupant commits to operating the business for twelve months in the incubator location.
4. The occupant commits to opening the business no later than July 1, 2026, and continuously operating it until June 13, 2027.
5. The occupant may choose to open the business incubator prior to July 1, at no cost, but with the same conditions as the full incubator timeframe.
6. The occupant agrees to meet with Tonopah Main Street staff and/or volunteers monthly to discuss progress.
7. The occupant maintains liability and renter's insurance throughout the program.
8. The occupant will abide by all applicable local, county, State, and federal laws, i.e. business licensing, fictitious firm name filing, personal property tax filing, sales tax filing, federal income tax filing.
9. The occupant participates in Tonopah Main Street events and promotions, i.e. quarterly booze walks.
10. The occupant sells Tonopah Main Street models at their business.
11. The occupant maintains and cleans shop and common areas, i.e. bathroom.
12. The occupant understands that they cannot bring pets or children to the incubator space.
13. The occupant maintains an online presence. Minimum requirement: Google maps listing, and weekly posting on at least one social media channel.
14. The occupant acquires and maintains a subscription to the Lightspeed payment system throughout the entire incubator time.
15. The occupant creates a business plan within the first 6 months.
16. The occupant pays a graduating user fee:
 - a. 1-3 months: \$100/month (July-September)
 - b. 4-6 months: \$150/month (October-December)
 - c. 7-9 months: \$200/month (January-March)
 - d. 10-12 months: \$250/month (April-June)

1. Applicant Information

Full Name: _____

Business Name (if established): _____

Mailing Address: _____

Phone Number: _____

Email Address: _____

Website (if established): _____

Social Media (if established): _____

2. Business Overview

Business idea or current business description. Please describe proposed products, markets, or services. Does the business address a market need or community desire?

Describe your background or experience working in retail or other businesses:

Business Stage:

- Idea stage
- Early startup
- Operating less than 1 year
- Established business seeking growth; business start date: _____

Do you have a business plan? If so, please attach.

What will your proposed business days and hours be:

- Monday _____
- Tuesday _____
- Wednesday _____
- Thursday _____
- Friday _____
- Saturday _____
- Sunday _____

When do you think you can open your business? _____

3. Community Impact

How will your business benefit the local community or rural economy?

Estimated jobs created within 3 years: _____

Will your business serve local customers, regional markets, or online markets? Check all that apply.

- Local
- Regional
- Online

4. Business Goals

What are your goals for the next 12-24 months?

What support are you hoping to receive from the incubator? Check all that apply.

- | | |
|--|---|
| <input type="checkbox"/> Workspace | <input type="checkbox"/> Mentorship |
| <input type="checkbox"/> Business training | <input type="checkbox"/> Marketing assistance |
| <input type="checkbox"/> Funding guidance | <input type="checkbox"/> Networking opportunities |
| <input type="checkbox"/> Other: _____ | |

5. Financial Snapshot

Have you started generating revenue?

- Yes
 No

If yes, estimated monthly revenue: _____

Have you received funding or investments?

- | | |
|---|------------------------------------|
| <input type="checkbox"/> Personal savings | <input type="checkbox"/> Loan |
| <input type="checkbox"/> Grant | <input type="checkbox"/> Investors |
| <input type="checkbox"/> None | |

What is your plan for funding rent, utilities, licenses, operating costs, etc. after the small business incubator?

6. Commitment

Why do you want to join this small business incubator?

How much time can you commit to the program each week?

- 18-24 hours
- 24-30 hours
- 30-36 hours
- 36+ hours

7. Additional Information

Have you volunteered for Tonopah Main Street before? If so, please explain, and add an estimated number of hours contributed to the program since 2019.

Is there anything else you would like the selection committee to know?

8. Applicant Declaration

I confirm that the information provided in this application is accurate to the best of my knowledge.

Applicant Name: _____

Signature: _____

Date: _____