



Jennifer Eck

334.749.0468

jennifer@southernemployerbenefits.com

Katlin Lee

President, Southern Employer Benefits, LLC

334.749.0468

Empower, Connect, and Inspire!

Lady Legends launches to support women leaders and business owners.

Southern Employer Benefits, LLC to host a luncheon on August 21, 2024

August 8, 2024 (Opelika, AL) Southern Employer Benefits, LLC announced today that Lady Legends, their initiative to empower women leaders and small business owners, will kick off with a luncheon on August 21, 2024. Lady Legends will be supporting BigHouse Foundation with in-kind donations to support the family beach retreat to be held October 2024. The luncheon is free to attend but registration is required by going to www.southernemployerbenefits.com.

“We looked around and recognized that the growth Opelika and Auburn are experiencing has also brought to the forefront the large number of women leaders and small business owners in this area. With that in mind, we wanted to create an environment where women could come together throughout the year while raising awareness of our local non-profits and helping to increase their visibility to different audiences.” states Katlin Lee, owner of Southern Employer Benefits, LLC.

Lady Legends was the idea of Katlin Lee, owner of Southern Employer Benefits, LLC and associate Jennifer Eck. Southern Employer Benefits, LLC is based in Opelika and provides employer benefit program options for small to midsize businesses. “Many women business owners and leaders are mothers and sometimes even more busy after 5 pm. We wanted to find a different way of networking that does not interfere with family time and still gives the opportunity to grow professionally.” states Lee.

“Having a community impact was vital to the design of Lady Legends. Each event will be in support of a local non-profit. This will enable us to have an educational component every time so that we can help our non-profits reach a greater audience and assist in their contributions to the community but more importantly showcase how women leaders can provide strength and impact.” states Eck

The Lady Legends Inaugural Luncheon will be held Wednesday, August 21 from 12 pm to 1:30 pm at the office of Southern Employer Benefits, LLC. The event is free but an in-kind donation to support BigHouse Foundation's family beach trip is requested. Details on needs for BigHouse Foundation can be found on the Lady Legends event page at www.southernemployerbenefits.com.

Registration is required at www.southernemployerbenefits.com. Southern Employer Benefits, LLC is located at 1809 Corporate Drive, Opelika, AL 36801. For additional information on Lady Legends, email jennifer@southernbenefits.org or go to www.southernemployerbenefits.com

For more information about Lady Legends, please contact Jennifer Eck at jennifer@southernbenefits.org or call 334.749.0468 or go to www.southernemployerbenefits.com.

About Southern Employer Benefits, LLC

Southern Employer Benefits, LLC offers comprehensive group health, life and supplemental benefit programs tailored to fit the needs of a business and their employees. Aligning with a varied group of insurance providers, Southern Employer Benefits, LLC is able to offer employers of all sizes paid and voluntary benefits while managing benefit administration. Southern Employer Benefits, LLC is located at 1809 Corporate Drive, Opelika, AL 36804. More information about Southern Employer Benefits, LLC can be found at www.southernemployerbenefits.com.

###